

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

No. 29,958

Thursday June 19 1986

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Why Silva Herzog ran out of borrowed time, Page 4

Area	Sch 70	Indonesia	Peru 7500	Paraguay	Le 80
Bahama	26	1,580	5	5	16
Belgium	18	45	1	1	10
Canada	15	10	1	1	10
Denmark	8	10	1	1	10
France	10	10	1	1	10
Germany	10	10	1	1	10
Italy	10	10	1	1	10
Japan	10	10	1	1	10
Latin America	10	10	1	1	10
Latin America	10	10	1	1	10
Latin America	10	10	1	1	10

World news

Bonn split over tough police powers

West Germany's ruling coalition is sharply divided on whether to bring in immediate and tough new measures to increase the powers of the police in order to curb the renewed anarchist violence which has disrupted anti-nuclear demonstrations in the country in recent weeks.

The strongest pressure for such action has come from the right, notably from Franz Josef Strauss, leader of the Bavarian-based CSU.

The Interior Ministry, run by his party colleague, Friedrich Zimmermann, claims that the total of hard core rioters suspected of links with far left terrorist organisations is now between 2,000 and 3,000, compared with only 500 until lately.

Shevardnadze visit

Soviet Foreign Minister Eduard Shevardnadze is to visit Britain on July 14-15, Sir Geoffrey Howe, British Foreign Secretary said, as he made his strongest appeal yet to the US not to abandon SALT 2 limits.

Soviet plan

The next five-year plan (1986-90), which determines the shape of the Soviet economy, was presented to the Soviet parliament for formal endorsement.

Gulf war attacks

Iran said its forces attacked Iraq through the Majnoon islands on the southern Gulf war front, causing 150 Iraqi casualties, Iraq said dozens of its aircraft launched destructive attacks on several western Iranian oil installations and that one aircraft was lost.

Probe promised

Israel's new Attorney-General Yoel Sussman promised to investigate the conduct of the Shin Bet security services during a 1984 bus hijacking in which two Palestinian guerrillas were killed after their capture. Bank share scandal, Page 5

Kuwait blaze

Two blasts at Kuwait's main oil refinery set off a huge blaze. The country's Prime Minister, Sheikh Saad al-Abdulla al-Sabah, pointed to sabotage as the cause, referring to "criminal acts."

Heroin seized

Drug officials seized 300 kg of heroin bound for Europe and arrested three people carrying it, the Pakistan Narcotics Control Board said. A spokesman said the heroin had a street value in Europe of about \$50m.

Trial ordered

Turin magistrates ordered 141 alleged Mafia gangsters to stand trial on charges connected with drug trafficking and murder between 1979 and 1983, judicial sources said.

Aid ban call

Environment and human rights groups called on donor nations to withhold up to \$750m sought by Indonesia for a programme to move millions of people to sparsely populated regions.

Cabinet peace plan

Sri Lanka's cabinet approved a peace plan aimed at resolving the island's ethnic conflict which has cost more than 3,000 lives in the past three years. Page 5

Threat recedes

Chances of an early general election over defence in Denmark receded after leaders of the main opposition Social Democrat party ruled out parliamentary moves to ban nuclear weapons in wartime.

Borges buried

Argentine writer Jorge Luis Borges, who died in Geneva last weekend aged 86, was buried there in the Plaines cemetery.

Pressure mounts for sanctions against Pretoria

BY ANTHONY ROBINSON IN JOHANNESBURG AND STEWART-FLEMING IN WASHINGTON

INTERNATIONAL pressure for economic sanctions against South Africa continued to mount yesterday as further evidence emerged of the scale of police operations in the republic since emergency powers were introduced last week.

The measures were taken in advance of planned country-wide demonstrations to mark the tenth anniversary of the Soweto uprising on June 16 1976.

"Thousands" of people were being held in detention, Mr Ray Swart, a white opposition MP, said in Parliament in Cape Town, while the state Bureau for Information announced that three blacks had died in unrest on Tuesday.

According to official figures, 45 have been killed since the state of emergency was declared on June 12, a daily fatality rate which has doubled since the tough new laws came into effect.

Several hundred black workers at supermarkets in Johannesburg stopped work yesterday at intervals during the day to protest against the detentions, which were condemned by Mr Tony Bloom, chairman of South Africa's Premier Group.

In a telex to Mr Pieter de Plessis, the Minister of Manpower, and Mr Louis Le Grange, the Minister of

Mexico likely to press for debt concessions

BY DAVID GARDNER IN MEXICO CITY

MEXICO is expected to force the pace in its search for concessions from the creditors of its \$97bn foreign debt, following the resignation of Mr Jesus Silva Herzog, the Finance Minister, on Tuesday night.

An initial delay is expected in resuming talks with the International Monetary Fund (IMF) and Mexico's commercial bank creditors while Mr Gustavo Petricoli, the new minister, takes over and organises his team. But thereafter, Mexican officials say, "the ball is in our court and we are going to play a much harder game."

Mr Silva Herzog's departure has caused some dismay among Mexico's financial establishment. Nevertheless, it is recognised that the Finance Minister's gradualist approach to negotiating a flexible new economic programme with the IMF and concessions from the banks had failed.

The collapse in oil prices will cost Mexico about \$9bn in lost revenue this year. It is fast running out of foreign exchange to keep servicing

Brussels ready to take legal action on air fares

By Quentin Peel in Luxembourg

THE EUROPEAN Commission is set to begin legal action against virtually all the major national airlines in the EEC for alleged infringement of free competition - unless the member states make a major move today towards their own liberalisation of air transport.

Letters setting out the accusations on fixing fares and sharing route capacity are drafted and ready to be sent as the first step of a formal process which could end with the airlines being taken to national and European courts.

The Commission decided yesterday that it would go ahead with the action, proposed by Mr Peter Sutherland, the Competition Commissioner, unless transport ministers make significant progress today in approving a package of measures for cautious deregulation.

Mr Sutherland had urged that the letters be sent out before the transport ministers' council meeting in Luxembourg, but the Commission was persuaded by Mr Stanley Clinton Davis, whose air transport proposals are also on the table, to wait another 24 hours.

The Commission action follows the recent judgment of the European Court on the case of Nouvelles Frontières, a French travel operator, which concluded that EEC competition rules do apply to air transport. The court implied that both the Commission and the member states had been failing in their duty to uphold the Treaty of Rome.

Bonn orders DM 1bn spending cut

BY RUPERT CORNWELL IN BONN

MR GERHARD STOLTENBERG, the West German Finance Minister, yesterday ordered across-the-board spending cuts affecting all government departments, aimed at saving DM 1bn (\$447m) in 1986.

The unexpected move, the importance of which is political at least as much as financial, reflects stagnating tax revenues and unexpectedly large extra farm outlays. It will affect current administrative expenditure, to be reduced by 2 per cent, and a variety of minor domestic subsidies, which will be slashed by 6 per cent.

Federal investment spending and subsidies to which the Government is bound by law or by international agreement will not be affected.

A ministry spokesman said last night that the move was essential if central government expenditure was to be kept within the 1986 budget ceiling of DM 283.5bn, representing an increase of just 2.4 per cent on the previous year. Tax receipts last month were running only 1.9 per cent above the level of 1985, compared with a budgeted growth of 2.7 per cent.

Above all, however, the measures are to be seen as Mr Stoltenberg's answer to the extra subsidies granted - in the teeth of resistance from himself - to West Germany's disgruntled farmers to compensate for cuts in income, first as a result of agreements on EEC agricultural

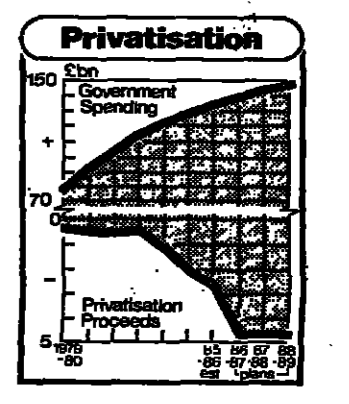
UK details gas sell-off incentives

By Max Wilkinson in London

THE UK Government yesterday outlined ambitious plans for a huge popular shareholding in British Gas when it is floated off as a private company in November.

Mr Peter Walker, the Energy Secretary, also gave details of a distribution of shares to gas employees which will be much the most generous of any privatisation so far.

The launching of British Gas onto the stock market will be easily the most ambitious project in the Government's privatisation programme which started in 1979. British Gas is expected to raise around half as much again as the £3.9bn (\$3.8bn) proceeds of the sale of 50.2 per cent of British Telecom in November 1984.



Willots may sell Boussac stake

BY DAVID MARSH IN PARIS

THE FOUR Willot brothers, who took over France's Boussac Saint-Freres textile group in 1976, are likely to sell their shareholding for about FF400m (\$36m), paving the way for the Fenel property company to increase its controlling stake in the group.

An offer to buy the Willot brothers' remaining 15 per cent stake in the Agache-Willot holding group, which controls Boussac, has just been launched by Mr Bernard Arnault, chairman of Boussac, who at the head of Fenel emerged as the new controlling figure at the textile group at the end of 1984.

The offer is designed to increase Fenel's stake in Agache-Willot to 26 per cent from 12 per cent.

The offer brings down the curtain on the Lille-based Willot brothers' long-running involvement in Boussac's affairs, and closes a chapter in one of France's most notorious bankruptcy cases.



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EUROPEAN NEWS

David Marsh examines efforts towards safer disposal of hazardous materials

West tightens up on toxic waste

INDUSTRIALISED countries have taken a further step towards introducing tough international rules to improve safety over transport and disposal of hazardous waste produced by the world's chemical, oil and manufacturing industries.

Companies generate about 300m tonnes of dangerous waste annually, with increasing amounts crossing international borders. Many experts consider that this constitutes a potential risk to health far greater than that posed by the much smaller amounts of nuclear waste transported around industrialised countries.



Workers in protective clothing start to clear the contaminated chemical plant after the Seveso disaster in 1976.

Experts meeting at the Organisation for Economic Co-operation and Development (OECD) have agreed to work towards new rules designed to control transport of waste outside the industrialised nations towards new depositaries being opened up, above all in East bloc countries.

Control and notification procedures for waste transported within EEC countries are already being tightened up. This is a result of three years of efforts to close loopholes which were exposed by the dumping of dioxin waste in unclassified sites in Europe following the Seveso explosion in Italy in July, 1976.

The Community has agreed in principle on standard documents to be filled in by companies transporting waste, which have to be sent in advance to importing countries. However, the system has not yet been brought into operation.

At a meeting in Paris last week, the 24-nation OECD council took a step towards enlarging the range of

these measures to importing countries outside the OECD.

Officials hope that an improved notification and regulatory system for non-OECD countries can be included in a draft international agreement on hazardous waste to be drawn up by the end of 1987. This agreement could then be turned into an international convention whose signatories would include East bloc and developing countries, to be worked out perhaps under the auspices of the United Nations.

One official close to last week's talks says the wording of the latest OECD agreement was tougher than expected. "It's a very clear signal on the part of industrialised countries

that they're willing to spend money, time and resources to ensure that these wastes are not exported without careful scrutiny into countries which have not developed the structure and expertise to handle properly hazardous wastes and to dispose of them in an environmentally sound manner," the official said.

The scale of the problem is underlined by the OECD's estimate that a cargo of hazardous waste crosses a national frontier once every five minutes. About 100,000 border crossings, comprising 2.2m tonnes of waste, occur in Europe every year, while more than 5,000 take place in North America, mainly as a result of shipments to Canada and Mexico from the US.

Concern over trans-border shipments adds to general worries in industrialised countries over controlling and clearing improperly managed sites, including those left in a dangerous state by companies which have gone out of business.

About 2,000 sites in West Germany, for example, are estimated to require remedial action. The annual cost per head of looking after such sites is put at \$49 in the US and \$10 in the Netherlands.

Within Europe, officials estimate that 700,000 to 800,000 tonnes of waste is transported annually from West to East, more than half of which is sent to the huge waste depositary opened in the early 1980s at Schomburg near the north coast of East Germany.

The opening of Schomburg has led to a doubling of cross-border waste transport in Europe since 1982, OECD officials estimate. There have been reports that more East bloc dumps - including one in Romania - are under preparation, partly in response to these countries' desire to earn foreign exchange by providing low-cost depositaries. Rumours also circulate of Third World nations, above all in Africa, offering sites.

The intended notification system to be brought in for shipments outside the OECD would provide information on waste shipments to governments in the exporting, importing and transit countries. This would give the authorities the possibility of prohibiting transport to sites deemed not to fulfil appropriate safety standards, and would also clamp down on illicit "waste-trading" by unscrupulous middlemen, officials say.

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Industry warned in Yugoslavia

By Aleksandar Loh in Belgrade

THE NEW Yugoslav Government is threatening domestic manufacturers with an increase in competitively-priced imports to get them to reduce the growth in local prices, which has boosted Yugoslav inflation to an annual pace of around 80 per cent.

The warning that the Government is willing to risk an increase in the country's trade deficit in order to achieve the greater goal of curbing Yugoslav hyper-inflation was given this week by Mr Nenad Krstic, the Trade Minister.

European venture capital 'grew by 41% last year'

BY WILLIAM DAWKINS IN LONDON

THE AVAILABILITY of venture capital in Europe is booming, but risk investors are showing a growing preference for backing established companies, suggests a survey to be published today.

The study, compiled by Peat Marwick, the British accountancy firm, shows that the amount of risk equity in Europe grew last year by 41 per cent to an estimated total of Ecu 5.7bn (\$5.5bn), up from Ecu 4bn.

This is the first year-on-year comparison of European venture capital trends and confirms that unquoted

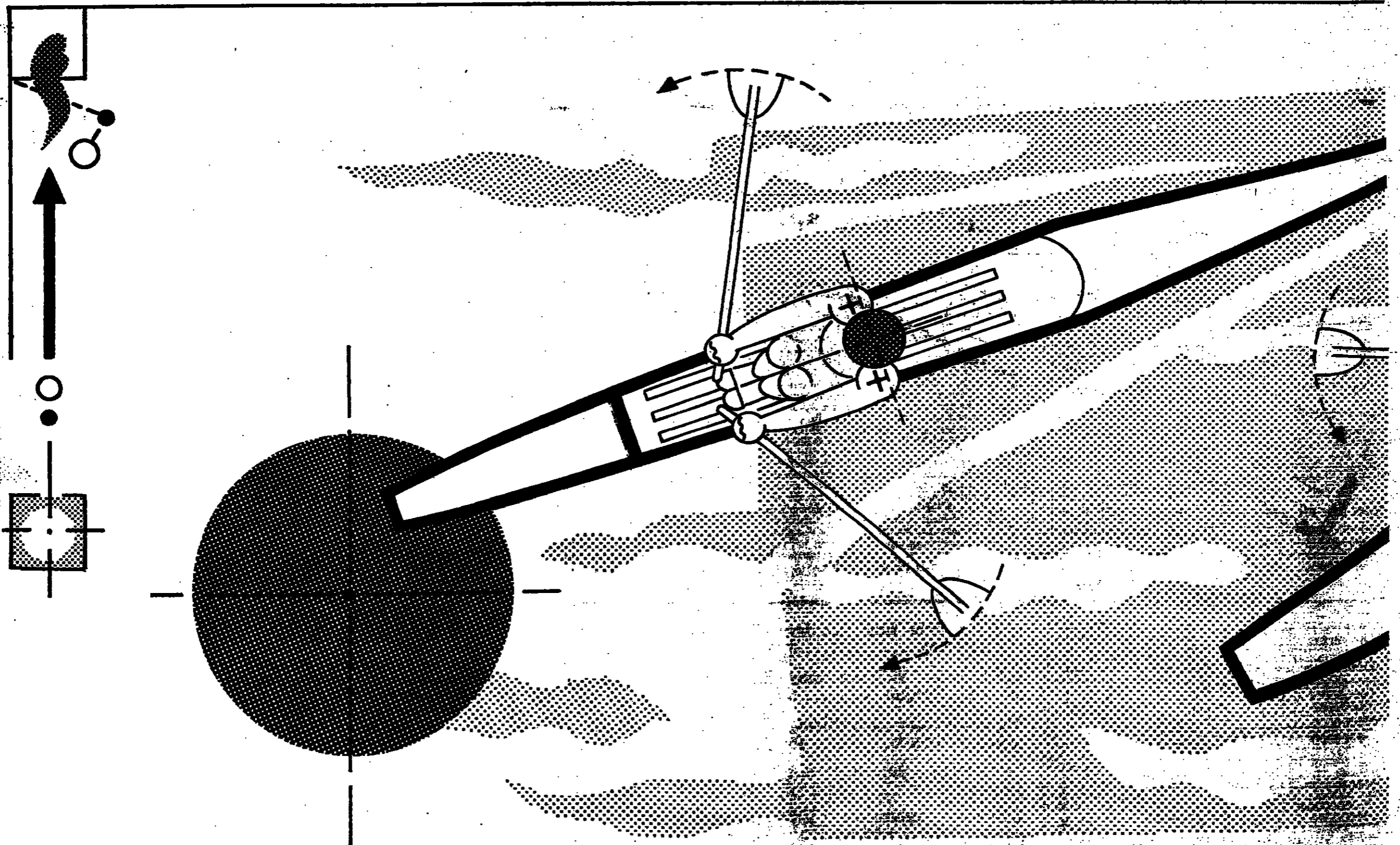
company investment is growing across the community.

Britain, as in the association's first survey last year, represents the largest venture capital industry in Europe with a 43 per cent share of the total. The Netherlands comes second with 18 per cent, followed by France with 14 per cent and West Germany with 9 per cent of European venture capital funds.

Italy has the fastest growing venture capital scene, more than doubling fund-raising by risk investment groups and in venture investment.

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SOMETIMES IT TAKES



Commission to press for more open public purchasing

THE EUROPEAN Commission yesterday signalled its determination to promote greater competition within Europe's Ecu 200bn (£128bn) a year public purchasing market.

Over the years the EEC has had little success in persuading governments and other public sector agencies to consider tenders from companies outside their immediate national or even regional boundaries.

EEC directives dating back to 1971 require Community-wide advertising of public sector contracts but 15 years after the first ones were issued only a tiny proportion of this sort of business actually crosses state frontiers.

As part of its efforts to create a more effective EEC market, however, the Commission now intends, as a matter of urgency:

- To step up its enforcement procedures, if necessary taking national governments or other agencies to the European Court if it is felt that particular contracts have not been awarded on a competitive basis. Action, for example, could soon be taken for the first time in this way under Article 90 of the Treaty of Rome.
- To open up sectors which have up to now been excluded. Moves have already been made in the telecommunications field but despite legal complexities in the past the Commission's scrutiny in future is likely to be extended to transport, water and energy authorities.
- Encourage agencies to play by the rules and find ways of preventing local or national industrial interests applying undue influence over purchasing decisions.
- Improve the way in which information on contracts is made available. At the moment details are published in the Official Journal of the European Community—hardly a best seller at the best of times—in a way considered by some to be more confusing than helpful.
- Ideas in future could include encouraging agencies to publish outline details of their purchasing programmes in the years ahead and increasing the threshold above which contract details have to be advertised.

The Commission points out that companies in one member state are unlikely to be interested in tendering for relatively small amounts of business.

Compensation for victims of terrorism considered

HOLIDAYMAKERS who become victims of terrorists could receive cash compensation if an idea being considered in the European Commission is agreed, Agencies report.

The move follows a drastic slump in the numbers of American visitors following Washington's bombing raid on Libya and the present Ecu offensive in Spanish holiday resorts.

Mr Carlo Ripa de Meana, an EEC Commissioner, said yesterday that he wanted to restore Europe's image as a "safe and attractive" destination and would soon be producing proposals following a request from EEC foreign ministers.

After talks at Commission headquarters in Brussels yesterday, Mr Edward McMillan-Scott, the European Parliament's spokesman on tourism, said: "A compensation scheme covering the whole Community must be the centre of any new initiative to reassure tourists. That suggestion was well received at the Commission."

Only four EEC countries—Britain, Ireland, West Germany and France—have criminal injuries compensation schemes. The Commission is already looking into the case of four British holidaymakers who were injured in a grenade attack on their Athens hotel last year. The Hunter and Smith families from Scunthorpe are seeking compensation from the Greek Government for personal injuries and loss of earnings.

"If an EEC-wide scheme was in force, it would ease the headache for anyone unlucky enough to be caught up in terrorist attacks. It has to be said that the chances are very remote, but the time is now ripe for common action to reassure everyone," said Mr McMillan-Scott.

Achille Lauro trial begins

THE TRIAL of 14 men charged in the hijacking of the Achille Lauro, the killing of a crippled American passenger and in the hostage-taking of more than 300 people opened yesterday in a Genoa courtroom, AP reports from Genoa.

The FIO leader who allegedly plotted the crime, Mr Mohammed Abbas, one of the key defendants, was a fugitive and was being tried in absentia.

In all 15 defendants will be tried. Of them, 14 are charged with the hijacking of the Italian liner last October 7, the murder of Mr Leon Klinghoffer, a 60-year-old wheelchair-bound New Yorker, and with holding hostage 154 passengers and the 189 crew members who were on ship during a port call to Egypt when it was seized.

Under Italian law accomplices to a crime can face the same charges as those accused of the actual crime.

About two hours into session, two men and two women stood up in the courtroom and shouted in English "we are for the Palestinian revolution." Some 30 policemen rushed over and dragged them out of the courtroom. Police said the four were West Germans and that they were being held for questioning.

Two other defendants in the case were accused of playing minor support roles and originally ordered to stand trial, but Judge Lino Monteverde ordered them dropped from the trial for lack of evidence.

The prosecution request that a Greek man be added to the list of those on trial brought the total of defendants up to 15 by the time the trial was adjourned for the day in mid-afternoon.

Only five defendants were in court when the judge read the long list of charges, all are charged with acting for terrorist ends, which could mean life sentences if they are convicted. They followed a lengthy translation in Arabic.

The fourth alleged hijacker, Mr Bassam Al-Bakker, who was 17 years old when the ship was seized, will be tried later by a juvenile court.

Moscow plans 4.1% annual growth

BY DAVID WHITE IN MADRID

MR NIKOLAI RYZHKOV, the Soviet Prime Minister, said the next five-year plan (1988-90) would be for an annual growth rate of national income of 4.1 per cent and of investment by 4.3 per cent. Both figures are higher than in the last five-year plan. The plan was presented to the Soviet parliament yesterday for formal endorsement.

The main theme of the plans, first presented to the Politburo early last year but sent back for redrafting, is heavy investment in new technology and the refurbishment of existing plant. Mr Mikhail Gorbachev, the Soviet leader, has said that he needs at least 4 per cent growth to meet the needs of investment, consumption and defence.

Mr Ryzhkov said that the share of capital in technical re-equipment of plant will rise from 33 per cent in 1985 to 51 per cent in 1990. Obsolete machinery worth 240bn roubles



Mr Ryzhkov: advanced forms of relations.

(£218bn) will be written off compared to 110bn roubles worth in the last five-year plan. He said that the Soviet Union wanted to raise the proportion

of Soviet machinery of world class standard from 29 per cent today to 50 to 95 per cent in 1995. Both figures look optimistic.

The Prime Minister referred in his speech to the need for "wide economic relations with developed capitalist countries on the basis of equality and mutual benefit, including new advanced forms of relations."

This includes joint ventures, recently brought up by Soviet officials in discussions with Western companies in Moscow, but the shape of such co-operation is still unclear, say diplomats.

The overall growth rates for the economy as a whole and for investment have been revised upwards since the plan was first drafted. The low investment rate in new technologies and existing plant was heavily criticised by Mr Gorbachev in his speech to the Communist

Party Central Committee, the ultimate centre of authority in the Soviet Union, which met before yesterday's session of the Supreme Soviet.

Engineering and energy are both to receive more investment but Mr Ryzhkov does not say what parts of the economy will see investment reduced. Agriculture will continue to take one third of investment. He made clear that the food programme of 1982, geared to providing more meat, milk and eggs, will continue to receive priority.

The Supreme Soviet meeting in the Kremlin yesterday also saw the retirement of the 85-year-old First Vice President, Mr Vasily Kuznetsov, from his largely ceremonial post. He is replaced by Mr Pyotr Demichev, the Culture Minister, who is a non-voting member of the Politburo.

Austrian Jews charge Waldheim supporters

LEADERS of Austria's small Jewish community yesterday accused senior Austrian politicians of having used anti-Semitism to drum up support for Dr Kurt Waldheim in the presidential election campaign. Patrick Blum writes from Vienna.

Mr Ivan Hacker, the president of the Israelitischen Kultusgemeinde, the largest Jewish organisation in Vienna, said that all Austrian political parties had used the issue of anti-Semitism in the campaign which was dominated by allegations that Dr Waldheim, who won the election, was implicated in Nazi atrocities in the Balkans during the war. Dr Waldheim has always denied the allegations.

Doubts raised over growth of nuclear power

BY LESLIE COLT IN BERLIN

THE SOVIET nuclear power sector is one of the most crisis-ridden industries in the country, according to an analysis of Moscow's nuclear power programme by the German Institute of Economic Research (DIW).

The West Berlin-based institute noted that installed nuclear power capacity in the Soviet Union at the end of 1985 (27,250 Mw) was 30 per cent below the target. Only 10 per cent of the Soviet Union's electricity last year was generated from nuclear power plants compared with 32 per cent in the European Community.

DIW said Moscow's plan to

expand nuclear power capacity by 40,000 Mw contributing 20 per cent of total electricity by 1990 had become even more doubtful after the nuclear accident at Chernobyl.

An expected re-examination of safety precautions at Soviet nuclear plants was likely to delay further the expansion of nuclear power output the institute said. In order to prevent bottlenecks in electricity production the Soviet Union is likely to have to allow conventional power plants scheduled for closure to continue operating.

Between 1986 and 1990 con-

ventional power plants with a capacity of 15,000 Mw were scheduled to be scrapped. DIW said that if all continued working it would amount to consumption of about 20m tonnes of oil equivalent up to 1990.

DIW quoted criticism by Mr Nikolai Ryzhkov, the Soviet Prime Minister, damning criticism of the Ministry of Energy at the Soviet party Congress last February. Mr Ryzhkov said the ministry had failed to meet its nuclear energy targets thus leading to increased demand for conventional fuels. Such "blunders" he said could not be tolerated in the future in the light of the country's tight fuel

situation.

The German institute noted that Soviet policy on electricity consumption was largely "supply oriented." The long range target announced in 1984 to the year 2000 provided for a 4 per cent annual increase in power production. But DIW said Soviet electricity consumption per capita was currently 90 per cent of that of West Germany, although the Soviet level of industrial output per capita was less than half. A strict policy of reducing electricity consumption could considerably reduce the need to expand nuclear power output, DIW concluded.

Oslo austerity vote

Norway's parliament has approved to Nkr 3.5bn (£280m) austerity package in the first big test of the country's seven-week-old Labour Government. government officials said yesterday. Reuter writes from Oslo.

The final package included Norway's biggest public spending cuts since the Second World War. The Government failed, however, to win support for a 2 per cent personal income tax increase that would have netted an extra \$40m.

Swiss assets abroad

SWITZERLAND'S net foreign assets fell by some 8.8 per cent last year to about Sfr 186bn (£27bn) according to estimates of Union Bank of Switzerland. John Wicks writes from Zurich.

While Swiss assets abroad grew in Swiss-Franc terms by 7.2 per cent to an estimated Sfr 468.6bn, foreign liabilities increased by about 20.3 per cent to Sfr 302.8bn. The sharp rise in liabilities resulted from a jump from Sfr 69bn to some Sfr 111bn in the value of Swiss securities in foreign portfolios, the bank claims.

French trade deficit increases

BY DAVID MARSH IN PARIS

FRANCE registered a foreign trade deficit of Ffr 2,07bn (£194m) last month following a shortfall of Ffr 4.8bn for April. This brings the deficit for the first five months of the year to Ffr 6bn, according to seasonally adjusted figures published by the Finance Ministry.

France's mediocre trade showing so far this year is due to a sharp fall in its trade surplus in industrial goods. It comes in spite of important savings in the country's energy

bill resulting from the lower dollar and oil prices.

Mr Michel Noir, the Foreign Trade Minister, has recently been forecasting that France's trade account this year will be no more than in balance, well short of earlier forecasts of a Ffr 30bn surplus.

One reason for the disappointing trade figures appears to have been an increase in stocking from abroad by industry during the first few months of the year.

Figures from the official statistics body Insee yesterday showed a 3 per cent increase in industrial production in April compared with March, partly due to higher electricity production in April caused by unusually cold weather.

Even after the April rise, industrial production has, however, been flat during the February-April quarter compared with the final three months of 1985.

Irish banks cut interest rates

IRELAND'S two major banks, Allied Irish Bank and Bank of Ireland, yesterday cut their interest rates for the second time in under two months by up to 1.25 per cent, bringing the cost of overdrafts to prime customers down to 10 per cent, writes Hugh Carnegie in Dublin.

The move followed similar cuts earlier in the week by the smaller Ulster Bank, a subsidiary of NatWest.

Bodyguard opens fire

A senior Swedish police officer said yesterday an apparent assassination plot on Tuesday against the American ambassador was foiled when a bodyguard opened fire on two gunmen near a lakeside villa where the US envoy was dining. Reuter reports from Stockholm.

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THE POWER IS IN THE PARTNERSHIP

AMERICAN NEWS

Volcker blames trade deficit for check on growth

BY STEWART FLEMING IN WASHINGTON

MR PAUL VOLCKER, the Federal Reserve Board chairman yesterday rejected the idea that the US is hovering on the brink of recession. But he conceded that economic growth is still being held in check by the trade deficit, which he suggested has not yet begun to decline.

US equivocates on reply to arms control initiative

BY OUR WASHINGTON CORRESPONDENT

FOREIGN POLICY experts in Washington believe that the Reagan Administration is finding it difficult to reach a consensus on how to respond to the latest Soviet arms control offer.

Professor sues Weinberger over missiles policy

A STANFORD University computer science professor has filed a lawsuit against Mr Caspar Weinberger, the US Defence Secretary.

Tax reform promoters beat off amendments

By Nancy Dunne in Washington

THE SENATE Finance Committee's tax reform package moved closer to final approval yesterday, keeping most of the original bill intact but facing one major amendment designed to shift more benefits to the middle class.

Bankers look to US for solution to debt problems

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT

THE SUDDEN resignation of Mr Jesus Silva Herzog, Mexico's Finance Minister has not only added to the world banking community about that country's ability to service its \$97bn (\$54.6bn) foreign debt.

David Gardner reports on the shock resignation of the Finance Minister Time runs out for Mexico's gradualist

MR JESUS SILVA HERZOG, the Mexican Finance Minister who was replaced without explanation on Tuesday night, had been working on borrowed time since the oil price collapse earlier this year.



Mr Petricelli: tough-minded professional.

February has been remarkably consistent. The failure of Mr Silva Herzog's gradualist strategy to win the concessions on which the entire Cabinet has insisted, is the most obvious reason for the Finance Minister's so-called resignation.

His departure seems designed to send a complex message to creditors focusing on Mexico's \$97bn foreign debt. In essence, this is that the good faith, orthodoxy, and willingness to negotiate shown by the country since the Latin American debt crisis broke four years ago cannot be taken for granted.

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Some Mexican officials argue that the very presence of the United States in the Mexican negotiating team, a man with whom the banks have been through two conventional debt reschedulings, tended to encourage the opposite impression.

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REPORT SAYS FINANCIAL INFLOWS MUST BE DOUBLED

'Involuntary lending' to Third World urged

BY WALTER ELLIS

DEVELOPING COUNTRIES will need to double their rates of financial inflow, to at least \$80bn annually by 1990, if they are to recover from their economic difficulties and attain a targeted growth rate of 5 per cent a year.

Table with 4 columns: Region, Current policies 1990, Higher growth 1990, Higher growth 1995. Rows include All developing countries, Non-Latin America, Large Asian, Latin America.

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Solution near to Brazilian dispute over bank losses

BY IVO DAWNAY IN BRASILIA

THE BITTER dispute between foreign creditors of three failed Brazilian private sector banks and the Government over liability for the losses appears to be near resolution.

While the Government argued that these were made at the lender's own risk, the creditor banks claimed that the authorities had given their undertakings to secure the money.

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THE BEST WAY TO RUN A COMPANY FLEET IN TODAY'S FINANCIAL TIMES. In an increasingly competitive world, every aspect of your business must pay its way. That includes your company fleet. Instead of being an asset, it often ends up a frightening liability, literally burning up your money, and consuming all your time.

OVERSEAS NEWS

John Elliott visits Batala, an industrial centre whose expansion is threatened by the violence that exists between Hindus and Sikhs
Punjab's Belfast: microcosm of a communal crisis

IN THE 1960s, the small city of Batala was known as the Manchester of India, one of the country's few industrial centres after independence. Now if rising tensions between Sikhs and Hindus develop into the communal clashes feared by police and politicians, Batala could soon qualify as India's Belfast.

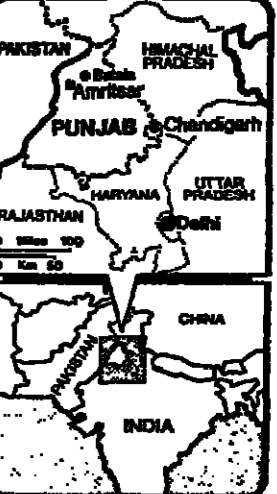
halted industrial expansion across Punjab, cut trade by up to 50 per cent and reduced profit margins by over 40 per cent. In Batala 25 per cent of the town's 2,000 engineering firms have cut or ordered. This centre, developed as India's machine food supplier, finds its output under threat.

are backed by 600 members of paramilitary forces who this week launched a bid to keep the peace after more deaths and several days of curfew. Police officers say Hindu and Sikh extremists are "on the brink of being successful" in efforts to cause large scale communal unrest.

Officially, the present proportionate Punjab population of 60 per cent Sikhs and 40 per cent Hindus could change to 80-20 per cent within 10 years. Hindus who can afford to do so are sending members of their families to set up homes and diversified businesses elsewhere in India, while Sikhs living elsewhere are buying land in Punjab in case one day they have to flee.

The party has split over recent police action inside the Amritsar Golden Temple and is now a minority government. It is also divided over how many villages to cede to Haryana state in return for receiving the city of Chandigarh as its own capital.

The split in the party has given fresh respectability to extremists based in the temple. Their activities were boosted when the Akali Dal Government released 2,000 Sikh youths from prison late last year.



of the Sikhs' Golden Temple, are likely to reproduce other more violent facets of Sikh extremism.

Japanese tax reform suffers setback in election campaign

THE CAUSE of general tax reform, which the Japanese Government has promised to tackle in the months ahead, took an instant and severe battering yesterday on the opening day of the general election campaign.

have long been the two most important ingredients of tax reform. Mr. Takashita, for example, has frequently spoken favourably, if cautiously, on the subject. Earlier this year, in London, he attracted wide-spread attention when he said the Morys system probably needed to be abolished (this exempts from taxation the interest on the first ¥3m (£12,000) in individual savings accounts, the great bulk of which are lodged in post office savings).

Sri Lanka proposes fresh peace initiative

NEW PROPOSALS for ending Sri Lanka's ethnic crisis and mounting violence were published by the Government last night on the brink of a meeting today in Paris of countries which donate aid of about \$500m (£333m) a year to the island.

Singapore denounces West's 'James Bond journalists'

A WITHERING indictment of Western journalism by one of Singapore's most prominent cabinet ministers has fuelled controversy over government plans to curb sales of foreign publications which try to influence the island state's politics.

views in Singapore's fast-maturing society. Mr. Rajaratnam, 71, denounced what he called the "new James Bond journalism" practised by "crude, loud-mouthed and essentially Colonel Blimpish" Western journalists who "believe they have a 007 licence to destroy the reputation of leaders and governments in South East Asia with impunity."

Although the legislation makes it an offence, punishable by a fine or jail term, to sell, distribute, import or possess for sale or distribution such a publication, the main idea is that it should have its sales restricted.

Asked whether a foreign newspaper was guilty of interfering in Singapore politics by chronicling the controversy, publishing the Law Society's statement and commenting editorially, Mr. Rajaratnam said flatly: "No." Yet he specifically attacked the same newspaper, the Asia Wall Street Journal, for its coverage of Singapore.

To judge by Mr. Rajaratnam's speech this week, however, none of these developments has deflected the Government from its chosen course.

S. Korea rejects proposal for military talks with North

SOUTH KOREA yesterday rejected one of the most important proposals for high level military talks aimed at reducing tension on the peninsula, saying the proposal was "not worth attention."

for a summit meeting between the presidents of the two countries. The swift South Korean rejection is likely to introduce a new chill into relations between the two sides. North and South Korea pursued a halting dialogue for nearly two years until North Korea unilaterally suspended talks in January to protest at annual US-South Korean joint military manoeuvres.

Zaire set for 'modest' growth

ECONOMIC reforms in Zaire, regarded as one of the important test cases in Africa for the policies of the International Monetary Fund (IMF) and the World Bank, will lead to only modest growth and cause political strains, says a new report on the country.

Advertisement for CNT PROPERTY CENTRE featuring a truck carrying a sign with the phone number 01-935 6100.

Israel defends policy of dialogue

LEFT-WING members of the Knesset, the Israeli parliament, yesterday called on the coalition National Unity Government to reduce or cut diplomatic relations with South Africa, with whom Israel has long had a special relationship.

garded the imposition of a state of emergency "with extreme gravity." Concerns over the impact on the prominent South African Jewish community of any weakening of diplomatic links between Israel and South Africa were, however, expressed yesterday by right-wing parliamentarians.

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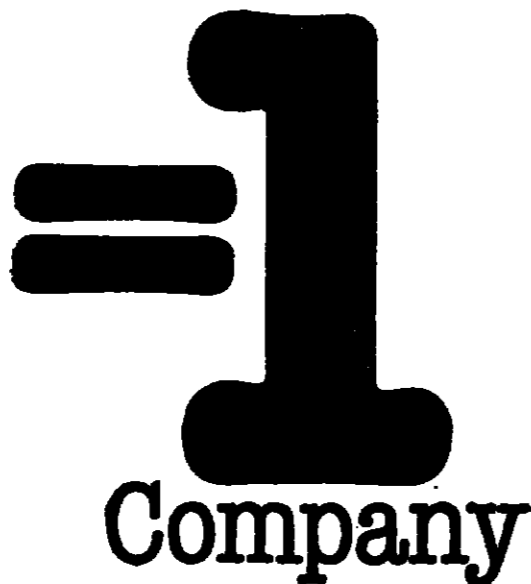
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WORLD TRADE NEWS

Brazil softens line on services in Gatt talks

BY IVO DAWNAY IN BRASILIA

THE DOGGED opposition mounted by Brazil to any inclusion of trade in services in the forthcoming negotiating round on the General Agreement on Tariffs and Trade (Gatt) appears to be softening. Although publicly Brazil maintains its hostility to a services factor in the talks, efforts to muster sufficient support to exclude them appear to have failed. Consequently, officials preparing a position for the Gatt ministerial meeting in Punta del Este, Uruguay, in September aim to maximise the advantages to be derived from conceding some ground on services.

A senior Government official said: "As of now, we don't like the notion of a general agreement on services but, on the other hand, we do not want to block things. We want to work out a mechanism in order to advance." This small, but significant shift in Brazil's position on the sensitive services issue follows a meeting of several Latin American countries' trade officials in Brasilia last month at which Gatt issues were discussed. During the meeting, both Chile and Colombia indicated they would be supporting the

call by the US for the inclusion of services in the new round. Brazilian opposition to the creation of a special preparatory commission on services was defeated in Geneva last August when the US took the unprecedented step of calling for a vote on the issue. According to long-standing trade observers, Brazil has now accepted that it cannot raise sufficient votes to block the move. Nevertheless, the Government of President Jose Sarney is expected to use any concession it may make to win priority consideration of issues that most reflect its interests.

Philips and HK group in China radio deal

By Laura Wang in Amsterdam

PHILIPS, the Dutch electronics group, is launching a joint venture with Gold Peak Industries of Hong Kong to produce and market car audio equipment for the Far East. Production is to begin at the end of this year in China in co-operation with a local organisation. Output has yet to be determined but investments in China is expected to reach US\$2.5m within two years. The potential partner in China will provide 36 per cent. The joint venture, called Car Audio Electronics, will be 51 per cent owned by Philips and 49 per cent by Gold Peak and have its headquarters in Hong Kong. Management and industrial expertise will be shared by Philips and Gold Peak, which is Hong Kong's leading maker of car sound systems. The audio equipment will consist of cassette recorders and will be aimed mainly at the Chinese market, which is expanding rapidly. Some equipment will also be exported to compensate for the necessary imports.

Greece to make Mirage parts

BY ANDRIANA HERODIACONOU IN ATHENS

HAI, the Greek state aerospace company, has signed a FF1.1bn (£98m) contract with Dassault of France for the co-production and assembly of Mirage-2000 parts. The deal is under the provisions of a sale of 40 of the French fighter aircraft to the Hellenic Air Force, agreed last year. Mr Theodore Stathis, the Greek Assistant Defence Minister, said that the contract was valued at 1983 prices and would run to the year 2000. It specifies three general areas of HAI involvement: the Mirage-2000 aircraft body, the engine,

and electronic components. The contract sets the level of HAI participation at a minimum of one-third of the total world sales of the Mirage-2000. The contract initially foresees the manufacture by HAI of sections of the aircraft's wing, with a view to the eventual manufacture of the entire wing in Greece, as well as of parts of the fuselage and the landing and navigation systems. Work on the wing is expected to begin next month. HAI is also to assemble and test 50 Snecma M53 engines during the next 17 years for the Greek and French air forces, and the company will

manufacture parts of the Mirage-2000 radar system. Dassault had undertaken to offset about 60 per cent of the cost of the sale of 40 Mirage-2000s to Greece, agreed in July 1985, during a 15-year period. The total purchase cost of the aircraft is set by the Greek side at FF7.5bn at 1983 prices. Under terms of the sale, 30 per cent of the offset activity must involve the Greek arms industry, of which most will go to HAI. The remainder will involve the tourism, agricultural and non-military industrial sectors. Delivery of the first aircraft is expected in 1988.

The joint venture will consist of low-priced radios and cassette recorders and will be aimed mainly at the Chinese market, which is expanding rapidly. Some equipment will also be exported to compensate for the necessary imports. The joint venture is part of Philips' push into the Far East in recent years as an effort to establish low-cost production facilities and sell into the fast-growing markets. The Dutch electronics giant is seeking to derive as much as 25 per cent of total revenue from the Far East.

UK rethinks export loan move

BY CHRISTIAN TYLER, TRADE EDITOR

THE BRITISH Government is reconsidering controversial proposals made to the banks for curtailing the public cost of supporting export loans. At a meeting on Tuesday officials of the UK Treasury and Export Credits Guarantee Department (ECGD) apparently agreed to consider further the technical difficulty of funding export loans, albeit more cheaply, on the capital markets. They will also examine more closely the cost to banks of providing services to exporters after hearing objections to the big cuts proposed in lending margins. A number of other issues which have aroused the ire of the banks and their customers in the capital project business are to be examined by separate

working parties. At present the banks are paid a margin by the Government for providing trade loans at state-subsidised rates insured by the ECGD. The funds are normally raised on the inter-bank market. The Treasury, anxious to reduce public expenditure, has proposed a large cut in the margin, and greater use of the cheaper capital markets. It has also proposed that for large projects worth £50m or more, the job of funding should be put out to tender. At present the exporter's chosen bank is usually involved in all stages of a contract, from tendering to financing. Several big manufacturing companies complained yesterday that they were not being consulted on a potentially

radical change in British trade financing arrangements. Some bankers argue that the question of who pays for the work put in on eventually fruitless negotiations is now more important than the level of the margins itself. The size of the cut proposed by the Treasury is still being strongly resisted. But some reduction is seen as probably inevitable. The Government opened the negotiations with a suggestion that the margin on officially supported fixed interest trade loans in sterling should be cut from 1 per cent to 0.5 per cent over London interbank offered rate (Libor) to 0.5 per cent. Margins of 1 per cent to 1.5 per cent on cheaper foreign currency lending should come down to around 0.5 per cent.

Daihatsu in talks on Polish plant

By Carla Rapoport in Tokyo

DAIHATSU Motor, one of Japan's leading compact car makers, confirmed that it is in talks with FSO of Poland on building a car plant in that country. The final agreement, however, awaits a decision on the financing of the deal. Poland's debt crisis has made Western countries, as well as Japan, reluctant to consider extending further credit. "We are discussing making cars, but are awaiting a decision by the Japanese government on financing," said a Daihatsu official yesterday. Depending on the extent of local parts content, the cost of building a plant in Poland would range from Y20bn (£500m) to Y30bn, Daihatsu said. This money could be extended in large part, from Japan under its export credit programme. It is understood that Japanese officials will make a decision on the project by the end of the summer. If it goes ahead, the deal will mark the first time a Japanese car maker has ventured into Eastern Europe.

Boeing wins \$300m orders

BOEING, the US aircraft manufacturer, yesterday announced a series of orders, Reuter reports. It said it had won orders for three aircraft from European airlines worth a total of more than \$150m. In a London statement, Boeing announced that British Airways had ordered a 747-200B, to be powered by Rolls-Royce RB211-524D4 engines. The order is worth around \$100m. In addition Bavaria Fluggesellschaft has ordered two Boeing 737-300 aircraft, worth around \$26m each. In Seattle the US group said it had received an order worth \$152m for seven aircraft from International Lease Finance Corporation (ILFC), of the US comprising three 737-400s, three 737-300s and one 737 with an option for a second 737.

Unctad fails to agree venue for 1987 talks

BY WILLIAM DULLFORCE IN GENEVA

THE governing body of the United Nations Conference on Trade and Development (Unctad) failed during a two-day meeting in Geneva this week to decide on a date, venue and agenda for the organisation's next plenary session in 1987. Unctad's plenary sessions are held at two-year intervals. It has been hoped that the next Unctad VII would revive the North-South dialogue and find new ways of stimulating developing countries economies. The problem persists of finding an alternative venue to Havana, which the US rejects. The last plenary session in 1983 was held in Belgrade after Washington refused to send a delegation to Cuba. Havana remains the choice of the Latin American countries which retain the right to

act as host to the next plenary. Cuba told Mr Kenneth Daddie, Unctad's secretary-general, that it would waive its right but only on condition that the session convened in Geneva. Clashes with other UN conferences would make it difficult to hold the Unctad's meeting in Geneva during the scheduled period next June. Vienna was proposed as a compromise but Mr Daddie said agreement was "not complete." Mr Daddie is to hold further consultations in the hope that a decision can be taken by the trade and development board in September, when a provisional agenda must also be agreed. China formally announced that it intends to apply for membership of the General Agreement on Tariffs and Trade (Gatt) in Geneva yesterday.

Turbo Union in Tornado deal

TURBO-UNION, the European consortium which makes the RB 199 jet engine, has won a further order for 270 engines for Tornado combat aircraft, writes a Financial Times reporter. The engines, worth an estimated £900m will be fitted in new aircraft for the British, Italian and West German air forces. The order will bring the number of RB 199s sold since production started in the late 1960s to more than 1,750.

Singapore details plans for high-tech controls

BY CHRIS SHERWELL IN SINGAPORE

SINGAPORE has revealed more details about the regulations it gazetted last Friday to prevent the diversion to Soviet-bloc countries of militarily sensitive high-technology equipment. The controls are seen as a response to pressure from the US and Britain. The Trade Development Board (TDB) acknowledged yesterday that the regulations were introduced because Singapore recognised the need for advanced countries to safeguard strategic high technologies. The measures reflected the Government's "co-operation in this area of concern," the TDB said, and Singapore's need "to have continued access to such technologies." The new regulations mean a Singapore importer of a sensitive item must have an import and delivery verification certificate (IDVC) if the foreign exporter requires one under the exporting country's own regulations. The Singapore importer must then ensure that the product is imported into Singapore and nowhere else, not disposed of before it reaches Singapore, and not re-exported without the Singapore Government's approval. The importer must also reveal the end-user in Singapore.

The detailed regulations require the Singapore customs to inspect the imported item and endorse the import permit with the IDVC number. Both the permit and the IDVC must reach the TDB for verification within seven days. The verified certificate can then be returned by the importer to the exporter. The TDB can meanwhile carry out surprise checks at the premises of the declared end-user in Singapore. To control any subsequent export from Singapore of the sensitive item, Singapore requires the TDB to give its approval, for which it needs an end-user certificate or an IDVC-type document from the foreign importing country. According to the TDB, there is no list of banned foreign importing countries as such. Singapore will, however, act on the basis of the original exporting country's requirements, so that if that country forbids the export of the sensitive item to Soviet-bloc countries, this will be observed. Contravention of the new regulations will result in a fine of \$10,000 (£2,976) or three times the value of the goods, whichever is greater, or to imprisonment for up to 12 months, or both. Heavier penalties are imposed for a subsequent offence.

Moscow underlines bid for ventures with West

BY PATRICK BLUM AND CHRISTOPHER BOBINSKI IN VIENNA

SOVIET interest in setting up joint ventures with Western companies has been further underlined by Mr Jemen Gvishiant, deputy chairman of the Soviet state planning committee. He told an East-West trade conference here that Moscow was seeking "new forms" of economic co-operation and was "very close" to agreeing joint ventures with certain Western companies which he did not name. He said joint ventures were a means of improving the energy-dominated structure of Soviet exports, and said such enterprises could produce goods for sale inside the Soviet Union, to Eastern Europe and to the West. Hard currency earnings would be needed to overcome the non-convertibility of the rouble, he said. Allowing direct Western investment would be a major political step for the Soviet Union, and it was noticeable during debates at the Vienna trade conference, Soviet trade ministry delegates fought shy of having joint ventures singled out in a final communiqué as a subject for further study by businessmen from East and West. Poland and Czechoslovakia are the latest Eastern European

countries to join the list of those who have passed joint venture legislation while Hungary is cited as the country which has had the most success with this method of co-operation. Mr Donald Kendal, the chairman of PepsiCo in the US, told the conference: "The joint venture seems to be one of the ways to infuse the new and more sophisticated technology of the non-Communist world into the East. Both East and West should place higher emphasis on the use of joint ventures," he urged. But other businessmen have pointed out that the commitment to joint ventures by East Europeans must go beyond the mere passing of laws permitting such a move. "A law is not enough. The details must be clear on such things as prices or personnel policy before we start and there must also be a fair return on investment," one West German said. The country has shown the most interest in the idea in the West. Mr Gulshiani said the Soviet Union was not adopting any particular model for its joint ventures, but it had studied the experience of its east European partners and China. "There are some dangers. Not all the joint ventures have been a success," Mr Gulshiani said.

دکتر احمد

MPs take unitary tax protest to Washington

By Clive Wolman

AN ALL-party parliamentary delegation was in Washington last night to protest to Mr James Baker, the US Treasury Secretary, and Congressional leaders about the lack of progress in ending the application of unitary tax against non-US multinational companies.

Unitary tax is a method of assessing the corporation tax liabilities of a multinational on the basis of its worldwide earnings. It is applied by California and several smaller states. Some MPs in the delegation yesterday renewed the threat of retaliation against US multinationals in Britain if the tax is still in force at the end of this year.

They said the Government had committed itself to removing the tax credits on dividends paid by subsidiaries to their US parents, under the terms of last year's Finance Act.

The US Federal Government officially supports the ending of the tax, but MPs said yesterday that they were concerned about an apparent lack of interest on the issue.

Industrial output picks up but pay worries persist

BY WALTER ELLIS

INDUSTRIAL PRODUCTION in the UK made a modest recovery in April after a disappointing opening quarter, according to the latest provisional estimates from the Central Statistical Office (CSO) published yesterday.

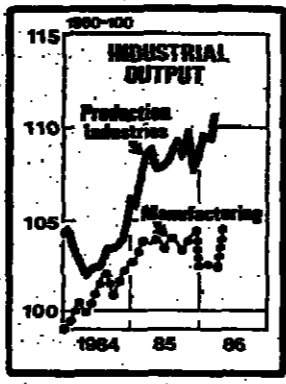
Manufacturing did especially well, with sharp improvements in the electrical engineering and machine tool sectors. While output improved, however, there is still some concern about the continuing high level of wage deals.

Figures from the Department of Employment show that in the three months to April, wages and salaries per unit of output in manufacturing industry were 7.6 per cent above the level of the same period last year.

This represents an improvement on the three months to March, which recorded an increase of 8.2 per cent, but is still far in excess of Government targets.

In the energy sector, CSO figures suggest that output eased slightly in April for the second month running, but remained well up on April 1985.

The motor industry, which has been hard pressed over the last year, managed a small improve-



ment in its position for the month. However, for the three months to the end of April figures show a decline in output of 8 per cent against the equivalent period last year.

The April index of production reached 110.8, up 1.2 on March and 2.6 index points higher than January. The index of manufacturing output for the month climbed 1.8, to 104.4, while energy and water supply fell back, from 128.5 to 127.9.

The CSO and outside analysts emphasise that too much should not be read into one month's figures. Revisions of recent statistics may yet suggest that March was not as bad as it appeared, while results for April could prove, on balance, too high.

Seasonal adjustments for March and April have been rendered more difficult than usual this year because Easter, with its associated holidays, fell right at the end of one and spilled into the other.

Moreover, though the CSO's bias adjustment for the index of manufacturing output - intended to take account of "rival" figures from the Confederation of British Industry - is now more than four months old, it has still to be refined. The bias for April accounts for some two thirds of the increase in the manufacturing index.

What is most evident from the figures released yesterday is that a poor first quarter for output has been followed by a better April.

In the three months to April, output of the production industries is provisionally estimated to have increased by 1.5 per cent over the level of the previous three months, with manufacturing output remaining flat.

Tomkins takes control of Pegler

F. H. TOMKINS, the fast-growing manufacturing conglomerate, yesterday took control of Pegler-Hattersley, the valves company to form a group with a combined turnover of about £240m, David Goodhart writes.

Earlier this week Pegler seemed poised to prevent the takeover on the grounds that Tomkins' statement to the stock exchange of its 55.4 per cent control had failed by minutes to meet the deadline under Takeover Panel rules.

BRITISH companies which are losing market share to imports that benefit from anti-competitive and discriminatory trading practices, are being urged to submit evidence to the Government, Mr Alan Clark, Trade Minister, said that if appropriate information was provided it would be investigated by the Department of Trade and Industry's recently established Unfair Trade Unit.

Plastic bullets and gas 'needed by police' to curb riots

BY ROBIN PAULEY

TENSION in some of Britain's inner cities was still worryingly high and police must be able to use plastic bullets and CS gas in the event of riots, Sir Lawrence Byford, Chief Inspector of Constabulary, said yesterday.

In his annual report to Mr Douglas Hurd, Home Secretary, Sir Lawrence said that due to the stark escalation of violence in Britain the traditional equipment for quelling public disorder might not be enough.

"Reluctantly, therefore, the weapons of last resort such as baton rounds and CS gas need to be available to the police if their use may be the only means of dealing with major public disorder."

Sir Lawrence said that last year's urban riots demonstrated that it was "police action which usually triggered a riot." Several chief constables had reported that any overt police action in racially sensitive areas could well prompt a violent response as a matter of routine.

"The police must clearly be alive to the possible consequences of their actions in such areas but the law must continue to be enforced. Failure to enforce the law can be just as certain a recipe for a riot as heavy-handed policing or abuses of power," he said.

Sir Lawrence said that, unless rioters were distanced from the police, the nature and frequency of injuries sustained by police officers would quickly become unacceptable. Baton rounds provided the kind of "cordon sanitaire" needed between rioters and police.

TUC in move for talks over Wapping

By Helen Hague

ELECTRICIANS and journalists working at News International's plant at Wapping, east London, will play a crucial role in the latest strategy backed by the Trades Union Congress (TUC) to end the 21-week dispute over the plant.

Mr Norman Willis, TUC general secretary, yesterday made a formal request to leaders of the electricians' union, the EETPU, and the National Union of Journalists (NUJ) to use their "best endeavours" with their members at Wapping to bring about a resumption of talks between News International and the print unions.

About 5,500 printworkers were sacked when they went on strike over the move by Rupert Murdoch's company to Wapping.

His request, made at a meeting of leaders of the five unions involved, was endorsed by Mr Eric Hammond, general secretary of the EETPU, and Mr Harry Conroy, general secretary of the NUJ.

They both agreed to act "speedily and positively" on Mr Willis's request and to maintain "detailed and direct contact" with him.

Yesterday's meeting - attended by leaders of the EETPU, the NUJ, Sogat '82, the National Graphical Association (NGA) and the Amalgamated Engineering Union - was designed to agree a fresh strategy in the wake of sacked members' rejection of the company's £50m compensation offer.

News International has stated it will not reopen talks as that offer was final.

Ordnance delay raises asset sale doubts

BY GEORGE GRAHAM

THE POSTPONEMENT this week of the privatisation of Royal Ordnance, the munitions factories, follows a number of other setbacks to the Government's plans to move state companies into the private sector. British Airways has run into difficulties over lawsuits and there are questions over the sale of water authorities.

Although the Royal Ordnance flotation, expected to raise between £150m and £200m, represents on its own a small amount, its delay has added to doubts over a privatisation programme which is assuming an increasing significance to the Government's overall finances.

The level of privatisations has risen dramatically during the life of the Conservative Government. Asset sales in the 1979-80 financial year totalled £37m, mostly accounted for by the sale of some government shares in British Petroleum.

In 1985-86, privatisation proceeds

Mr George Younger, Defence Secretary, told the House of Commons yesterday that the Government was determined to go ahead with the privatisation of Royal Ordnance despite the cancellation of plans for a share flotation. He said the Government had not ruled out a piecemeal sale of the 14 factories.

"The Government regards the control of public spending as a crucial aim. Because the financial markets are in general happier with the idea of privatisation than with increased sales of government bonds, the asset sale programme may have helped win easier acceptance for essentially the same level of public spending."

Mr Gavyn Davies, chief UK economist at the investment house Goldman Sachs, argues that if the Chancellor of the Exchequer had not been able to announce £2.75bn of asset sales in his budget this year, he would have had to reduce his PSBR target to avoid a loss of market confidence.

With many of the most saleable state assets already privatised, some analysts fear that further hi-cups, such as the Royal Ordnance postponement, could cause difficulties at the time when privatisation receipts are most important to the Government's plans for tax cuts.

Mr Keith Skeoch, chief economist at broker James Capel, comments: "The programme itself is important, and not just the fact that you have a lump of £14.5bn of assets to sell. It is not necessarily the case that if you only manage to sell £3.5bn this year you will be able to catch up and sell £5.5bn next year."

With £1.2bn of this year's target for privatisation receipts already assured from the final instalment paid for British Telecom, minor difficulties over Royal Ordnance have little significance to the Government's funding programme. That hinges on British Gas, the flotation of which in November is expected to raise as much as £5bn.

AGGREGATE results of the 429 insurance companies operating in the UK last year show an overall trading loss of £3m against an £8m loss the year before. Total invested funds of the companies amounted to £171bn (£144bn).

COMPANIES may be urged to make a bigger direct contribution to financing higher education, Mr Kenneth Baker, Education Secretary, said a comprehensive review of the student support system would give further consideration to the introduction of student loans, possibly linked with sponsorship by companies.

A PLAN for a private US-based health company to build and run a National Health Service (NHS) psychiatric hospital has been rejected by the Central Birmingham Health Authority.

Barristers plead against reform plan

BY ANDREW TAYLOR

PROPOSALS TO end the historical demarcation between solicitors and barristers and allow solicitors to appear in any court as an advocate, were rejected yesterday.

The Senate of the Inns of Court and the Bar, which represents 5,400 barristers in England and Wales, said the proposals - part of the Law Society's ideas to reform the legal profession - were flawed and ill-considered.

It said that it was content with the present system under which sol-

icitors are allowed to appear in lower courts but can represent clients in the High Court, Court of Appeal and Crown Court only in formal or undefended actions.

This week the Senate meets in London to vote on moves to reorganise itself in response to the mounting pressure for change in the legal profession.

A. H. Harveman writes: A faster and cheaper alternative to suing solicitors for negligence will be provided for dissatisfied clients under an ar-

bitration scheme launched yesterday by the Law Society.

It opens the possibility of settling small claims, which can be decided without a hearing, on the basis of written submissions for a fee of £40 plus VAT.

The scheme will not help clients who have major complaints, however, and even those with small claims which do not require oral hearings will be able to use the scheme only if the solicitor concerned and his indemnity insurers agree to arbitration.



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MANAGEMENT: Marketing and Advertising

EDITED BY CHRISTOPHER LORENZ

WHEN Wight Collins Rutherford Scott takes over its new building in London soon, one of the features will be a gym. For the hyperactive advertising agency that has been trying to shake loose its "sweat shop" image — so-called because of the demands made on its workers — this is an ironic touch. Yet, in many ways, the gym sums up what makes the agency what it is. Energetic to the point of exhaustion and imaginative, too.

A precocious player on the world stage

Feona McEwan on Wight Collins Rutherford Scott



Robin Wight: not the soufflé school of advertising

"We hope that when you come through the door you are hit by a wall of energy," says founder Robin Wight, an irrepressible live-wire whose penchant for publicity is matched by his addiction to bow ties — he has more than 100. His avowed intent to live life at the double and end up like a battery, worn out, reflects too the WCRS overdrive ethic.

Last week the agency, the birth of which in 1979 marked the emergence of a new breed of British advertising entrepreneurs with creativity as their core, moved into its big time. Its acquisition of HBM Creamer, America's 24th largest agency, with offices in New York, Boston and Pittsburgh (with gross billings of \$310m for 1985), has doubled the size of the group and moved it up a gear from domestic hotshop to international force.

The move into America underlines a new and growing trend of British agencies stalking and winning US shops. Historically it has been very much the other way around.

WCRS has been precocious from the start. Born in radical style (seven years, two months, 22 days ago, says Wight) without a client, an office or a workforce, the four founders — two established creative talents, one dynamo and one unknown accountantsman — rented a room at £100 a day in the Grosvenor House Hotel.

Now worth some £3m apiece, the famous four have an agency turnover of £63m plus, are ranked around number 15 in the UK, are highly rated by the City (WCRS was the first ad agency on the Unlisted Securities Market) and with Bliss Lancaster, the fast-growing public relations company under its belt as well as newly acquired second-string UK agency, FOC, it is well on course to becoming the communications group it aspires to be. Other areas known to interest the group include market research, design, direct marketing and other below-the-line services.

Always tipped as a name to watch, WCRS's work tends to get noticed too. If there is no strong house style, its brand of advertising can be said to have a strong central theme—a hard-edged message that gives a

campaign mileage or "legs" to run and run.

Defining the agency's approach to advertising solutions, Wight repeats the battle cry: "We examine a product until it confesses to its strengths."

This way the agency found out that Scotch video-cassettes never wore out, which led to the "lifetime guarantee" line being developed. "We're not the soufflé school of advertising; super looking ads but prod them with a fork and there's nothing there."

It gave Qualeast, the law-mover maker, its aggressive "It's a lot less boover than a bover" campaign, now in its sixth year, and aimed at knocking rival Flymo; it unravelled the finesse of BMW engineering in a campaign now in its sixth year; it made Bergasol suntan preparations highly visible on a modest budget with its eye-catching two-girls-back-to-the-camera Press ads; as well

as the Carling Black Label campaign; the knocking copy Wilkinson Sword work and the emotionally appealing Midland Bank Gulliver's Travels commercials.

Much of the credit for the agency's rapid success has been laid at the door of the previously unnamed Peter Scott, initially a junior partner. Now the group chief executive, Scott has been the architect of the group's grand ambition to be in the top 20 agencies worldwide. He is forever redoing his five year plan, says an insider. WCRS regularly performs outstandingly in agency profitability tables.

The group's entry into the States—after more than a year's search and approaches to about 20 agencies on the East coast—is expected to be a rich seam for future growth and Scott talks of the multi-disciplinary approach it is currently adopting in the UK being replicated in the US in time.

The spread will be geographic as much as across disciplines. Now the group is evaluating the west coast of America and Japan, possibly a joint venture which would recognise the importance of the Pacific basin with its sizeable English-speaking market.

The Creamer takeover is the old-fashioned sort, says Tim Breene, group deputy chief executive, who was winked out of McKinsey, the international management consultants ("the partners there thought I was off my rocker"). Unlike Saatchi & Saatchi, which makes a substantial slice of payment dependent upon future performance, WCRS is paying the major part — \$42.2m — of the purchase price initially, with only \$7.8m deferred. Breene talks of "skills transfer" (the idea will be to ginger up Creamer's creative profile and adopt some of its more sophisticated research techniques for example) and of adding real value. And of course they are hoping for cross referral of clients.

The industry may question the union (HBM Creamer lacks WCRS's dynamic profile) but Wight is confident. In two years it will be a creative leader in the US, he predicts.

The City apparently approves. Shares were suspended at £4.68 just before the deal was announced and have risen to £4.90 since—"signs of their moving into a different league," says Paula Shea, analyst with stockbrokers Hoare Govett.

Besides its advertising activities, HBM Creamer has a valuable public relations arm. Creamer Dickson Basford, (Procter and Gamble is a client) which brings in 20 per cent of Creamer's profits. Pre-tax profits to the year end 1984 of \$5.8m are expected to treble by the end of this year and billings up \$110m to \$400m for the same period.

WCRS believes likely fallout from the latest wave of mergers will favour middle-sized agencies—which it now is. Such mergers are not always in clients' best interests, Wight believes.

WCRS has not been too careful of its own staff's best interests in the past. "We were so busy running fast," Wight now says, "that we didn't have enough time for personnel management issues." Now they are working to improve this.

"I'm not sure I'd like to work in the agency," said one analyst, "but I'd love to put money into it."

The continued challenge, as Wight sees it, is to maintain the energy level and avoid "management arthritis. Make sure you don't turn out like the agencies you left behind," he tells the troops.



Dixon's Stanley Kalms (left) and Geoff Mulcahy: players in a £1.2bn contest

Whose is the magic formula?

David Churchill assesses the marketing strategies in the Woolworth-Dixons battle

WILL IT be Woolworth's "Operation Focus" or Dixons' "Operation Ramrod" that determines the shape of retailing in over 800 UK High Streets in the late 1980s?

These two different marketing strategies are at the heart of the current £1.2bn bid battle launched nearly three months ago by the Dixons Group for Woolworth Holdings.

The ultimate outcome of the bid—which will be decided by the end of the month—may rest on what a handful of key institutional shareholders who control the bulk of Woolworth shares believe is the most realistic retail formula for the Woolworth chain in the current trading environment.

Will the carefully built up, tried and tested, strategy of the Woolworth management over the past three years offer sufficient guarantees of future performance? Or will the injection of Dixons and Currys shops into Woolworth stores and the application of "retail engineering" — the favourite phrase of Dixons' chairman, Stanley Kalms—be enough to persuade the key players?

The fact that anyone should be fighting over the Woolworth chain at all would have surprised many people in late 1982. The company was in an appalling state: over-stocked and poorly managed, with inadequate stock control, unsuitable merchandise, and dowdy stores.

The decline of the once-famous Woolworth chain, founded by Frank Winfield Woolworth in 1900, had been in evidence for many years and the US parent company was only too willing to free itself of the UK millstone. Woolworth was acquired for some £315m

by a financial consortium which believed that sound management might succeed in turning the Woolworth giant round.

To many it seemed almost a Mission Impossible. "Our task was to create order out of chaos, to rebuild a customer-led culture, and to inject retail flair," recalls Geoff Mulcahy, one of the new team of managers brought in then and now the group chief executive.

The initial approach was simply to clear out the deadwood in the operation and instigate some basic "good house-keeping" practices. Subsequently, Mulcahy and his colleagues worked on a new retail strategy, called Operation Focus and unveiled in detail shortly before the Dixons bid emerged.

The strategy is twofold. First, Woolworth is concentrating on six key areas: childrenswear and toys; gifts and sweets; audio and video; home and garden; kitchenware; and cosmetics and fashion accessories.

These six areas represent total retail markets of about £20bn; Woolworth at present has sales of approaching £1bn in these markets.

Second, analysis of its stores portfolio identified two types of store: 200 or so larger outlets in major towns competing with the leading UK retailers, and some 600 smaller stores in small High Streets. The trading format developed, therefore, is for larger stores to be called Weekend Woolworths and the smaller ones to be branded under the name Woolworth's General Store.

Dixons' strategy, with the macho name of "Operation

Ramrod" is to put new Currys and Dixons stores into part of 230 larger Woolworth stores and squeeze the amount of selling space in the rest of these stores and in the remaining 581 smaller Woolworth stores.

Eventually, three chains will be created—650 Woolworth stores, 610 Currys stores, and 470 Dixons outlets.

The plan is to revitalise the merchandise in the three key areas—home, leisure, and entertainment—with Dixons and Currys selling "hardware" such as appliances and Woolworth selling the software in these areas.

Which marketing strategy stands best chance of success? Dixons has an enviable reputation with the City for the way in which it has engineered control of its stores and taken full advantage from turning round the rather moribund Currys chain over the last 18 months.

But Dixons and Currys combined only gives it 1.4m sq ft of selling space to look after; adding on the 7m sq ft from Woolworth (apart from the extra responsibility of the B and Q diy subsidiary) could severely stretch Dixons management resources.

Although the Dixons management say they already know what they will do to each Woolworth store—and plan to make changes rapidly if they win—the acquisition would still represent a quantum leap in the dark. Knowing what to do from the outside is a lot easier than actually doing it in practice.

Some City analysts also are worried that turning 2m sq ft of Woolworth space in Dixons or Currys outlets may leave

Dixons over-exposed in electrical retailing especially since there are fears that growth in this market may be slowing down.

Mark Souhami, Dixons' group managing director, shrugs off these criticisms. He believes that demand for electrical goods of all types will be fuelled by new products and further development of existing goods.

Woolworth's management appears to have a lot less to prove than Dixons with its retail strategy since it has already developed it over the past two years and is showing some signs of coming through to profit.

Research into how customers see the new stores shows that most of those surveyed believe the new stores are as good or better than any other retailer selling similar merchandise. The average spend per head in the revamped Woolworth stores has risen from about £2 to more than £3.

The downside to this success however, is the fact that it is still at an embryonic stage. Since most stores are still awaiting the Focus merchandising and redesign development, it remains to be seen whether it will have universal appeal.

Perhaps the worst that can be said about the Woolworth strategy is that, essentially, it is rather bland—but then so is the Ramrod approach favoured by Dixons. What is missing from the whole Woolworth saga of the 1980s is a hint of the magic that could really transform it into the leading retailer of the 1990s. But the prospect for a magician appearing at this late stage appears remote.

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ERICSSON

AT 11:00 AM

TECHNOLOGY: Computing

BY ALAN CANE

Near-supercomputers make the most of cheap off-the-shelf components to become the hottest market niche in the industry

'Crayettes': Punching out power at the right price

No computer manufacturer in its right mind competes directly with the industry giants. It seeks instead niche markets where a combination of innovative, modern technology and attention to a customer's specific needs can allow it to make a good living.

A good example in the late 1970s was the market for fault-tolerant computers, still dominated by the Tandem Corporation. Then there was personal computers, over which Apple reigned until deposed by IBM.

Now the hottest market niche is the near-supercomputer or "Crayette" area, where a host of manufacturers make machines which take advantage of the latest technology and the latest processing methods to develop machines which offer a high percentage of the performance of a supercomputer at a fraction of the cost.

"Crayettes" (the Cray Corporation has long been regarded as the world's premier supplier of the true supercomputers) are possible because of two basic factors—the availability of cheap, off-the-shelf components with outstanding processing power and their application to advanced methods of computation including parallel processing, array processing and vector processing, all techniques for squeezing more speed out of the system.

Just as the minicomputer offered a useable fraction of the power of a mainframe at a reasonable price, so the "Crayette" offers enough power in a low-cost machine to carry out tasks—especially in scientific and technical research such as simulation of complex processes—which would otherwise have meant booking expensive time on someone else's supercomputer. (At over \$10m a time, supercomputers are hardly common.)

"Affordability" is the first key element in the marketing rationale for building a Crayette. Convex Computer Corporation of Richardson, Texas, claims to have been the first company to make such a machine commercially available. Now a raft of other companies including Alliant Computer, Action Computer, American Supercomputer Systems, Computer Systems, Vitesse Electronics and Culler (see adjoining story) are in contention.

The Convex C-1, launched two years ago, cost less than \$500 and has a peak processing speed of about 60m floating point operations a second, about one quarter of the power of a Cray.

Designed by Steve Wallach, the corporation's vice president for technology, the C-1 replicated the architecture of the Cray in off-the-shelf technology. All the information needed was

in the public domain. Now the two companies have a technology exchange agreement.

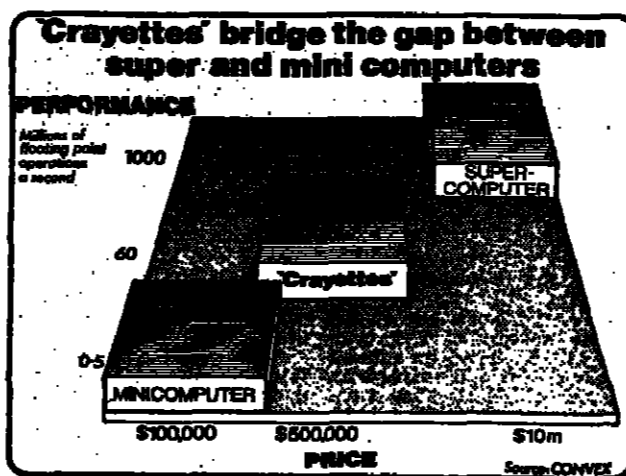
The Convex C-1 features data paths within the machine which move information 64 binary digits (bits) at a time. By comparison, mainframe computers and supermini computers move data 32 bits at a time.

Instructions are "pipelined" which means that several different instructions can be processed virtually simultaneously, making possible substantial gains in speed.

And the machine is capable of both scalar (one operation carried out on one number at a time) and vector (one operation carried out on a series of numbers at the same time) processing.

It is not, however, a parallel processor. Convex believes that approach holds promise but is still experimental.

The key to affordability is the low-cost Fujitsu 8,000-gate array chips used in the machine, implemented in CMOS technology. Somewhat slower than transistor-transistor or emitter



coupled logic (the kind of chips used when the designer is looking for raw power) CMOS takes little power so there is no need to build in a special cooling system or special power supply.

The second key element, however, is usability. Supercomputers are unfriendly beasts. They need a powerful mainframe computer tagged on the front just to manage their workload and enable them to perform efficiently.

The Convex team decided that their Crayettes should look to the user as if it was a Digital Equipment VAX, the industry standard supermini computer.

The Convex C-1 is already being used by a host of blue-chip customers including AT & T, Boeing Aerospace, McDonnell Douglas and Texaco. Now established in Europe, it expects to sell some 40 systems in its first year.



Steve Wallach of Convex. Formerly designer of the Data General Eclipse MV/9900 32-bit minicomputer, Wallach was instrumental in the book *Soul of a New Machine* as "a walking dictionary and encyclopedia of computers."

How getting personal has cut the cost of number crunching

CULLER Scientific Systems of Santa Barbara, California, has an impeccable pedigree in high powered scientific computing. Its founder, Dr. Glen Culler, is credited with the development of early array processing technologies eventually marketed very successfully by Floating Point Systems of the US.

Founded in 1969, Dr Culler's company specialised first in building customised systems for scientific and technical applications when it evolved the design concepts which have now been realised in its Culler 7 range of minisupercomputers and most recently in what it calls the Personal SuperComputer or PSC.

The PSC is not, of course, a supercomputer but it does offer substantially greater performance at a substantially lower cost than the supermini-computers conventionally used in scientific and technical processing.

According to Culler executives, the PSC runs at 18m instructions a second in conventional data processing mode, or almost as fast as the two-processor model of IBM's largest commercial mainframe family, the 30/90 series, cost-

ing more than 20 times as much.

In scientific mode, the machine will run at 11m floating point operations a second. It is a long way from the 13m floating point operations a second offered by the Cray 1, the world standard for supercomputers, but ample power for computer aided design, advanced mathematical computations and so on.

According to the company, the machine achieves high speed at low cost by incorporating four levels of parallel processing using off-the-shelf transistor-transistor logic circuitry. These are arranged in internal processors hardwired together to enable them to operate in parallel at high speed.

The system is nevertheless easy to use because of a sophisticated front end programming facility. System software keeps an optimum balance between the parallel scalar and vector processing elements.

But these are not novel concepts and according to Mr W. Ward Davidson, Culler's vice-president for sales and support, there are four reasons why the Culler device stands out in what is becoming a crowded market sector.

"First, its architecture has staying power. Culler is not opportunistically jumping on the 'Crayette' bandwagon.

"Second, the machine matches or exceeds the performance of its competitors. "Third, at less than \$98,500 in single quantities, it costs less than its competitors.

"Fourth, it is compatible with Sun Microsystems (a top-end workstation and network system) products."

A powerful method of using the Culler machine is as a computational server (number cruncher) in a Sun network, using a Sun workstation as the front end.

Sun and Culler have already agreed to promote each other's products through a co-operative sales and marketing programme. The two companies also have a technology exchange agreement.

The PSC was announced in May this year and versions are in field tests at three undisclosed beta sites specialising in computer aided design, and physical elements simulation.

The company expects to confirm its first order in Europe within three months.

THE REAL SUCCESS IS
GECAMONICS
EXPORTING TECHNOLOGY

Perfect Ella and the fault-free Viper

WHAT IS claimed to be the world's first provably-correct microprocessor is expected to come out of the UK silicon foundries (chip manufacturing plants) at Marconi and Ferranti in the next six weeks.

The microprocessor, called "Viper", is the result of collaboration between the high integrity systems group of the Royal Signals Research Establishment (RSRE) at Malvern, Worcestershire, and Praxis, a three-year-old software house with a special interest in "mathematically proven" information systems.

Mr Martyn Thomas, chairman of Praxis, his co-directors and Mr John Collyer, head of the RSRE high integrity systems group, share a belief that today's commercial microprocessors are intrinsically unsafe. When a chip fails, they argue, it fails unpredictably. When it works, it may not work in exactly the way its designers intended. The instruction set, the repertoire of arithmetical tricks the computer uses in all its calculations, can become corrupted and entirely new instructions, unplanned and unwanted, appear as if from nowhere.

Mr Collyer tells stories of programmers who have discovered these illegal instructions accidentally and incorporated them in their programs believing them to be valid parts of the machine design.

The new chip, Viper, is claimed to be free of any such ambiguous nonsense. It was designed by RSRE using a special kind of program written by Praxis. This makes it possible for the engineer to design the chip semi-automatically by specifying the functions it is expected to carry out.

Called "Ella," it is a stage beyond the software known as "silicon compilers" which help in the design of very large scale integrated chips.

According to Praxis, Ella designs chips which are fault free because Ella itself, as a piece of software is fault free. Praxis is staking its future on its claim that all its software is fault-free — "provably correct" as the software industry would say.

This is a substantial claim. Virtually all software written today has faults or "bugs" in it and it is usually left to the customer to discover them. It is the delicacy of such software engineers and casts clouds of doubt over the US Strategic Defense Initiative. Testing software to eliminate bugs is not feasible, the software industry says, it is too complicated.

"Nonsense," says Mr Thomas of Praxis, something of an evangelist where it comes to software reliability. "All it takes is discipline and rigour in the software development process, together with the use of mathematical techniques for checking the results."

All of this is close to heresy in the traditional software industry, but Praxis, although only three years old, has a powerful list of achievements to underline its claims.

● It is one of only four UK-based companies — the others are British Telecom, STC, and Honeywell — which within a quality system which meets British Standard BS5750, a signal guarantee of the integrity of its work.

● It has shoehorned Unix, the computer operating program now attracting a lot of interest as the operating software of the future, into VME, ICL's mainframe operating software.

● This was a complex piece of work involving careful translation between two separate computer languages — "C" in which Unix is written and S3, ICL's operating software language. The result is now in field trials, although no dates have been set for general release.

● It is developing the management software for the implementation of Britain's new General Certificate of Secondary Education (GCSE) examinations.

Based on a distributed network of Digital Equipment VAX minicomputers, the whole contract is likely to be worth £1.5m.

Although Praxis is a "software engineering" company, it does not use any of the Integrated Programming Support Environments (IPSEs) now fashionable (see Technology Page of June 5). "According to Mr Thomas: "There is not yet available anywhere in the world an IPSE which provides a properly integrated support."

He believes in traditional, good engineering practice: "It is backbreaking, it bores programmers but it is absolutely basic to reducing the risk in the development of systems on which lives may depend."

And he believes that proving programs correct mathematically is far from a pipedream. "It is possible to demonstrate right now the mathematical correctness of programs from two to ten thousand lines in length" (about one-tenth the size of a major telecommunications or defence system), he says.

But he is realistic about his chances of seeing the Praxis brand of software engineering adopted wholesale by UK software houses: "It is a matter of corporate culture, and you can't change the culture of an organisation in under seven years. There are always reasons why a company believes it should not be a pioneer in these techniques."

Praxis is not alone in trying to develop high quality, provably correct software. The software industry's reputation will depend heavily on the ability of such companies to overcome the industry's resistance to change.

ENERGY CONVERSION DEVICES

In its March 21, 1986 edition, the Financial Times published an article concerning Energy Conversion Devices of the United States and Stanford R. Ovshinsky, its President and Chief Executive Officer under the headline "Electronic Quantum Leap Is Put To The Test By Sharp." That article contained a comment respecting the quality of Mr Ovshinsky's inventions and business acumen which is hereby retracted.

The Financial Times regrets any concern the comment may have caused Mr Ovshinsky or Energy Conversion Devices.

As a world financial centre, what is London's greatest advantage?

Acknowledgments to the National Maritime Museum, London.

PRIME MERIDIAN OF THE WORLD

EAST LONGITUDE WEST LONGITUDE

Centre of transit circle
Latitude 51° 28' 38" North
Longitude 0° 00' 00"

THE SHORTER OXFORD ENGLISH DICTIONARY

I

A-Markworthy

THE SHORTER OXFORD ENGLISH DICTIONARY

II

Mar-Z AND APPENDIX

THE STOCK EXCHANGE

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Thursday June 19 1986

Botha buys a little time

THE PACKAGE of fiscal measures announced, as expected, in Pretoria this week has been coolly received even in South Africa—at best a lukewarm welcome, at worst a dismissal as purely cosmetic. Certainly no-one in the business community seems to share the confidence of the finance minister, Mr Du Plessis, that this stimulus will restore the 3 per cent growth rate achieved during 1985, though it may do a little better than restore the trend growth rate of the 1980s, of about 2.5 per cent. This is clearly quite inadequate to relieve the social pressures of rapidly growing population, and equally clearly the most the South African government can risk under present circumstances.

South Africa's economic problems are easily overlooked amid its dire and self-inflicted political crisis, but there is no doubt that Mr Botha's chosen strategy of inch-by-inch reform, difficult to achieve under ideal circumstances, has been rendered almost impossible by bad economic luck. A brief boom in the late 1970s, financed—as are all South Africa's booms—by a high gold price, served only to raise the exchange rate unacceptably high and raise expectations in the black townships which could not be realised.

Since then the weak gold price, the collapse of the market for coal, for most of the metals South Africa exports, and drought conditions coupled with weak markets in the labour-intensive farm sector have cut employment and living standards, pushed the currency from over-valuation to sharp undervaluation, and forced the Government to protect the current account. There is a strong current surplus, but this is virtually absorbed by debt repayments under the de facto rescheduling agreed last year, and now looking insupportable.

Extra spending

Government spending, up more than 50 per cent in nominal terms since last year, and by more than a third in real terms, is both the main cause of inflation of more than 18 per cent and the main proponent of economic activity; and the only substantial measure the

Government could devise was to add still further to this over-run. Extra spending on the infrastructure for the townships is clearly desirable, but the scale is modest—roughly equal to the unplanned overshoot in defence and police budgets. Providing sewers on the same scale as water-cannon will no more cure the fundamental problem than the abolition of the import surcharge will prevent a weak rand from adding to inflation.

The fact is that unless its luck turns substantially, mainly in the gold and commodity markets, the present strategy can lead nowhere. It is simply impossible for South Africa to achieve anything like the growth needed to meet the most modest of the aspirations of the black majority while exporting capital. The dilemma is essentially that faced by other half-developed commodity exporters, though the debts in this case are smaller and the political problems far graver.

Siege economy

Ideally, as the governor of the Central Bank, Dr Gerhard de Kock, wistfully explained recently, South Africa should aim for rapid growth supported by strong inward investment. The Government may still hope that if it can buy a little time it will be able to rejoin the international economic community as a respectable member, as happened after the first Soweto riots 10 years ago. But this looks a forlorn hope, the withdrawal of American banking goodwill last year will probably prove to have closed that chapter.

In these circumstances international necessity may well drive South Africa towards a siege economy, imposing internal sanctions almost regardless of what the outside world decides to do. The siege mentality is already there and so are many contingency plans. Indeed, some careful analysts have concluded that for a time at least a South African barter economy, freed from financial obligations and pursuing import substitution ruthlessly, would be quite prosperous. In the longer term such distortions would result in high costs and low growth—but not before 10 years, and a dangerous precedent set for other debtors.

Work for the long-term jobless

THE House of Commons Employment Committee deserves praise for keeping alive the debate about the scale of resources which should be devoted to job-creation schemes for the long-term unemployed.

In February, the committee suggested that for a net cost of about £3.3bn the Government could provide a guarantee job for a year for everybody unemployed for at least 12 months. Whitehall economists swiftly poured cold water on the plan, challenging both its costing and its practicability.

The committee has come back with a more modest proposal: the Government should initially seek to guarantee a job for everybody out of work for at least three years—more than a third of the long-term unemployed.

This latest proposal is estimated to cost about £1bn a year at its peak—it would be "self-liquidating" because the backlog of long-term unemployed would gradually be cleared. It would represent a significant improvement on the Government's present efforts which centre on its Community and Restart schemes.

The Restart programme does not provide firm job offers: its main aim is to provide counselling for the unemployed and advice on job-finding techniques. The Community Programme offers more concrete assistance, but even after the small expansion announced in the budget will provide only 255,000 places by the end of 1986. It will reach less than a fifth of the long-term unemployed.

Unconvincing critique

The Commons committee is right to argue that more should be done to help those out of work for more than a year. Long-term unemployment is arguably Britain's most serious social and economic problem.

In the past three years, jobs have been created but they have mainly benefited new entrants to the labour market and those suffering short spells of unemployment. A broad-based aggregate level of unemployment has thus coincided

with a damaging rise in the average duration of jobless spells.

The total number of people unemployed for more than a year has risen by about 250,000 since 1983 and now stands at almost 1.4m. A further rise is inevitable.

In view of the seriousness of the problem, the select committee's willingness to scale down its original proposal is somewhat surprising. The plan to provide 750,000 extra jobs over three years, to be filled exclusively by the long-term unemployed, was not some hare-brained scheme concocted on the back of an envelope during some particularly boring parliamentary debate. It was closely based on the work of some of the UK's leading economists including Professor Richard Layard of the London School of Economics.

The Whitehall critique of the Layard "new deal" is far from convincing and should not have intimidated the committee.

Tax allowances

The Government attacks both the practicability and cost of the committee's original proposal. The argument about practicability seems to rest implicitly on the notion that there simply is not enough work out there to warrant the full employment of those jobless for more than a year.

It thus emphasises the risk that the subsidised jobs would not be extra jobs but would tend to replace "real" jobs. It also stresses organisational problems, arguing for example that the National Health Service would be quite incapable of absorbing an extra 50,000 workers: Whitehall economists reckon the scheme would cost £4.3bn—a £1bn more than the committee originally calculated. The Government describes this cost as "prohibitive." Is this fair?

It would, after all, be less expensive than introducing transferable tax allowances—a reform the Chancellor is vigorously promoting.

Put another way, the Layard scheme would cost less than the present tax concession for mortgage interest relief: what is prohibitive depends on a government's sense of priorities.

MR PETER WALKER, the Energy Secretary, yesterday raised his bet on the muffled band of analysts set about turning their instruments for the largest flotation in the history of the world's stock markets.

British Gas is ready to dance. The exact choreography for the launch in November is still the subject of expert discussions. But the general opinion is that it will be a pricey affair: British Gas is worth between £5bn and £8bn. Final calculations will involve the usual trade-off between price and potential return to investors.

A successful sale of British Gas is now essential to keep up the Government's morale and help restore its poll ratings at a time when the rest of its privatisation programme is looking rather sickly. On Tuesday the Defence Secretary announced that the Royal Ordnance factories were not to be sold off after all. The prospects of raising perhaps £2.5bn from water authorities is looking much dimmer after opposition from within the industry and plans to sell British Airways have again been shelved.

Otherwise the Government has few exciting possibilities on the stocks.

In a Commons statement yesterday Mr Walker confirmed that the corporation is to be laden with £2.5bn of debt to the Government. This will help the flotation by reducing the value of the equity needed to put 100 per cent of the new company in private hands. It will also provide a useful annuity for the Treasury, but perhaps most important, it will constrain British Gas if it should wish to turn privateer against distressed oil companies in the North Sea.

Mr Walker also unsealed the final part of the regulations which will govern the corporation's prices when it steps out into the world. This is the so-called X-factor, which has been set at 2 per cent. It is essentially the annual target for improvements in onshore efficiency which must be passed on to domestic customers. If the corporation fails to

achieve the efficiency target, customers will still get the 2 per cent benefit, but at the expense of profits. The company will, however, be allowed to pass on the full increase in the cost of its supplies from the North Sea as well as inflation minus 2 percentage points.

This almost completes the formal paperwork. The next task is to explain to the widest possible public what British Gas is, what it would like to be and what, in a period of depressed oil prices, it might hope to achieve.

Unaccustomed as they are to the role of financial cheerleaders, most of the utility's senior executives will soon be taking a leading part in this worldwide promotion of the vendor of "wonderfuel," as gas has been styled in recent corporate advertising.

They and their supporting cast of publicity men, brokers and underwriters, may find that they need to put considerable efforts into the business of raising steam among potential investors.

For it may well be argued that now is the worst time in a decade to be trying to sell off a major energy company. Oil prices are less than half their level last autumn, and are about 40 per cent below their level in 1975 after allowing for inflation.

As a result, gas salesmen can no longer lure off the competition from fuel oil in industrial markets, as they have been used to doing. The prices British Gas can charge are thus under strong competitive pressure. Just as the era of cheap North Sea gas supplies is drawing to a close.

Even though North Sea gas costs have fallen in sympathy with oil, gas now being developed in deeper, more hostile waters will cost five or six times as much as the cheap and abundant supplies from the Southern basin which were the basis for British Gas's remarkable expansion in recent years.

The heady period of growth for the UK gas industry is probably almost over. It may well prove to be one of the ironies of history that British Gas's great years of high risk,

adventure and vision came to an end about the time that it ceased to be a nationalised utility.

This was the time in the late 1960s and 1970s when under the forceful and autocratic chairmanship of Sir Denis Rooke, huge investments were committed to exploit the new gas fields off the Norfolk coast and the corporation courageously bought large volumes of gas without any certainty of a market and then courageously went out to sell it.

Under Sir Denis, the corporation achieved a degree of independence from ministers which some private companies would envy.

After the discovery of North Sea gas in 1965, the Gas Act in the same year set the stage for the development of a new transmission network, and a revolution in the way in which gas is regarded. In the 10 years to 1982, gas sales rose by 65 per cent in volume, and the number of houses with gas central heating more than doubled.

Although gas sales continued to rise in the first half of the 1980s the rate of growth, at 1.2 per cent a year, was only about half that of the 1970s. It is likely that from now on the balance between supply and demand will become progressively tighter.

As cheap and convenient fields become exhausted, the corporation will have to rely on a combination of imports, probably from Norway, and further exploration and development in the UK sector of the North Sea. However, exploration has been drastically cut back as oil companies adjust to their reduced cash flow. Total exploration in the UK sector of the North Sea next year may be only about half the £1.1bn spent last year.

It is no doubt possible that an oil company or British Gas itself will stumble on a large new field of accessible gas in one of the unexplored parts of the UK Continental Shelf. But this is unlikely; the most promising parts have already been prospected. Now, the fall in oil prices has led to a sharp curbs on drilling activity. In ten years' time the supplies

available to British Gas, including expected imports from the Norwegian sector, are unlikely to be much more than the present 5bn cubic feet per day.

In the late 1990s, Norway will be selling gas from the deep water Troll field off Bergen. But this will be a lot more expensive than present Norwegian imports from the Frigg field. Other supplies might come from Algeria as liquid natural gas (LNG); these would also be expensive.

The largest potential supplier of natural gas is the Soviet Union, but this source has so far been vetoed on political grounds.

British Gas therefore faces a classic combination of a rapidly maturing market rising costs and increasing scarcity of supplies.

By contrast, its main competitor, the electricity industry, has the potential at least to continue to reduce costs by pushing down the price of its coal supplies from British Coal and, if public opinion allows, increased reliance on nuclear power.

British Gas's mainstream business, therefore, lacks the lustre of British Telecom, which was sold so successfully in 1984 as a company riding the crest of an advancing technology towards new horizons of growth. On the other hand the weakness of the powers now agreed for the regulatory authority, ensures competitive gas suppliers will have the minimum chance of penetrating British Gas's established markets.

A few years ago, British Gas might have been considered in a similar light to Telecom because the cash flow from its rapidly expanding gas sales enabled it to mount a very successful exploration and production effort in the North Sea.

However, in 1984 the Government forced British Gas to divest of its oil interests as Enterprise Oil.

Enterprise's pre-tax profits of £139m in its first full year of operation were only an eighth of those of British Gas. However, this looked — at least in the short term — like a business in the production, transmission and selling of gas,

and a management deeply imbued with the values of public service and sound engineering. British Gas should stick to what it does best. This would by no means rule out "friendly" acquisitions and some increase in exploration.

But even after privatisation the monopoly will remain firmly in the political arena.

"The last thing we want to do is to create another Hanson Trust picking up assets all over the place," says one official.

While Sir Denis Rooke stays at the helm—and he seems set for another three year watch—the Government can rest easy on this point.

In some respects, Sir Denis is strong. His position was so strong that he was able to dictate the terms for the privatisation to Mr Walker, much to the annoyance of some Whitehall officials. He refused to countenance the break-up of the organisation and insisted on a regulatory regime which is generally considered to be easy-going if not feeble.

But like other strong men, Sir Denis finds himself (by design or accident) with a power vacuum beneath him. British Gas has many good engineers, but no trusting entrepreneurial types on the bridge waiting to wrest the wheel from his hands.

Sir Denis's driving instincts have been to build up the organisation, to make it efficient and to sell more gas. It seems highly unlikely that this will change, except that there will not be much extra gas to be sold.

Nevertheless, with strong positive cash flow, pre-tax profits of around £1bn and a partly captive market, British Gas will clearly be a safe investment well able to pay good dividends. A few fast bucks may be made on the flotation, no doubt; but when the dust has settled it is likely to be seen as a solid, safe and fairly boring stock in a little-changed competitive environment.

If that is so, historians of the Thatcher years may ask: "Why did they bother to privatise it?"

A second article, on marketing British Gas in the City, will appear on Saturday.

PRIVATISING BRITISH GAS

Less than wonderfuel

By Max Wilkinson, Resources Editor



Gas: THE SUPPLY COST PROBLEM

Year	Average Sale Price (pence per therm)	Average Cost (pence per therm)	Projected Gas Costs (pence per therm)
1981	35	30	35
1982	40	35	40
1983	45	40	45
1984	50	45	50
1985	60	55	60
1986	70	65	70
1987	85	80	85
1988	100	100	100
1989	115	115	115
1990	130	130	130
1991	145	145	145
1992	160	160	160

Source: World Marketing. Projections by the author.

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No politics, says Baker

The ease with which James Baker, the US Treasury Secretary, has transferred his domestic political skills to the field of international economic diplomacy, has raised the inevitable question of whether he has any aspirations for elective office.

Once again this week Baker demonstrated his political prowess in front of several hundred New York financial journalists by skipping lightly across subjects ranging from the impact of the resignation of Mexican finance minister, Silva Herzog, to the intricacies of international monetary reform.

Unlike his old friend, Vice President George Bush, who is still smarting from the reactions to some seemingly harmless comments he made to the Saudi Arabians about the dangers of lower oil prices, Baker seems never to put a foot wrong.

A Houston lawyer—his great grandfather founded Baker and Butts, a banking law firm, and his grandfather was the first president of what is now Texas Commerce Bancshares—58-year-old Baker has most of the necessary trappings for a successful political career.

But he lacks what is very clear that he harbours no such aspirations. Only once did he run for political office and that was enough, he says. Shortly after he had worked on Gerald Ford's unsuccessful campaign to win the Republican Party presidential nomination in 1976, he went home to Texas to have a shot at being elected the state's attorney-general.

He recounts how he was campaigning in a bar in Amarillo, Texas, about the need for Republicans to get more involved in the politics of the Lone Star State. After warning his listeners that the biggest problems facing Texas were ignorance and apathy, he went up to a grizzled old cowhand and asked him what he thought.

"I do not know, and I do not care," came the reply. Which, Baker says, convinced him that the chase for political office was not for him.

Others, however, are still not convinced.

Men and Matters

but we parted on good terms." Connelly's response was surprising. With GEC's £12bn takeover bid for Fiesse being reviewed by the Monopolies and Mergers Commission it was more important than ever for the company to put its case to Government, Parliament, the City and the media. Connelly himself described the job as "a major assignment and a major challenge."

GEC is not left entirely without professional PR backing: it took on Shandwick, the PR consultancy specialising in handling bids, at about the same time that it appointed Connelly and Shandwick is still there.

Prior too has been taking on a bigger role as GEC's public face, making a good job of handling questions about the Nimrod project in a recent television Newsnight programme and improving GEC's links with government.

Some Austrian pr men insist on taking each apparent setback with relentless optimism. Tourist publicity boss, Dr Helmut Zoller, for instance, claims he got less hate mail over the wine scandal than when the Austrian judges awarded the German entrants "nil points" in the Eurovision song contest. "Thirty million Germans saw that, and took it as a hostile

Light reading

Except from super glossy publicity material offered from Rotaflex, the UK lighting company contesting a £50m bid from Emess Lighting. "We are consciously and unconsciously influenced by light in our perceptions of the world in terms of our work, our home, our leisure and our cultural environment. The linkage has been identified between our perception of the world, how we perceive everything lit, and our attitude to our lives—even to the extent that these very perceptions affect our lives, and how we will live in the future."

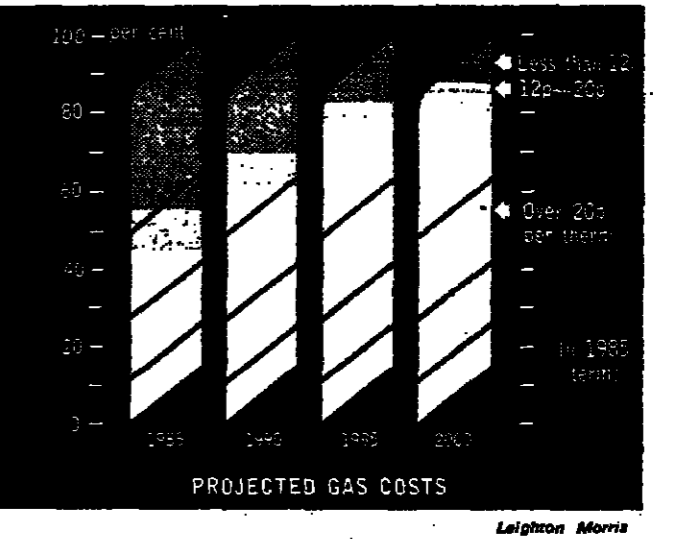
This poetic passage, penned by Michael Frye, Rotaflex's chairman, has caused some mirth at Coutts Bank, advisers to Emess. "What Mr Frye appears to be saying is that you can't see in the dark."

Between the lines

The Trade Union Friends of Israel group is running a stall this week at the conference at Bournemouth of the white collar union, Nalco. Manning the stall next door but one is the Trade Union Friends of Palestine. Occupying the buffer zone between the two — the stall of Amnesty International.

Alpine view

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Doucement...
CHANEL
FOR GENTLEMEN

Handwritten scribble in the bottom left corner.

ECONOMIC VIEWPOINT

The pessimism that could be self-fulfilling

By Samuel Brittan



** Also includes Northern Ireland.*
Source: Institute of Manpower Studies

A GROUP of employers, known as the Occupations Study Group, formed by Sir Austin Ridsdale, has had an interesting idea. This has been to look at the medium-term outlook for jobs without depending on any of the main forecasting models of the British economy.

The objection to sole reliance on these models is that they are, inevitably, heavily influenced by extrapolations of past trends. To the extent that they are not, they reflect ideology—or, more politely, ideology as how the economy functions—and this affects the predicted outcome.

Sir Austin therefore decided to ask employers in services as well as in manufacturing, and in the public as well as in the private sector, for their own views on the employment outlook and to publish the result without any policy justification.

The Institute of Manpower Studies undertook this survey by a combination of questionnaires and more intensive interviews, and, as one would expect, came to some gloomy conclusions.

The IMS expects a further fall of 665,000 jobs in the "productive" industries and agriculture between 1985 and 1990. This would be offset by a rise of only 540,000 service jobs, leaving a net decline of 125,000 in the total workforce.

These results are worse than they seem. For over this period the Department of Employment expects an increase of 540,000 in the labour force—which could be more if the Department has underestimated the increase in female participation rates.

Even if it has not, the implication is that unemployment will rise by between 650,000 and 700,000 between 1985 and 1990. This would take the adjusted adult total up from 3.1m in 1985 to nearly 3.8m in 1990, a rise of nearly 16 per cent. The headline total, which includes school-leavers and seasonal movements, would be likely to hit 4.2m in 1990.

If anything like that happens, the fault will be not in our stars, but in ourselves. The IMS survey merely cautions that employers tend to be fashionably pessimistic about job prospects. But closer examination shows that their pessimism is based every bit as much—and not—on projecting past trends as on projecting the decided economic model.

The real interest of the survey lies not in its overall pessimism, but in the revealing comments which it has made. Against the general expectation that employment is to increase, it is expected to decrease by 700,000, partly due to subcontracting by larger firms. For similar reasons, self-employment is expected to fall by 300,000 or 12 per cent. Part-time employment is forecast to rise from a fifth to a quarter of

the total thanks to growing "standardisation and fragmentation" of jobs. Partly for these reasons, female employment is expected to rise from 45 per cent to nearly 50 per cent of the total.

Before getting into abstract about the whole economy, note the survey results for particular sectors, shown in the table above, how much employers' expectations depend on their experience of the past few years.

Every sector that lost jobs between 1979 and 1985—such as engineering, textiles and construction—is likely to lose more jobs in the period up to 1990. By contrast, every sector which gained jobs in the earlier period—e.g. financial services and leisure—is expected to gain jobs in the later one.

The tendency of common-sense forecasts and sophisticated model-builders alike is to project past changes in less extreme form.

The same tendency is shown by the employers who replied to the IMS. Manufacturing industries such as engineering, chemicals and textiles experienced a fall in employment of 20 to 25 per cent between 1979 and 1985, and together accounted for nearly 2m lost jobs. The IMS projects a continuing loss of jobs in the next five years in these sectors, but at a reduced rate of about 8 per cent.

There is a similar picture when jobs have increased. Distribution and financial services are expected to take on more jobs at a reduced rate: a gain of 6 per cent compared with nearly 12 per cent in the earlier period. Even the leisure industries are set to slow down their rate of employment growth from 16 to 11 per cent.

The truth is that it is easier to complain about projecting past trends at a slower rate than it is to find a better method of prediction. Employers will be authorities on the specifics affecting their own firms, but are unlikely to have novel or surprising insights into general economic trends.

But the main reason for being sceptical of employers' projections, as interpreted by the IMS, is that they depend crucially on overall assumptions about the economy.

At the time of Labour's 1965 National Plan, I remember Harold Wilson, George Brown and James Callaghan being very unimpressed by the original macro-economic growth projections, only to become genuinely enthusiastic when these were "checked out" by a mass of figures for particular industries. Little did they know that the industrial forecasts were based on the overall national growth projection, and not the other way round.

Similarly, in Chapter 15, the IMS comes clear that the employment forecasts are based on the assumption, which they attribute to employers, that growth will average 2 to 3 per cent per annum, which they

believe will be "jobless growth." The IMS expects that the whole structure of pessimistic forecasting could fall to the ground.

The authors say that their projected growth rate is "broadly in line with the prevailing stance of national economic policies." This last remark is surely the IMS's own gloss, and exhibits an unconstructive Keynesian fallacy that growth depends on the Government and, specifically, on how fast it expands "demand."

This is made very clear when authors add: "For example, if the policy stance became more expansionary and/or if the price of oil remains at the existing low level over the rest of the decade," then there will indeed be more jobs.

They are, I believe, too completely wrong on either side of the forecast to be worth consulting. In due course I intended a very substantial sum for passing "Go." "Yes, the money is nice to have. No longer do I have to repair my own house but the contractors in to do it. Yes, we can now afford an extended climbing holiday in the Himalayas." And so on.

But almost as an aside he went on to say something of great significance: "When you last saw me (1981) you had no idea of how acute was the cash crisis we were in. We only just came through. The margin between success and failure in business is wafery thin. Never again do I want to get into the same position"—said with much feeling.

Here, perhaps is the (unspoken) crucial point. As financial pressures start to mount, creditors start to press—and one's own position, with a house, livelihood and personal assets at risk, becomes ever more tenuous. Ordinary, decent, people are appalled by the situation they find themselves in, having to let credit-hungry lenders make promises they cannot keep, seeing their whole family and way of life put at risk, moving inexorably down a slippery slope that they seem to have no power to stop.

No wonder they grab the money and run the moment it is offered, regardless of what the future potential might be in the business.

This, however, is a perfectly natural feature of the way the cashflows of rapidly expanding companies behave. Once you know, and can therefore accurately quantify and anticipate this behaviour, preventive action can be taken.

For those, on the other hand, who do not know about the inevitable, and crushing, forces that come into play, acute financial crisis is not something that may happen, but something that will happen.

Why do employers, as seen by the IMS, expect growth to be too slow to reduce unemployment? The answer given in the summary is: "a combination of weak home demand, and insufficient international competitiveness. The latter is assisting important penetration and constraining exports. To improve competitiveness and productivity, employers are shedding unproductive capacity and surplus labour; improving working methods and, particularly in the larger organisations, applying new technologies to both production and support activities. They are also increasing their subcontracting of production and services. The former is leading to the redistribution of jobs to small firms within the production industries; the latter to a growth in jobs in service industries.

The emphasis on subcontracting and small firms is important. But insufficient competitiveness is a superficial concept, however many times it occurs in Establishment speeches.

"Competitiveness" does not come down from the heavens, but depends in part on pay per worker, productivity and the exchange rate. If unemployment is above 5m and rising, why do all the adjustments have to be in productivity and not in pay? And why is there no faith in a lower pound as a route to competitiveness? Surely because of the realistic fear that the benefits of devaluation would be eroded in higher pay and more inflation.

Thus we are back to pay: as the main reason why the existing 7 per cent growth of nominal demand translates into inadequate real demand, as the main inhibition on more expansionary policies, and as the main obstacle to improvements in "competitiveness" which do not depend on shedding labour.

The issue will probably be judged before 1990 by market work and reclassification of the unemployed. Much more important than crystal-gazing are diagnosis and sensible remedies.

Now, the City University Business School is not a place where the Labour Party would normally expect a sympathetic hearing. No British institution has been associated more closely with the economic counter-revolutions of the Thatcher Government. Indeed, the Business School's founding rather than former dean, Professor Brian Griffiths, is now the head of Mrs Thatcher's personal Policy Unit at 10 Downing Street. It is not surprising, therefore, that the latest City University economic review, in which these numbers are presented, is less than glowing in its verbal assessment of the Labour strategy. Instead of emphasising unemployment, it stresses that Labour's programme would "induce very high rates of tax-

ation and/or high rates of inflation," at least in the absence of an incomes policy.

On inflation, however, the model's own figures do not bear out this description. The forecast shows an average inflation rate of 6.9 per cent during the first six years of a Labour programme. In Britain, this cannot be described as a "high" rate by any stretch of the imagination, since it compares with an average of 9.5 per cent over the past 20 years and 7.5 per cent average even in the five years before the 1973 oil crisis. Even more strikingly, the inflation problem would be a strictly temporary phenomenon.

According to the City model, inflation under Labour's programme would subside from the seventh year onwards to a mere 2.4 per cent annually. This would actually be a little lower than the inflation forecast on the basis of current Conservative policies.

The key to this extraordinary result is City's assumption that Labour is assumed to raise the standard rate of tax in stages to the 50 per cent level. This very high tax rate enables the Public Sector Borrowing Requirement and inflation to be reduced below the present government's targets.

City University's analysis does not explore what self-destructive urges which might induce Labour to adopt such a perversely tight policy. However, it raises some political issues of greater importance.

However frequently Treasury ministers deny this, there does appear to be a major trade-off between inflation and unemployment. Once rapid inflation has been subdued, unemployment can be reduced by letting up on further anti-inflationary policies. Alternatively, if faster inflation is unacceptable, unemployment can still be reduced dramatically by simultaneously raising public spending and taxes.

Either way, a concerted attack on unemployment would certainly appear to be possible. It would, however, have a price—in higher taxes, higher inflation or probably a moderate combination of both. Political debate in Britain could soon be reduced to a simple question—is this a price which the electorate considers worth paying?

Lombard Labour's plans for jobs

By Anatole Kaletsky

WHAT WOULD it be worth to halve unemployment in Britain? To judge by the compassionate sentiments expressed in prosperous middle-class drawing rooms all over the country, no price would be too high, no sacrifice too great, to rid us of the scourge of mass unemployment. The middle classes have been free to indulge their consciences, secure in the knowledge that there were no alternative policies involving any such sacrifice even distantly on the horizon. But a conscience about unemployment may soon become a costlier indulgence.

As the general election approaches, the policies of the Labour Party are likely to attract more attention. And, judging by an analysis published last week by the City University Business School, they will need to be taken very seriously as a genuine alternative to the present Government's approach.

If Labour's policies were implemented today, they would cut out of the dole queues within a mere two years, according to the City University model. By 1989, Labour's programme, the key element of which the model specifies as £10bn a year in extra public spending, would halve unemployment, to 6.5 per cent. This compares with a rate of 9.1 per cent which is forecast if the present government's policies of restraining public spending are maintained.

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Photocopiers and the EEC

From the Director-General, External Relations, European Commission

Sir,—The article "Japanese copier dumping: a broader view" (June 12) contains major inaccuracies in law and in fact, both in connection with the substance of the case and the European Commission's role in it.

To begin with, the Commission has taken no decision regarding the imposition of anti-dumping duties on Japanese photocopiers imported into the Community. Such a decision will be based on a thorough examination of all the related facts and considerations. These include questions of dumping, injury to the Community industries and an evaluation of the approach which would be in the best interests of the Community. In this context it is evident that due account has to be taken of arguments relating to competition and industrial policy advanced by any party having an interest in the proceedings.

Your legal correspondent, Dr A. R. Hermann, does not describe accurately how the Commission decides whether to take anti-dumping measures: his article also contains assertions which are at best misleading and at worst wrong. These refer particularly to the position and activities of photocopier producers in the Community to the importers of Japanese photocopiers and to the Community legislation relevant to the circumstances under consideration.

When the Commission does finalise its decision in this case, it will be relying on verified information of a type which is obviously not available to your legal correspondent because it is of a commercially confidential nature. Such information will enable the Commission to arrive at a balanced judgment on the difficult and contentious issues raised in the case and on what measures, if any, to adopt.

Dumping a bad name on the Japanese

From Mr R. Denton

Sir,—I have nothing but sympathy for the EEC employees at Directorate-General I who have to wade through critically assessed the plethora of contradictory evidence relating to the alleged dumping of Japanese copiers. They are caught between warring factions and must be seen to follow fair play. Dumping is a truly complex issue and keep lawyers in vespene. The way in which the Commission handles these cases could have profound effects on European markets.

A. H. Hermann, in his column on June 12, seems to proceed from the assumption that the Japanese are dumping, and then examines the question of injury to Community producers and effects thereof of an anti-dumping levy. This would be correct if it could be shown that the Japanese are dumping. Evidence, as well as theory, implies the contrary.

As Dr Hermann suggests, dumping occurs when a product is sold in a complainant's domestic market at a price lower than that in its market of origin. It is unhelpful to use the term "predatory pricing" since the concept means all things to all men, and even if dumping is established, proof that it has a predatory motive is well-nigh impossible. Under the classical Vinerian approach it was assumed that this type of behaviour on the part of the alleged dumper was facilitated by some power over the domestic market, in order to "fund" cheap overseas sales, the domestic market had to be insulated from the world market either by governmental action such as tariffs or non-tariff barriers or because the cost of re-importing the goods to that domestic market was prohibitively high, for example, because of high transport costs caused by the product's bulk.

Therefore dumping, as at present defined under the 1979 Gatt code and EEC legislation, most presume that exploitation of high domestic prices funds "cheap" sales abroad, although stating explicitly that it concerns itself only with a situation where the export price of a product is less than the normal value of the like product. If the idea of an unfair subsidy is not to be found in the legislation, then it must be seen as more protectionist than widely assumed.

In respect of a number of Japanese products, the presumption of high domestic prices funding low export prices is simply absurd. Less than 5 per cent of Japanese typewriters remain in the domestic market. Therefore the normal value in the Japanese market was deemed unreliable, and a constructed normal value was calculated. If that is so, it seems incredible to argue that Japanese sales could be affected at so high a price as to subsidise the sales in the rest of the world. Even the figures available, this argument appears to run true for copiers. It may be true that the Japanese compete unfairly with the help of MITI-inspired coordination attached to export targeting; this being the real problem and not price-compet-

Letters to the Editor

Water industry and the Labour Party

From Mr A. D. E. Holland

Sir,—We learn from the official spokesman of the Labour Party (June 11) that it would rationalise the water industry since the unions that work in it want it. How nice and cosy. What about the customers? Don't they count?

The same treatment has been threatened to British Telecom. While we all have gripes about BT's services, no-one can fall to have noticed the great improvement in dealing with complaints or the modern and attractive range of telephone equipment being offered for sale or rental since privatisation. Would this have happened with union domination?

As ever, the Labour Party is tied to the Luddite wing of the trade union movement and will be notified the great improvement in dealing with complaints or the modern and attractive range of telephone equipment being offered for sale or rental since privatisation. Would this have happened with union domination?

A dream they never sold

From the managing director, Midland Bank Venture Capital

Sir,—I refer to Peter Marsh's article on British CAD-CAM companies (June 9). An old friend was involved with one of the companies men-

tioned. In due course he intended a very substantial sum for passing "Go." "Yes, the money is nice to have. No longer do I have to repair my own house but the contractors in to do it. Yes, we can now afford an extended climbing holiday in the Himalayas." And so on.

But almost as an aside he went on to say something of great significance: "When you last saw me (1981) you had no idea of how acute was the cash crisis we were in. We only just came through. The margin between success and failure in business is wafery thin. Never again do I want to get into the same position"—said with much feeling.

Here, perhaps is the (unspoken) crucial point. As financial pressures start to mount, creditors start to press—and one's own position, with a house, livelihood and personal assets at risk, becomes ever more tenuous. Ordinary, decent, people are appalled by the situation they find themselves in, having to let credit-hungry lenders make promises they cannot keep, seeing their whole family and way of life put at risk, moving inexorably down a slippery slope that they seem to have no power to stop.

No wonder they grab the money and run the moment it is offered, regardless of what the future potential might be in the business.

This, however, is a perfectly natural feature of the way the cashflows of rapidly expanding companies behave. Once you know, and can therefore accurately quantify and anticipate this behaviour, preventive action can be taken.

For those, on the other hand, who do not know about the inevitable, and crushing, forces that come into play, acute financial crisis is not something that may happen, but something that will happen.

Which provides the most wonderful opportunity for the bright-eyed and bushy-tailed (foreign) predator who understands—very clearly—the issues to muscled-in on the act.

If progress to Armageddon is too slow it can be actively helped on its way, for instance, by becoming a major outlet for the company's goods (e.g. a US distributor) and subsequently delaying payment for an unusually large order.

Alternatively, the potential acquirer can appear to come to the company's rescue, with a capital injection. When the initial investment runs out, as inevitably it does, ownership falls like a ripe plum.

This can only happen because the predator has a much sharper knowledge of the way company finances behave than the management of the target company. If we, as a nation, want to avoid it, we can. But only by radically improving our own knowledge.

Brian Warnes, 47, Cannon St, ECA.



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Siemens to attack British computer market

By Jason Crip in London SIEMENS, the West German electrical and electronics giant, is launching a major attack on the UK computer market...

Siemens has opened a new centre in Feltham, London, and expects to employ 220 people by the end of 1986... Siemens has sales of £200m (£300m) in the UK in medical equipment...

Canada rebuffs Allied-Lyons

By Bernard Simon in Toronto ALLIED-LYONS, the British food and beverage group, was rebuffed yesterday in the first of several legal challenges aimed at forcing Olympia & York, the Canadian real estate and resources group...

Bonn coalition split over new powers for police

BY RUPERT CORNWELL IN BONN

WEST GERMANY'S ruling coalition is sharply divided on whether to bring in immediate and tougher measures to increase the powers of the police...

British police needed to be able to use plastic bullets and CS gas in the event of riots in inner cities, a leading police official said...

Spanish left seeks taste of power in 'gaspacho'

By David White in Madrid "A GAZPACHO" is what Mr Santiago Carrillo, former leader of the Spanish Communists, calls the new alliance in which the party is fighting Sunday's general elections...



Pre-election polls indicate that through the new alliance the Communists stand to recover some of the 1m votes which the Socialists "borrowed" from them four years ago...

UK to launch public defence of nuclear power policies

BY MAX WILKINSON, RESOURCES EDITOR, IN LONDON

THE BRITISH Government is preparing to mount a major defence of nuclear power now that the worst anxieties resulting from the disaster at Chernobyl appear to have abated...

The Soviet nuclear power sector is one of the most crisis-ridden industries in the world, according to an analysis of Moscow's nuclear power programme by the West Berlin-based German Institute of Economic Research (DIW)...

pressure will not be adequate and that nuclear power is likely to remain central to the world's energy needs...

London prepares soft loan offer to Jakarta

BY ALAIN CASS, ASIA EDITOR, IN LONDON

BRITAIN is to offer up to £140m (£213m) in soft loans to finance the UK costs of mutually agreed development projects in Indonesia...

The £300m soft-loan deal with China signed earlier this year has prompted Indonesia to drop its insistence that the loans be made in sterling...

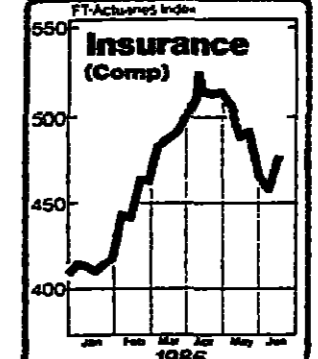
Pressure grows for sanctions against Pretoria

Continued from Page 1 but rather that he was suggesting that the US action would be hard to avoid...

UK details gas sell-off incentives

Continued from Page 1 and terms of the offer have yet to be decided. Gas employees will be given £70 worth of shares plus a further £2 worth for every year of service...

THE LEX COLUMN Florida squeeze for insurers



The struggle of wills between the US insurance industry and ambulance-chasing lawyers being fought out in the Florida sunshine has reached a temporary truce...

British Land

British Land is another victim of the City's disdain for companies which defy easy classification...

Chloride

Chloride is not exactly the stock for income funds, having paid no ordinary dividend since 1990...

British Gas

Having persuaded Mr Peter Walker to break with previous UK Government policy of splitting up the British Gas Corporation into its component parts...

Alexanders Laing & Cruickshank

Asset Finance Ltd. Leasing for the Public and Private Sectors. THE INTERNATIONAL SECURITIES HOUSE.

World Weather

Table with weather data for various cities including London, New York, Tokyo, etc.

FINANCIAL TIMES SURVEY

Executive Cars

Rover 800, on which Austin Rover's hopes are pinned—a 'suck' picture from Motor magazine.



Manufacturers big and small are chasing the high-profit market for larger, well-equipped cars. The big makers are regularly adding to the flow of new models to this highly-competitive market bringing the specialist companies under pressure. And Japanese attention is turning from the US to Europe.

How Europe's car makers are faring

	Production of executive cars*, 000s				
	1984	1985	1986†	1987†	1990†
Ford	63	101	117	129	120
GM	146	123	131	142	150
Audi/VW	210	186	171	171	184
Fiat/Lancia	17	55	87	103	95
Renault	119	152	139	172	252
Peugeot	233	202	192	177	180
BMW	412	431	464	477	520
Mercedes	469	438	573	643	621
Volvo (Sweden)	271	288	303	315	337
Saab	102	113	115	125	146
Alfa Romeo	200	158	171	175	196
Jaguar	33	38	40	44	47
Porsche	44	54	52	53	59

*Larger or prestige cars (typified by: BMW, Mercedes, Audi 80/90 Quattro, Citroen CX, Fiat Croma, Ford Granada and similar).
†Forecasts.
Source: DRI Europe.

Free-for-all battle for record sales

By John Griffiths

ALL OF A sudden, it seems, Europe's executive car buyers have become thoroughly spoiled for choice. By the end of this year, Peugeot will be alone among the leading European manufacturers in lacking an executive car range which is either all-new or close to being so. Peugeot, perhaps understandably against the backdrop of its, and much of the European industry's, heavy losses of the early 1980s, chose to concentrate in that period on launching competitive high-volume small and medium-sized cars, with notable success, in the form of the 205 and 309 models. But it may well have cause for regret that its nearest successor to its partly facelifted but still aged executive cars, the Peugeot 604 and 605, and the Citroen CX, is still at least a year away. The reason is the new mood of economic optimism currently sweeping the Western world. It is created by factors which have emerged mainly since late last year. They bode particularly well for sales of larger, well-equipped executive cars. It is these cars which offer manufacturers the potential for high profit-per-unit which have been so singularly absent in the

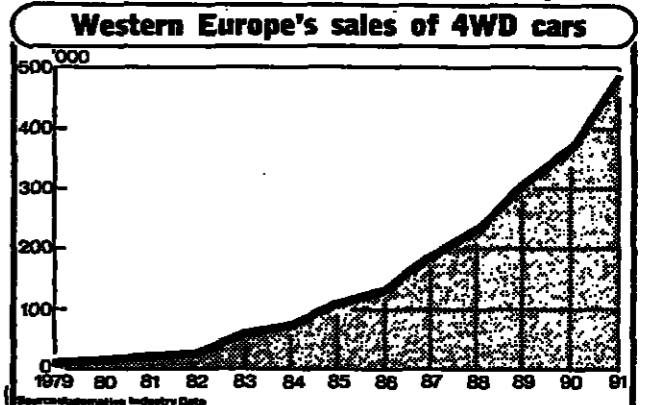
small and medium-size volume car sector. The factors include: • Collapse of world oil prices; • Falling interest rates; • Cheaper non-oil commodities; • Rising real incomes and company profits. Industry forecasters believe that against this backdrop of lower inflation and increased economic growth for almost every country except those heavily dependent on oil exports, the overall prospects for the motor industry are good. Indeed, the consultancy group DRI Europe says its own forecasts for the industry over the next few years are "the most optimistic in many years." But in the new climate of affluence (at least for those in work) and with the oil price now apparently set to stay at a low level for the foreseeable future, the prospects for the new generation of much more economical executive cars are seen as being relatively brighter than for the industry as a whole. Thus DRI, for example, forecasts that by the end of the decade European production of executive and luxury cars will have increased by nearly one-half compared with the trough of the last recession—to 3.8m units in 1990 from 2m in 1981. The industry is already well on course to achieve this, with production reaching 2.37m units

last year and forecast by DRI to achieve 2.87m units next year. The worry, triggered by the 1979 oil crisis, that most European buyers were moving permanently to smaller cars—"downsizing"—had been a considerable one for the volume makers. This trend was certainly apparent in the early 1980s. But what Ford, GM, Renault et al did not really know was to what extent dwindling total executive car sales might also be a function of the lack of appeal of their own model ranges in that sector. There appeared to be a pretty good clue that models might be the problem, for Mercedes, BMW, Volvo, Saab and Jaguar were enjoying record sales and, in most cases, profits. The surging sales which have since been enjoyed by the volume makers' new products such as the Renault 25, the now highly-diverse Audi executive car ranges, and more recently Ford's new Granada/Scorpio have shown clearly that the buyers were there but waiting for the right products. There has been the arrival of, among others, the Saab 900, the Lancia Thema and Fiat Croma—all variants of a collaborative project (the "Type Four" car) between the three manufacturers, and also involving Alfa Romeo, whose own version is yet to be launched.

In the UK the launch is due next month of the Rover 800, Austin Rover's new executive car developed jointly with Honda. This is to spearhead the BL subsidiary's return to the North American market. Six months after the Rover 800, Austin Rover's Cowley plant will also begin producing a version for Honda, named the Legend, for Honda to sell in Europe. Honda is also building the 800 for Austin Rover in Japan. Before the end of the year, GM's European car-making subsidiaries, Opel and Vauxhall, will have launched the first of what is intended to be a completely new range of executive cars, starting with the Opel Rekord/Vauxhall Carlton. Other activity among the specialist producers includes the launch by Mercedes of a completely new range of mid-size cars and estates, the 300-300 models. They look well set to repeat the success of their similarly-named predecessors, which during their nine-year production run became Mercedes' best-selling cars. BMW has introduced a profusion of variations on its 3- and 5-series cars and before the end of this year will have launched a completely new top-of-the-range 7-series model. Jaguar, performing the automotive equivalent of the world's longest strip-tease, might

pull the last wraps off its eagerly-awaited new XJ40 saloon at the Birmingham Motor Show in October. Volvo, whose reputation has been built mainly on safety and large saloons and estates, is soon to put on sale the 480ES, its first return to the sporting coupé market for nearly two decades. Even if the market is expanding to help to accommodate such a plethora of new models, competition for sales within Europe is still likely to intensify. To complicate matters further, profitability for the European executive car producer is coming under increased pressure as a result of the steep decline in the value of the dollar. Another effect of the changed dollar-yen relationship is that Japanese manufacturers, now struggling to make profits on their North American car sales, have swiftly turned their attention to Europe as an alternative source of profits. Europe has come into their marketing sights at the same time as the first generation of Japanese cars seem as being genuinely capable of challenging European executive cars head-on in performance, handling and styling terms—like Toyota's latest Celica—have been arriving on the market. Japanese pressure on Europe

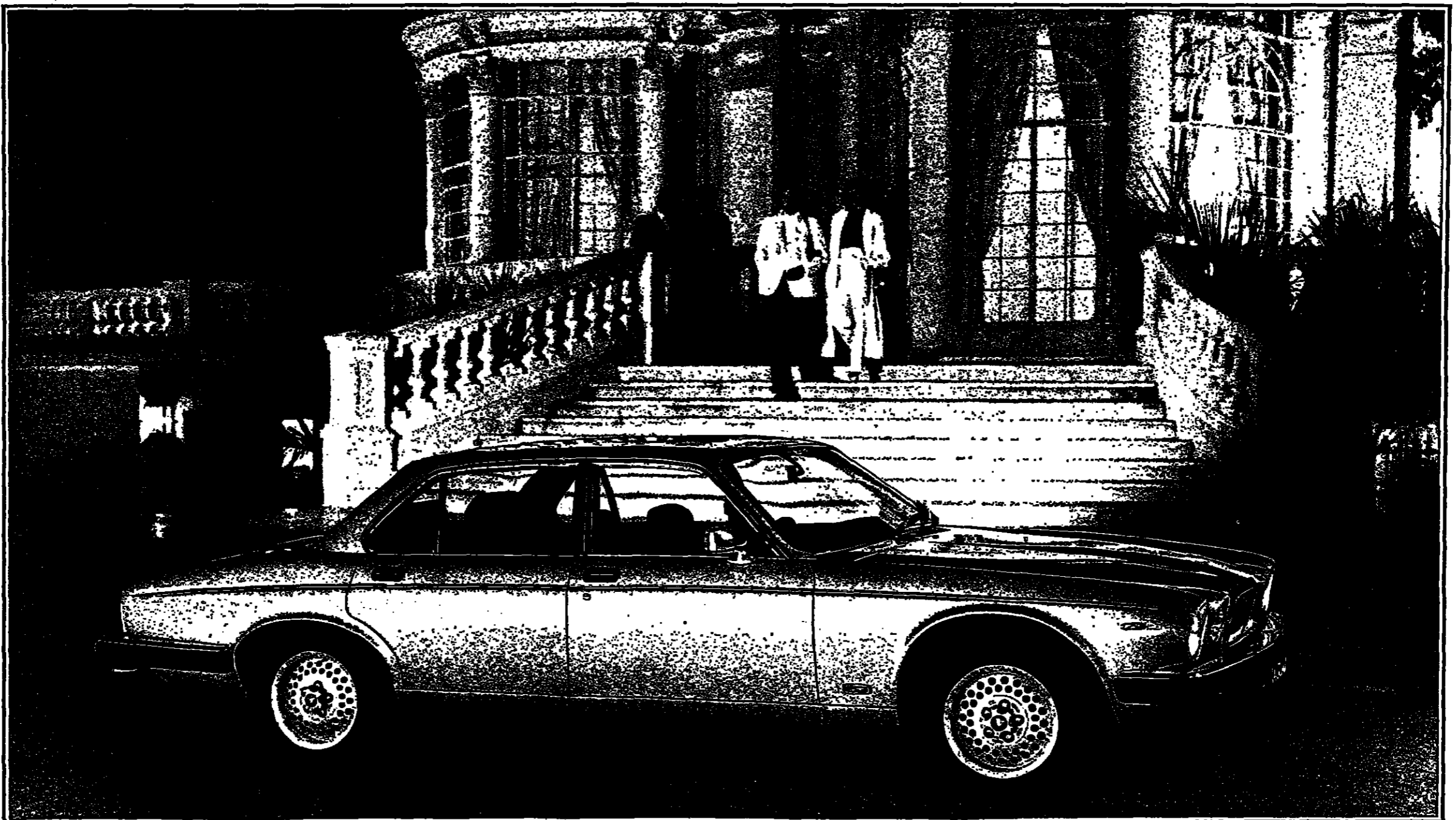
had been mounting rapidly even before the latest developments. Last year Japanese manufacturers took a record collective market share of 10.3 per cent in the 16 main West European markets. That represented 1.4m cars, 100,000 more than in 1984. Last year, their combined share overtook that of Renault and was just 2.1 per cent behind that of the European market leader, Audi/Volkswagen. Nor has the Japanese success been confined to "soft" markets. Last year Japanese cars took a record 13.3 per cent of new car sales in West Germany, heartland of the European motor industry. But even the Japanese government has become alarmed at the manner in which car exports to the EEC have accelerated in the past few months. The value of shipments more than doubled in May, compared with a year earlier, at \$422m. Seeking to head off a renewed bout of protectionism, the Japanese Ministry of Trade and Industry was preparing at the beginning of this month to ask manufacturers to exercise marketing restraint. For the first time since the 1970s, competition in the executive sector within Europe could conceivably be increased as a result of more serious attempts by North American manufacturers to sell US-built cars in Europe. The new exchange rate balance makes this at least



feasible, with Chrysler—which no longer has any European production—said particularly to be considering the possibility. Despite the competition, DRI strikes an optimistic note about the executive car production prospects of most of the individual European producers at least to the end of the decade (see Table). This is just as well, as capacity continues to be added. Both Mercedes-Benz and BMW have recently opened additional factories, for example, while Volvo, Saab and Jaguar are also actively extending capacity. Meanwhile, the race into new and ever more advanced specifications for executive cars is accelerating.

Sales of passenger cars equipped with four-wheel-drive are increasing far faster than was envisaged when Audi launched its first Quattro model four years ago. As an indication, Ford's 4wd Sierra sold nearly 2,000 cars in the UK alone in the first quarter of the year. Anti-skid braking has moved rapidly from being an exclusive £1,000 option on the most luxurious executive cars to becoming a mandatory fitment for any manufacturer regarding itself as a serious executive sector competitor. The days when a manufacturer could produce a bad car, or even just a dull one, and expect to survive, let alone flourish, are certainly over.

HOW RICHLY DO YOU DESERVE YOUR 1986 JAGUAR?



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engine or the awesome 5.3 litre V12, both producing ample power to minimise driving hazards, and seemingly to diminish every other vehicle on the road. The uncanny blend of balance and omniscience in handling. For 1986, we've even managed some refinements. A somewhat lighter interior, employing doeskin pillar trim

in place of the black used hitherto. The choice of four distinguished new exterior colours, with matching coach lines. Headlamp wash/wipe as standard on both models. Etched stainless steel front and rear treadplates. (We make no apology. To a Sovereign driver, the quality of the treadplates is of importance.) And when you consider that a new Sovereign provides all

this at a cost measurably less than that demanded for 'comparable' motor cars, you'll agree that the decision to choose a Jaguar is in itself a laudable feat. After all, a Sovereign has always been a sound investment. JAGUAR SOVEREIGN 4.2 (20795) JAGUAR SOVEREIGN V12 (24995) PRICE BASED ON MAXIMUM TRIM AND COLOURS AT TIME OF GOING TO PRESS. INCLUDES SEAT BELTS, CAR TAX AND VAT (DELIVERY, ROAD TAX AND NUMBER PLATES EXTRA)

JAGUAR The legend grows

EXECUTIVE CARS 2

Company policies

Matching pay to model

TO QUALIFY for an executive car as a "perk" in most British companies you have to work your way up the ladder to a fairly high-ranking job with reasonable pay. That much is obvious. But what about the detail?

Well, the recent research shows that in larger companies the typical salary level at which the "perk" car (allocated even though the executive does not need one) becomes part of the total remuneration is around £16,500.

For medium-sized companies the salary level is between £14,000 and £15,500 and for small concerns £13,000 to £13,500.

facturers are considered to be of similar quality and overall cost.

A minority of companies will fix the size of the car—in terms of a cash limit—for example, "a director is entitled to a car costing not more than £12,500"—or by reference to a monthly leasing or contract hire cost or some combination of the two.

Very rarely an engine cubic capacity limit will be imposed in addition to the cash limit. Specific types of car, "sports models" or "estate cars" may be forbidden.

We have to thank Monks Guide to Company Car Policy for making this much clearer to us. Monks monitors the company

choice and the provision of some petrol have increased.

Some 12 per cent of companies surveyed by Monks said they intended to carry out changes which might reduce costs. These include extending replacement periods, experimenting with the use of diesel cars, restricting the provision of private petrol, raising the perk car threshold or reviewing the list of models made available to employees.

Other main findings in the survey include:

Austin Rover has gained ground in the fleet sector for essential users but is rapidly losing out in the executive "perk" sector as the appeal of its big Rover saloon fades.

While outright purchase remains the preferred method of acquiring fleets, the popularity of contract hire is increasing.

Companies are tending to keep their cars longer.

In spite of further rises in the assessed tax benefit of company cars for employees, this remains a very cost-effective reward for both the company and the employee.



ROGER DENNE

Companies, therefore, tend to define the car they will allocate to an employee of a given standing by reference to a named model. For example, "the managing director is entitled to a Jaguar XJ6 4.2 or other car of European manufacture of no greater capital cost."

More rarely, at least where senior management and executives are concerned, the individual will be restricted to a particular model. "A director is provided with a Rover 3.5 Vanden Plas."

It is becoming increasingly common for an executive to be eligible for a car from a pre-agreed list of between two and 10 models. Of course, the more important he is within the company the more choice he usually has.

However, a recent survey provided the information that 18 per cent of company chairmen and 15 per cent of chief executives had no choice of company car. The people who carried out the survey suggested that these figures were misleading.

"We suspect that if the chairman or chief executive really does not want his Daimler Double Six, no one will object to him taking an Audi, BMW or Ford. Excluding these two categories, there is a clear relationship between status and freedom of choice," they add.

It is now also accepted practice in many UK companies to give a choice at more junior levels, particularly where models from two or three manu-

facturers are considered to be of similar quality and overall cost.

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car scene carefully and its latest report, based on a survey of 187 companies between them operating more than 75,000 cars, shows that UK groups have been trying to take a more cost-conscious view of their policies.

In the past the researchers found, not surprisingly, that those companies intending to improve the value of the car benefit to their executives managed to do so. Employers wishing to cut the benefit found the task much more difficult.

However, Monks surveys carried out earlier this year showed "for the first time, those seeking to hold or reduce costs or benefits have been at least as successful as those increasing costs."

The sole exception that need not concern us here is the allocation of cars to sales representatives, which is the area of greatest cost to companies. For this group both freedom of

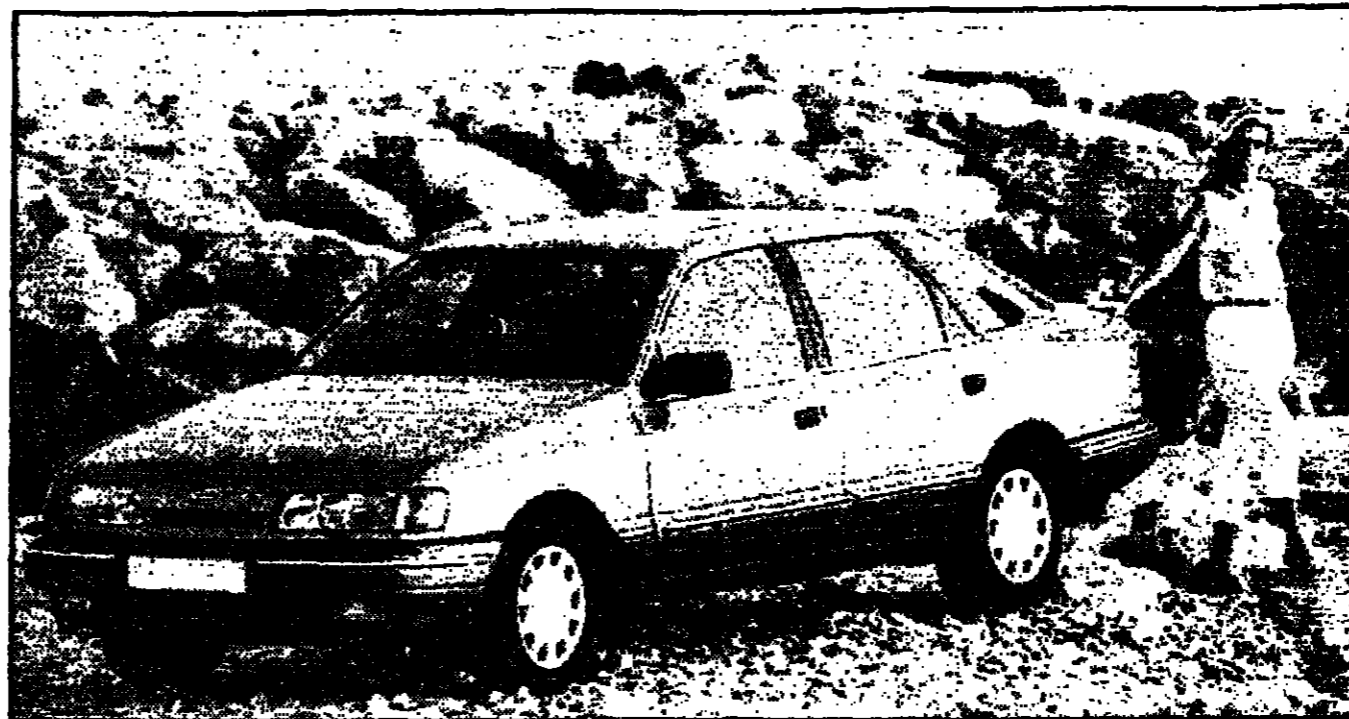
SALES OF what has been Austin Rover's main executive car range, the 2000-3500 SD1 models, have been in a state of almost free-fall this year.

In the first quarter they were less than half the 1985 level. The 1,502 vehicles sold represented only 14 per cent of the 10,765 sales achieved by Ford's Granada/Scorpio. The Ford model is now the UK executive car sector's clear market leader, its sales being about double those of its closest rivals, Vauxhall/Opel and Volvo.

The Austin Rover cars were outsold in the first quarter by, among others, the Audi 100, BMW 5 series, Mercedes 190, Renault 25 and Saab 900.

The principal explanation is, of course, that the now 10-year-old cars are to be joined next month by an entirely new range, the much-vaunted Rover 800 models developed jointly with Honda. (Production of some of the old Rovers will continue for a year or so until a hatchback version of the 800 can be launched—the first models are all saloons.)

The impact of the 800 on Austin Rover's sales performance ought to be even more dramatic than that of the new Granada on Ford's Granada sales more than doubled between last year's first quarter



Ford's Granada/Scorpio, now market leader in the executive sector

The UK Battles for the top sales

and this, but then the "old" Granada still substantially outsold the SD1 early last year.

At each successive new car launch since the Metro, Mr Harold Masgrove, Austin Rover's chairman and his colleagues have portrayed the model in question as crucial to the company's survival or future. Each model has fallen short of the company's sales expectations.

Partly, this was because of the sheer intensity of competition in the new car market.

But there were also some quality and reliability problems with each car, including early Montego. Austin Rover says much of the criticism was unfair, and that all new cars have teething problems. But they did nothing to help Austin Rover's position in the all-important fleet market, which accounts for about half of all new car sales in the UK.

Partly in preparation for the 800 launch, Austin Rover has been running a strong image and marketing campaign among fleet users since the start of this year, to convince them that the quality problems really have been laid to rest. There has been a "last chance" mood attached to the drive, for as one senior executive acknowledged,

"there have been too many false dawns."

This has gone hand-in-glove with a quality drive dreamed up by Mr Masgrove about 18 months ago, under which all Austin Rover's management have been detached from their day-to-day tasks for four weeks on a rota basis to undergo "national service" (Mr Masgrove's term).

THEIR brief was to take cars fresh off the line and drive them into the ground in pursuit of faults; to phone customers and dealers for views on the vehicles' shortcomings; and tackle maverick component suppliers—even stop the production line if they felt this was necessary.

Not surprisingly, they have become known by the workforce at large as the "SWAT teams"—but their activities are claimed to have led to "hundreds" of quality improvements.

Mr Masgrove, and by now Mr Graham Day, the former British Shipbuilders chief who became BL's chairman in May, know that with the Rover 800 it really is "make or break" for BL's volume car subsidiary.

Executive cars, usually fitted with lots of extras, provide manufacturers with the possibility of retaining much more profit per unit than smaller or less expensive vehicles.

The success of the specialist European producers in the UK executive car market indicates that it is a sector in which prestige and product "image" can be as big, or bigger, a factor in the purchase decision as what discount, if any, the car can be bought at.

Indeed, publicly at least, importers such as Mercedes and BMW strongly discourage discounting by their dealers.

So if the 800 can sell well on its design, engineering and quality merits, rather than price, it could at last allow Austin Rover to move firmly into the black, compared with the breakeven level around which it has hovered for the past several years.

The importance of the 800 is further underlined by the fact that it is the model which will take Austin Rover back into the potentially highly profitable North American market, where it will be known as the Sterling.

But there is another key aspect related to the UK. As Mr John Parkinson, fleet sales director, points out—it could provide the means by which Austin Rover resurrects the image of its other models among some fleet users.

So far, Austin Rover has given no details of advance orders for

leasing and contract hire companies are reporting a high level of interest from UK executives on whose behalf they buy cars, and who seem prepared to give Austin Rover another chance.

If these senior managers and directors do like the 800, Austin Rover believes there should be a "halo" effect on the rest of its range which would be visible in two ways:

The 800 users would be highly likely to include the decision makers who formulate overall company car policy. So based on good 800 experience, they could be inclined to allow other Austin Rover models back into their fleets.

And middle managers, representatives and "other employees"—many now "user-choosers" who can select their cars from a small list of usually UK-badged manufacturers—would more readily settle for an Austin Rover if one was driven by the "boss."

The company admits that, for the moment, it remains theory—and one which depends heavily on the 800 being fully competitive right from the start.

Competition is intense, and still increasing. Other major new models have been launched in the UK within the past 12 months by Mercedes, with its new medium-sized 200-300 series model; Saab, with turbo-charged and fuel-injected versions of the 9000; Lancia with its Thema and Fiat with its Chroma (the last three cars involving collaboration between their manufacturers under a Type Four project which will also lead to a new executive model from Alfa Romeo).

Vauxhall/Opel, whose marked UK revival since 1981 has also been a major complicating factor in Austin Rover's recovery, has seen sales of its often rejuvenated but now ageing Carlton and Senator executive models tailing off.

But it, too, will become a major contender in the executive car stakes from the autumn, when its all-new car, code-named Omega, goes on sale.

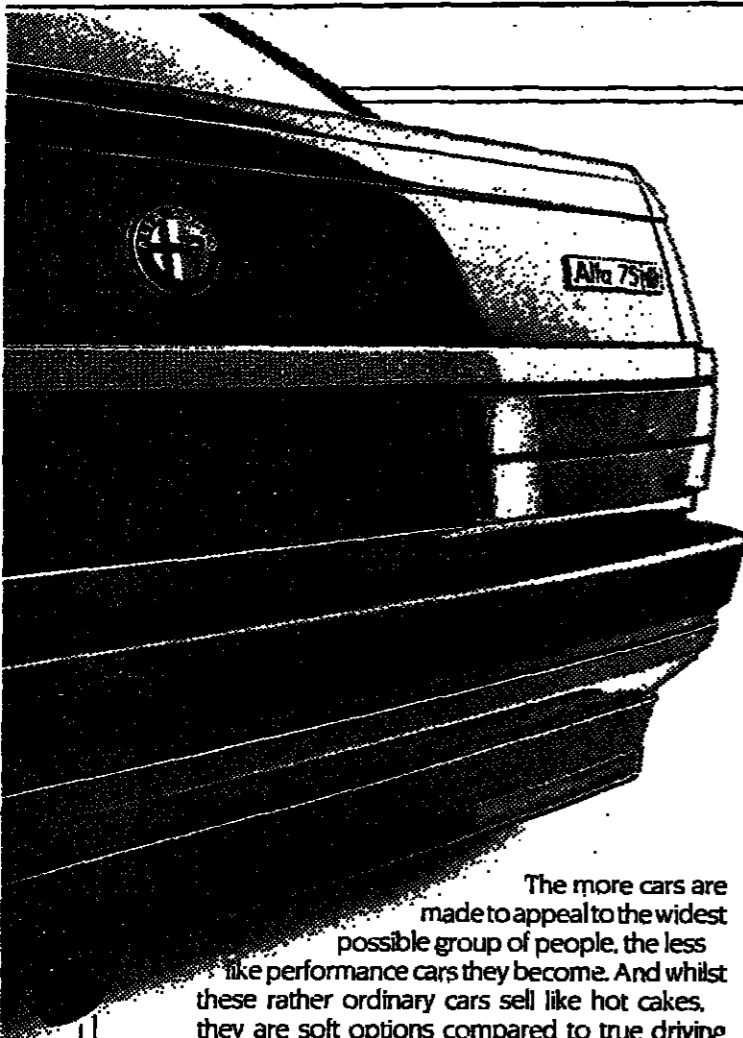
But the manufacturers possibly can take comfort from the fact that most forecasters expect the executive sector to take an increasing proportion of total UK new car sales.

Analysis DRI Europe, for example, forecast that executive car sales this year will increase to 215,000 units this year, from 204,000 in 1985, despite a downturn in the total market from a record 1,624 units last year to 1,778m.

DRI forecasts further increases, to 234,000 in 1988, before sales start to drop back. But they will still be above the 1985 level in 1991, says DRI.

John Griffiths

Kenneth Gooding



IF YOU'VE NEVER DRIVEN A FERRARI, LAMBORGHINI, MASERATI OR PORSCHE, YOU'VE NO IDEA WHAT IT'S LIKE TO DRIVE AN ALFA ROMEO.

The more cars are made to appeal to the widest possible group of people, the less like performance cars they become. And whilst these rather ordinary cars sell like hot cakes, they are soft options compared to true driving machines.

All these cars have one essential thing in common, pioneered by Alfa Romeo in 1910. An ethic. One which still holds good in the eyes of the world after 76 years.

Performance cars. Ignore the 0 to 60 factor.

The ability to make a car go like a rocket in a straight line should be the last consideration when designing a new car.

The moment you grasp this essential point, the easier it becomes to understand the difference between performance cars and ones that simply go quickly.

Having made our point, let's now add this: the new 2.5 litre Alfa Romeo 75 is capable of over 130 mph.*

The Alfa Romeo growl.

A racing car makes a shattering noise, as you know. Performance cars hit a similarly attractive note.

Why?

A combination of overhead camshafts and perfectly tuned inlet and exhaust systems produce that throaty stuff you hear when you're being overtaken.

By a new Alfa Romeo 75, for example.

It shines in the rain.

Take a corner just a little too quickly on a rainy day, in a car with 'spongy' suspension, and you could find yourself hanging on to your steering wheel.

You might find the back end of your car inclined to go elsewhere, as well.

Not so with the Alfa Romeo 75. Double wishbones at the front and De Dion rear suspension keep you on course where others might go adrift.

Not just overdrive. Another gear.

Most car makers give you overdrive to reduce fuel costs and cut down engine strain. Alfa Romeo, of course, give you five real gears.

Having a fully effective 5th gear improves the entire set of ratios, making your car a good deal more responsive.

Don't change down to overtake. Stay in 5th and put your foot down.

Built in. Not bolt on.

Buying an ordinary car then adding on a lot of paraphernalia may turn a few heads.

But it won't improve your performance on the road.

Alfa Romeo cars do of course have all these things. However, you can't see them.

They're designed within the shape of the car, creating perfect handling and control in almost any conditions.

For brakes, think Formula 1.

The 2.5 litre Alfa Romeo 75 has ventilated discs up front, inboard discs at the rear.

To be found on Formula 1 cars, no matter who builds them. Not to be found, however, on the majority of production cars who simply can't afford them.

Pity. A car that goes must be a car that stops.

How cars drive. It's in the balance.

Some people spend thousands on a car, then do something rather surprising. For example, put a bag of cement in the boot. Not crazy, just necessary. If your car hasn't got equal weight distribution front and back, you could be in trouble.

Balance the new 75 on your finger, and your finger will be dead centre of the car.

A balancing act achieved by placing the clutch and gearbox where Porsche 928s have them. At the back.

A first class feeling. First hand experience.

A test drive in the new Alfa Romeo 75 will take you further than around the block.

You'll want to drive in traffic, accelerate between lights, get it on the open road.

En route, your Alfa Romeo salesman will doubtless remind you about the Alfa Romeo 6-year anti-corrosion and 3-year unlimited mileage warranties and all that other important stuff.**

He'll give you engines to think about: 1.8 or 2.5 litre Cloverleaf. At prices starting from £8949. Chances are you won't be listening.

For the full story about the new Alfa Romeo 75, either call 0800 521300 or complete the coupon below.

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THE NEW RENAULT 21. AT LAST THERE'S SPIRIT IN A FAMILY CAR.

**RENAULT
BUILD
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The minute you sit in the new Renault 21, you're aware of a generous feeling of space. No other car feels quite like it. And that's the way we wanted it.

The roof line is a little higher than usual. Result: more space.

The doors curve over at the top to meet it instead of finishing short. Result: more space.

Pillars are slim, there's a large area of glass and interior door panels are deeply recessed. Result: more space.

Ergonomic front seats adjust on unique

'monotrace' rails. Result: perfect driver position and extra rear passenger footroom within that space. In most models, the rear seat splits 60/40 and folds down. Result: you've guessed it.

Where you could normally stow a violin, you're now free to transport a string quartet. Give or take a crotchet.

What you get within that space depends on your choice of model.

There are six. Each has front wheel drive so there's no drive shaft, no bump in the floor and yes, more space. And each is extremely well equipped.

Our top of the range TXE has a state of the art digital dash, electric windows all round, adjustable steering wheel, electric door mirrors on both sides and power steering.

The doors and boot have central locking. You can open them by remote control. That's freedom for you.

Also standard is a digital stereo/radio cassette and a best in class top speed of 125 mph.

Superb handling and ride are courtesy of a rock solid, four torsion bar rear suspension and ultra low profile tyres.

Our least expensive model is no slouch either. It has a slippery Cd of 0.29 with a top speed of 110 mph. Both best in class figures. Up a notch, the GTS returns 55.4* mpg at 56 mph. Yet another best in class.

The Renault 21 range has engines from 1721 cc to 2.0 litres and prices from £6,485 to £10,170.

So how will you feel about a car which at last offers space, performance, economy and that rare commodity, spirit?

We'd like to suggest you'll feel free.



RENAULT 21. FROM £6,485 TO £10,170.



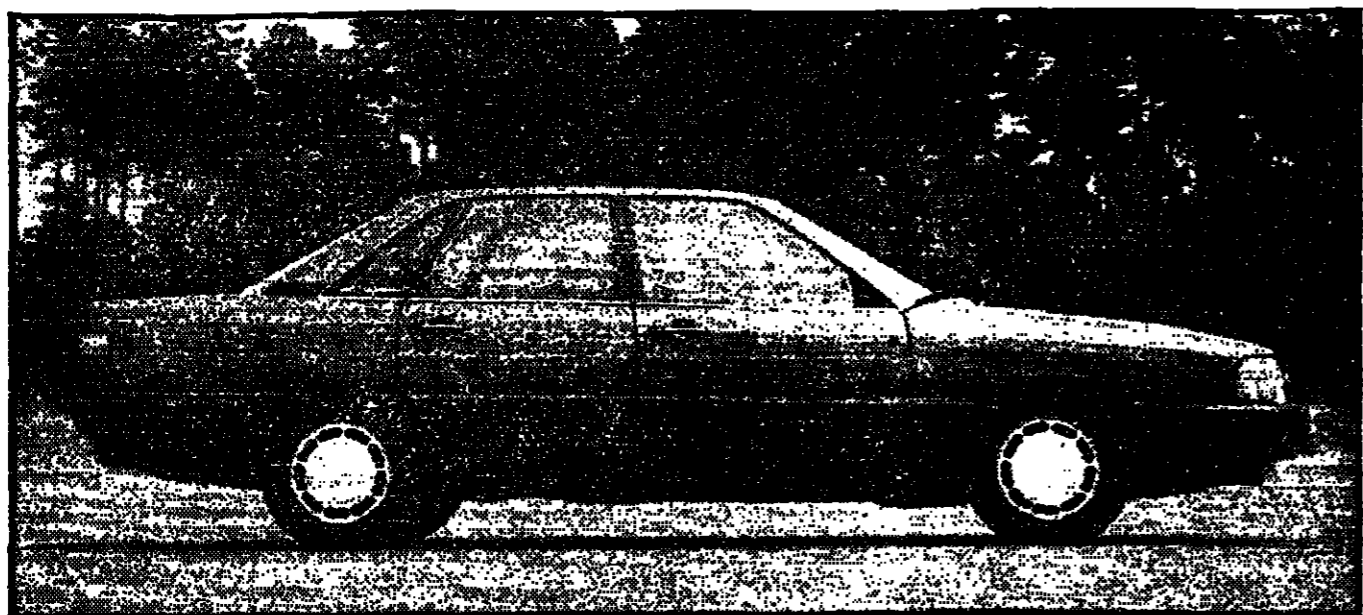
Car shown Renault 21 TXE with optional alloy wheels. Prices correct at time of going to press include 15% VAT, Car Tax and front/rear inertia seat belts. *Official DoE figs. Renault 21 TS/GTS 56 m.p.h. 55.4 m.p.g. (51 L/100km) 75 m.p.h. 43.5 m.p.g. (65 L/100km) urban 31.4 m.p.g. (90 L/100km). For a brochure write to Renault UK Ltd, PO Box 96 Southall, Middx.

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EXECUTIVE CARS 4

Italy

Making a fashionable change



The Audi 100: VW is trying to go upmarket with the Audi range.

West Germany

Help from domestic upturn

SPECIALIST car manufacturers in West Germany have weathered two sometimes difficult years but are now looking towards significant growth in the important domestic market. In 1984 car output was stopped for seven weeks as part of the labour conflict over shorter working hours. Last year the market was thrown into disarray by uncertainty over the Federal Government's new emission control measures. Even so, a record 4.17m cars were produced (especially more higher-valued models) in 1983 and the industry is now well-placed to benefit from the upturn in the domestic market, buoyed by falling interest rates and tax cuts among other factors. In April output was up 18 per cent over output a year earlier, and total production for the first four months was 1.625m vehicles. Moreover, exports were stagnant while domestic demand jumped sharply, leaving manufacturers unable to keep pace. This is particularly good news for BMW. The Munich-based company has been slow to recover from a severe drop in its domestic market share last year. Profits last year fell by 9 per cent to DM 300m or sales of DM 1.5bn. Much of this fall was due to BMW's admitted failure to anticipate the demand for diesel-powered cars. Registrations of diesel cars doubled last year, but BMW was late introducing its own 3-series diesel model. This allowed its arch-rival Daimler-Benz to cut into BMW's market—aided by the success of D-B's compact, Mercedes 190 series models and diesel range which have attracted new buyers into its sphere.

BMW ended the year with its West German market share down from 6.8 to 6.2 per cent, while Mercedes climbed from 9.3 to 11.6 per cent on 18 per cent higher volume market sales. The Munich company argues that an emphasis on market share ignores the more important measure of profitability. Yet a certain sensitivity on this score was reflected in the unexpected departure early this year of BMW's sales director, Mr Eberhard von Koerber, and a shift in the group's marketing approach. Moreover, the market setback started a broad debate about BMW's design policy, with some suggesting that the latest 3-series and 5-series models were not sufficiently different from their predecessors. "It is an utter mistake to base design on fashionable trends," says Mr Herbert Stricker, chief of product planning. "Our cars are appreciated for their classic styling." The launch this autumn of a new 7-series saloon may, however, be the crucial test of BMW's credibility on this score—not least because it will set the tone for the new 5-series which is expected late next year. Mr Stricker concedes, however, that "the time was ripe for the successor to show a somewhat more dramatic style change." The new 5-series, which will be available in standard and long-wheelbase versions, will be broader and more solid in appearance without being obviously "stretched." BMW was able to compensate in the drop in its domestic sales last year with a rise in exports, particularly to the US but also to the UK. But the current strength of the US dollar is

expected to take its competitive toll on that market for West German exporters in general. Moreover, the focus on exports has produced long waiting periods at home and BMW executives concede that "it cannot be healthy to let the export market exceed a certain share of the total. We cannot let the export side take over." To help meet this demand, the quality car manufacturers have carried out heavy investment programmes. Daimler-Benz has spent DM 1.1bn on extending and modernising its Bremen works. The new DM 1.3bn BMW plant at Regensburg, Bavaria, is expected to begin production this autumn and will build up to an annual capacity of 40,000 vehicles. BMW produced 445,000 cars last year, up 3.06 per cent, and roughly 280,000 were exported. Of these, 33,450 were registered in the UK. Daimler-Benz is planning a "considerable increase" in its car output this year. Last year it produced 541,000 cars, up 13.1 per cent from 1982, when it was hit by the seven week labour dispute. Its Bremen plant has been built up as the second major assembly centre after Sindelfingen, near Stuttgart, and it is understood that annual output could approach 600,000 within the next few years. After a slow start and intense marketing efforts, the Mercedes 190 model has proved an important complement to its range of big high-performance saloons with six-cylinders or V8 engines. Output of the Mercedes 190 climbed from 90,000 in 1982 to 211,000 last year and the model has attracted new customers

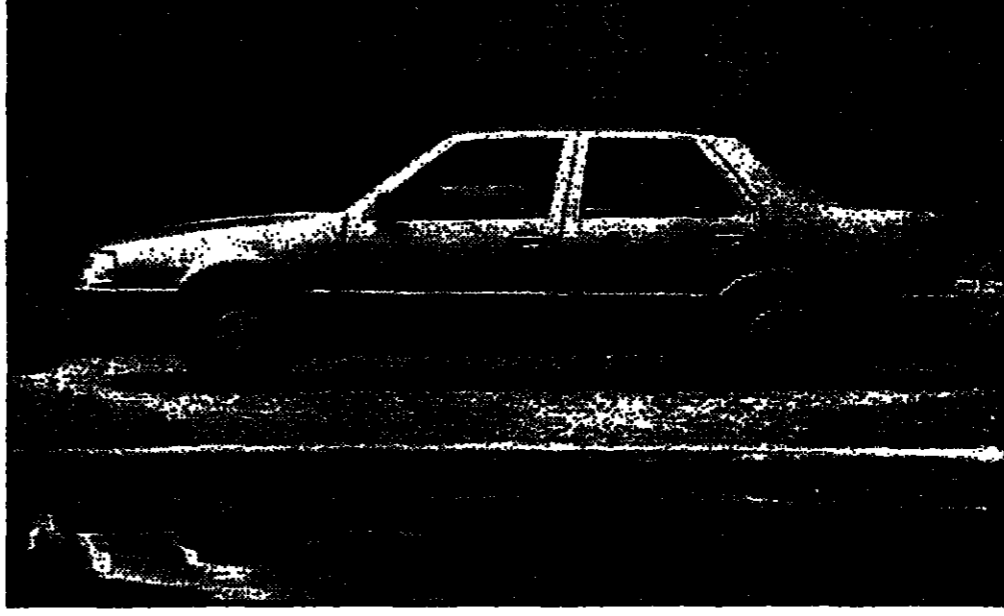
rather than diverting existing buyers away from bigger models. Its new mid-range 200-300 series has also been well received. Daimler-Benz sold 18,086 cars in the UK last year, up 25 per cent on 1982, although in the executive market it still suffers somewhat from its image as a luxury marque. Its net profit soared by 23.4 per cent last year to DM 1.68bn on sales revenue up by 20.5 per cent to DM 52.4bn. This year it expects to boost sales revenue by a quarter to DM 68bn, due mainly to the full consolidation of the AEG electricals concern. Motor vehicle turnover is expected to stagnate as a result of the weaker US dollar-denominated receipts, however. The German speciality car producers—stressing the "genuine technical qualities" of their products—have so far managed to fend off competition from European volume producers and Japanese "up market" challenges. Moreover, they were able to reap the benefits last year of high dollar-denominated sales, leaving them in a strong position to finance future investments. Volkswagen has attempted to develop a more up-market and sporting image for its Audi range, having seen its domestic market share drop from 6 per cent in 1982 to 3.5 per cent last year, and to 3.2 per cent for the first four months of 1983. With regard to the Far Eastern challenge, however, one executive conceded: "If the Japanese seriously targeted our parameters we would have to regard this as a clear threat."

David Brown

A DRAMATIC transformation has occurred among Italy's top businessmen, ministers and senior officials. They are abandoning dark blue Alfa-Romeo Alfasud in which they used to be chauffeur-driven around Rome and Milan. But they are not switching over to its replacement, the Alfa 90. They are preferring the Lancia Thema, the flagship not only of Lancia but of the Fiat group which owns Lancia. The Thema has become by far the most fashionable car for an important Italian to own. The allure of the Thema, introduced in late 1982, is a major development in the Italian executive car market. It is the cause of a reduction in foreign manufacturers' share of the Italian market and it marks the return of the Fiat group to the successful production of executive cars. It is also one more headache for the state-owned Alfa-Romeo concern, ever embarrassed by the rising strength of Fiat. In 1984 sales in the Italian executive car market totalled 90,000 cars, representing 5.5 per cent of the total car market. The biggest selling make was BMW, with 29.5 per cent. Next came Alfa-Romeo, with 24 per cent. A long way behind came Mercedes, with 10.7 per cent. Fiat, then selling the elderly Argenta, has 9.5 per cent, and Lancia just 4 per cent. Italian manufacturers together had just 37.7 per cent of the market. In 1983 the market was transformed. Some 100,000 cars were sold. Of these the largest single share was taken by Lancia, with 22.4 per cent. Next came Alfa-Romeo, down from 24 per cent in 1982 to 21 per cent, selling mainly the Alfa 90. Third was

BMW with 20.4 per cent. Foreign makes took a total of 48 per cent of the market and Mercedes raised its share to 12.5 per cent. In the first four months of this year the new trends continued. Italian cars took no less than 64 per cent of a market that had risen to 47,000 cars for the four-month period and accounted for 6.8 per cent of total car sales. Fiat's share was no less than 23.6 per cent (compared with only 4.7 per cent in the whole of 1982), marking the arrival of the Thema, the Fiat's version of the Lancia Thema. Lancia's share was 24.8 per cent. Alfa-Romeo's had fallen to 10.8 per cent, while BMW was down to 15.6 per cent. The significance of these figures goes beyond the Italian market. They are yet another sign of the rediscovered strength of Fiat and its subsidiaries, cancelling out the 1970s memories of poorly designed, poorly-made vehicles produced in factories where the management had little control of the labour force. Lancia, which has long specialised in elegant up-market models, had extra problems. At the start of the 1980s, in Britain at least, its name became fatally associated with the dreaded car disease—rust. The Thema is the fruit of a collaborative venture between Lancia, Fiat, Alfa-Romeo and Saab of Sweden. Originally they intended not merely to design a smaller car which would vary only in details. They also meant to share the production of components to reduce costs. In the end this could not be done because of each producer's need to reserve jobs. But three new models now have the same doors and platforms, though not the same engine and transmission. They are the Lancia Thema, the Saab 900, and the Fiat Crona. Next, Alfa-Romeo intends to bring out its own version. The Fiat Crona is a hatchback version of the Lancia Thema and its arrival marks Fiat's return to the executive car market of many countries, including Britain, and, in effect, Italy, since the Fiat Argenta—an updated version of the Fiat 132—was an old design. But it seems likely that the smart car to own in Italy for some time to come will be the Thema and not the Crona. Fiat Auto, Fiat's car subsidiary which includes Lancia, last year made a profit of L402bn on sales of L12,028bn—a modest profit margin by the standards of some other industries but a record for Fiat Auto and impressive when set against the losses of many other European car makers. Alfa-Romeo, however, presents a sorry picture, though one which is now tinged with rays of hope. It is part of the state-owned IRI group and has suffered horribly from the machinations of Italian politicians. Their most dire act was to persuade Alfa-Romeo to set up a second car factory in Southern Italy at the beginning of the 1970s to parallel its Trianon plant at Arese near Milan and to provide jobs for unemployed Neapolitans, Calabrians and Sicilians. The Pomigliano d'Arco factory near Naples was intended to produce smaller cars—the first being the Alfaud. But from the start the plant was plagued by labour difficulties and the quality of the sporty Alfasuds often suffered. The idea that Ford would be able to take Alfa-Romeo out of the hands of the Italian Government might have been hailed in political circles in Rome as a gift from heaven; indeed many politicians saw it as exactly that, and the trade unions did not appear to be opposed to the idea. But Mr Bettino Craxi, the Prime Minister, appeared to be less than overjoyed, fiercely wishing that there could be an "Italian solution." A political row about the matter is quite possible. Others questioned Ford's possible role for the Pomigliano d'Arco plant. Would the US giant really wish to transfer production of cars from another European country to the Naples area? If it proved to be the sticking point it would be another example of the evil legacy of the political decision to build the southern plant and draw resources away from what many people see as Alfa's true vocation—making executive cars. It is worth emphasising what was mentioned earlier: in the first four months of this year Alfa-Romeo had only 10.8 per cent of the Italian executive car market.

James Buxton



Lancia Thema: marking a return to executive car success for Fiat.

France

New models bring turnaround

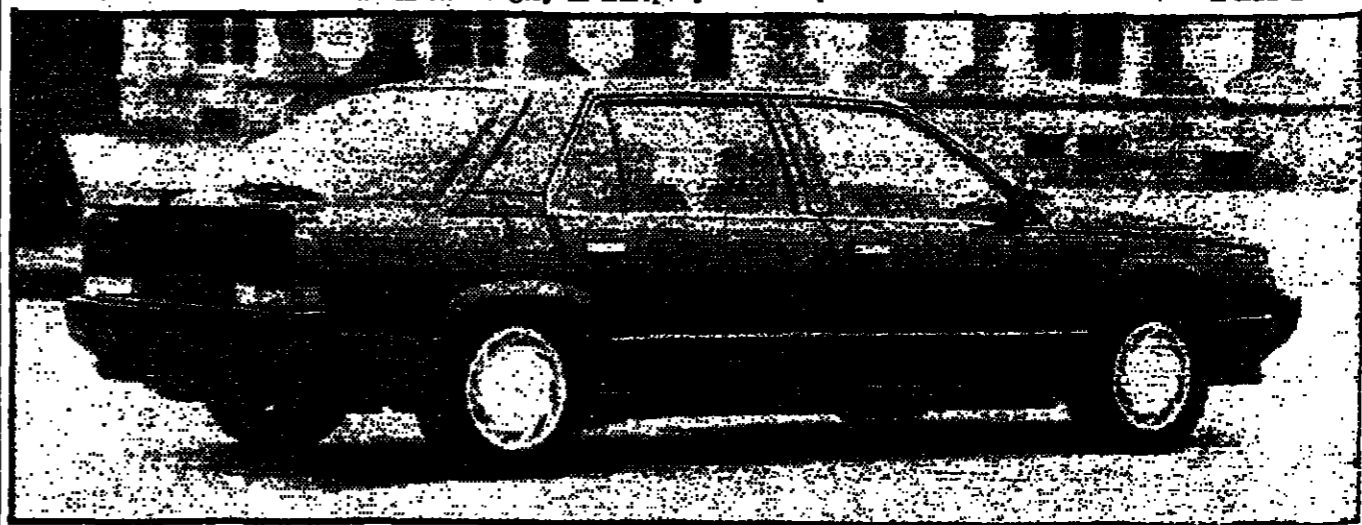
A SURPRISING turnaround has occurred in recent years in the French luxury and executive car market. Of the country's two large manufacturers it was always the private enterprise Peugeot-Citroën group which was regarded as the main producer of more expensive models. Renault group, nationalised since 1945, was seen as primarily a manufacturer of small and medium-sized popular cars, but the situation has now completely changed. With its successful R-25 top-of-the-range model and the recent launch of its new R-21 medium-to-large saloon, Renault now sells about twice as many big saloons as Peugeot and Citroën combined. Out of total Renault car sales of 570,000 on the French market last year the R-25 accounted for nearly 34,000. In contrast, Peugeot sales on the domestic car market last year totalled about 365,000, of which the top of the range 505 model accounted for 34,000 cars. As for Peugeot's Citroën subsidiary, it sold about 227,000 cars on the French market last year, of which about 17,000 were top-of-the-range CX Citroën. Peugeot's financial recovery, returning to the black last year after several consecutive years of heavy losses, has been backed by the commercial success of its small and medium-sized models like the Peugeot 205 and the Citroën BX. Moreover, the group is now about to bring in its new small Citroën AX.

With its R-25, Renault has managed to pull off one of the biggest successes in the luxury car market by a traditional large-volume producer. Introduced in 1984, the R-25, with a V6 engine and front-wheel drive, continues to maintain a strong market position in France and abroad. Renault has been pleasantly surprised by the success of the R-25, which has far exceeded its expectations. This car has been one of the brighter spots for the troubled Regie Renault, which is carrying out an important restructuring programme to cut losses. Last year these totalled no less than FF7,105bn. After gaining about 4 per cent of the French market in its first year, the R125 saw its sales rise to 4.7 per cent of the domestic market last year. During the first four months of this year its domestic sales slipped to 3.7 per cent, but by May they were again up in the 4 per cent range. The more expensive models of the new R-21 do not seem to have underlain R-25 sales. Even so, there was a dip in lower range R-25 models just before the introduction of the R-21. But sales appear to have picked up again. Renault is banking on the continuing success of the R-25 and its new R-21 to contribute to its recovery efforts. Renault has also managed the achievement of being the R-25 becomes the fourth biggest seller in its category in Europe

after the BMW series 3, the Mercedes 190 and the Mercedes Compact. The R-25 had 1.2 per cent of the overall European market last year and a 7.9 per cent share of the market for its category. The BMW series 3, in contrast, had 1.71 per cent of the total European market and 11.26 per cent of the market of its class, closely followed by the Mercedes 190 with 1.7 per cent of the total market and 11.1 per cent of its class. The Mercedes Compact had 1.55 per cent of the total European market and 10.2 per cent of its category. But Renault, which owns 46 per cent of American Motors Corporation (AMC) decided not to market the R-25 in the US. The company explains that its market tests there suggested that the car would only have marginal success in some more sophisticated parts of the country like New England and New York, but not in other big areas like the Middle West. Renault also considered that the cost of adapting the R-25 to US standards was too high for the number of cars the company believed it could sell in the US market. However, Renault will market the R-21 in the US as from next March. The R-21 will be called the Médallion in the US and help to increase and renew the AMC range of models. R-21 models to be sold in the US will be made at Renault factories in France and Belgium and the company plans to make 50,000-60,000 a year for shipment to the US.

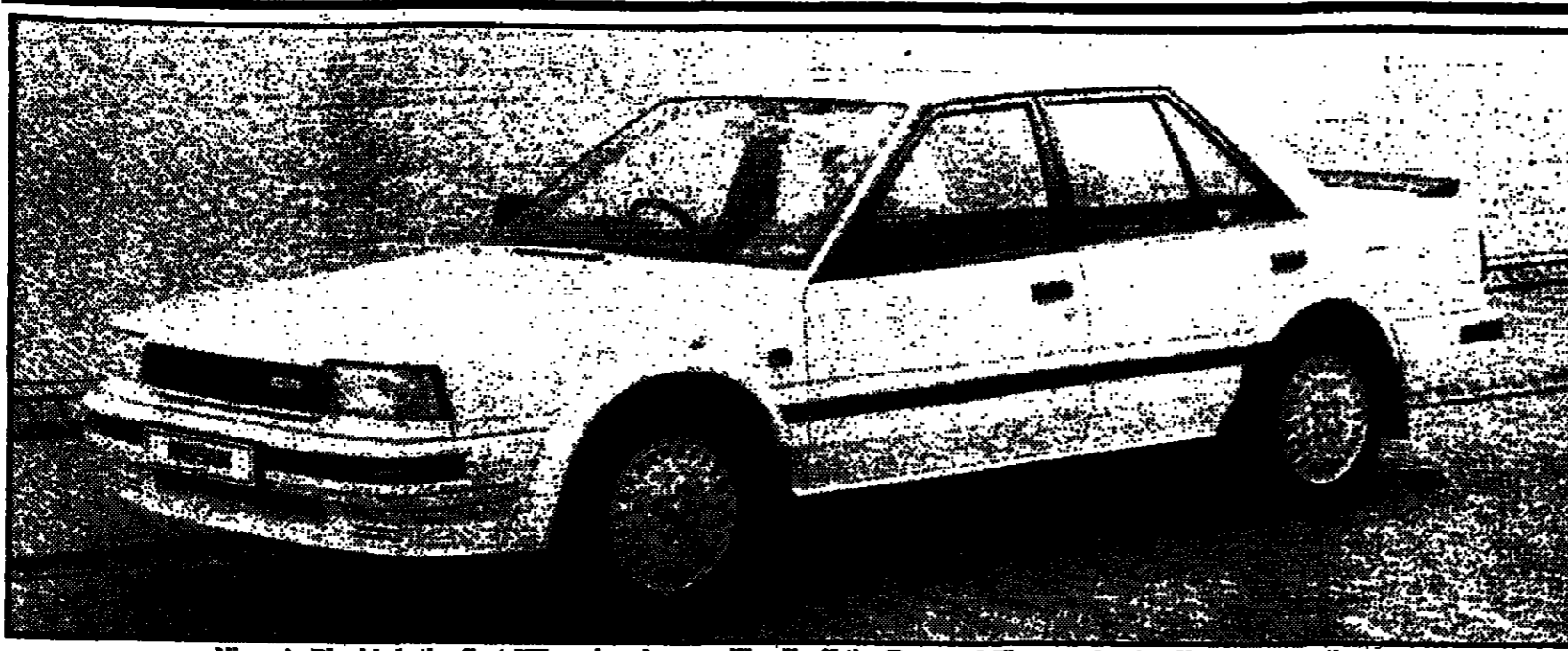
At the same time, AMC is due to introduce its new top-of-the-range model around the middle of next year. A so-called "Class Five" car, it will be produced at a new Canadian plant at Brampton, Ontario, at a rate of 150,000 a year. The car is designed specifically for the North American market. Peugeot is now working on a new top-of-the-range model to replace eventually the Peugeot 505. The rather bulky 504 luxury model has now been phased out and the new top model is also expected to be exported to the US, where the company has ambitions to enter the healthy market for European luxury cars. Its efforts there, however, have been disappointing. The 505 had its interior restyled to give it a new lease of life. Its share of the French market totalled 2.1 per cent in the first four months of this year, slightly more than the 1.9 per cent share of the home market last year. For the present there are no immediate replacements in prospect for the CX top models of the Citroën marque. With Citroën introducing its new small AX model in the autumn the top of the range has had to make do with a restyling of the CX, whose share of the French market in the first four months of the year totalled only 0.9 per cent after 1 per cent last year.

Paul Betts



Renault 25 V6 Limousine: top of the range best-seller.

Advertisement for Saab cars. Text includes: "WE'D LIKE TO THANK THE CHANCELLOR FOR BRINGING ALL THE SAAB FLEET INTO A LOWER TAX BRACKET.", "(WELL) NEARLY ALL.", "We've always claimed a Saab was one of the least taxing cars you could buy. Fortunately the Chancellor agrees. From the 87/88 tax year, the whole Saab range is within the new middle, 1400-2000cc tax bracket. And the beauty of choosing a Saab is that 2000cc doesn't limit you in terms of performance or luxury. Rather than go for more cylinders to achieve power, we've constantly developed and refined our lusty 2 litre engine. You can choose from turbo, injection or carburettor models, all with those distinctive aircraft engineering influences. There's the '88 Car of the Year - the 9000 turbo 16. Or the '85 Directors Car of the Year - the 900 16s. Or a well-equipped 2-door 900 for just £7,195* that tops 100 mph. In fact, you'll enjoy all the performance, comfort and prestige you'd find in larger engined cars (BMW's, Mercedes, Audi for example). You'll also enjoy paying a lot less tax." Includes a form for requesting a brochure and a small image of a Saab car.



Nissan's Bluebird: the first UK-produced cars will roll off the Tyne and Wear production line next month.

Japan

Hopes on 'built in Britain' venture

NEXT MONTH the first Bluebird saloons will emerge from Nissan's Tyne and Wear assembly plant. Initially, an output of 20,000 a year is planned. The cars will be essentially Japanese kits, with only marginal European content, and will be treated as imports, deducted from Nissan's UK quota under the Anglo-Japanese "gentlemen's agreement".

Botnar which distributes Nissans in the UK (to include output from Washington), is expected to sell out eventually to Nissan itself. Meanwhile, it claims to be spending about £100m on the dealer network to prepare for Nissan's need to take about 10 per cent of the UK market if full development of the Washington factory is to be justified. Its current share is about 6 per cent, representing sales of some 100,000 cars.

Nissan has no hope of achieving these aims without significant sales among business car users. But will it be able to overcome what is popularly perceived to be a strong prejudice among UK companies against buying Japanese cars? The prejudice is held to have two elements: the perceived need for businesses to "buy British," and thus actively support domestic industry, and the belief that Japan has been responsible for many of UK industry's problems in the first place.

Ever since the Washington plant was first mooted, senior executives within some of the UK's larger fleet management and contract hire companies have been indicating that Nissan may well have an uphill struggle. Such companies are a useful barometer of sentiment within the UK business car sector

since they buy tens of thousands of cars a year—not of their own choice but on behalf of clients. "So far, there's very little evidence of companies being prepared to buy Nissans on any significant scale, Washington-built or not," observed Mr Dominic Suddaby, deputy managing director of the Swindon-based PPH vehicle fleet management group. "Whether that will change if they do start volume manufacturing there, is hard to say, but there's no way it's going to be easy for Nissan."

This month a survey undertaken by Herondrive, the fleet management and leasing subsidiary of Mr Gerald Ronson's Heron Corporation, appeared to provide empirical confirmation of the leasing industry's informal views. Entitled the Herondrive Country of Origin Survey, it sets out to establish the importance, perception and implications for company purchasing policy of the country of origin of cars. The survey was conducted among 50 companies of widely differing sizes and running fleets totalling 35,245 cars. The average size was 705 cars. The research was undertaken through interviews with directors or managers responsible for the purchase decision, or having the key influence upon it. Overall, the survey found that: 38 per cent claimed that no "country of origin" policy was operated; 36 per cent had a policy to "buy British," 28 per cent allowed also cars made in the EEC; and 32 per cent had a formal embargo against buying Japanese cars.

The embargo, however, appeared to have been imposed not because the company concerned itself disapproved. "A significant number of those embargoing Japanese cars," the survey found, "are less concerned about the implications of Japanese cars within their organisations than with the impact that it could have on a third party. This is felt to be an unnecessary risk." Considering that it was undertaken among the presumably most sophisticated proportion of the car-buying population, the survey found much more confusion than expected about the true origins of cars—and where there was no confusion then at least a determination to stick to common perceptions of brand names. So even though the Rover 200 is essentially a Honda Ballade made under licence by Austin Rover, all the respondents firmly declared it to be regarded as British. The survey also revealed confusion about the US-based multinationals General Motors and Ford, 52 per cent classifying them as European, against 38 per cent "British."

Peugeot Talbot could find little comfort in the fact that although the Peugeot 309 is built at Ryton, Coventry, and with many British components, only 42 per cent of these fleet decision-makers believed the car to be British. As for Nissan, despite heavy advertising of the fact that UK-assembled cars are on the way, 60 per cent said they would still regard the Washington-built vehicles as Japanese. Some 24 per cent said they would regard them as "British," with 16 per cent unsure. In the unsure category, a number of the respondents said they would adopt more definite positions as the product became more familiar. Although Saab is adversely affected by the dollar's decline, the company has been hedging against currency fluctuations and is substantially protected until the middle of 1987. Mr Roger Holtback, president of the Volvo Car Corporation, admits that the company's success in the US, coupled with the strength of the dollar, has been mainly responsible for it becoming one of the world's best-performing car groups, with an annual 40 per cent return on capital and a 20 per cent profit margin for the past three or four years. Volvo delivered 102,305 cars to customers in the US last year, up from 97,915 in 1984 and more than any other European company. The US contributed more

John Griffiths

Sweden

Success in the US

SWEDEN'S two car makers, Saab and Volvo, are both building new factories at a time when Western Europe's volume car producers are still complaining about over-capacity approaching 2m cars a year and their consequent inability to make reasonable profits.

Looking back, Mr Holtback recalls that in 1980 Volvo broke even on its US business by selling 54,500 cars at a time when the dollar bought SKr 4. Last year the dollar on average bought SKr 9.75 and, although the rate has since slipped to SKr 7.2 "the dollar value remains very attractive to us." The dollar could drop another SKr 2 and Volvo would still make profits in the US, he adds.

Although at a push Volvo could make about 300,000 big cars a year, it is to set up another assembly plant in Sweden at Uddevalla. Work will begin next October and be completed in 1988 when the new factory should have the capacity to turn out 80,000 cars a year—which gives a clear hint about Volvo's volume growth expectations over the next few years.

Yet only six or seven years ago many observers were predicting that Saab and Volvo were too small to survive. But by carefully positioning themselves in the executive car niche, mainly away from the hurly-burly of the mainstream market, the two Swedes now rank among the most financially successful companies in the business.

Over at Saab, Mr Sten Wenno makes it clear that his main priority is to get production up in order to keep faith with the dealers who have invested heavily in the franchise. As a late-comer in the industry—Saab did not begin exporting cars until the 1970s—the company had to make do with the crumbs from the tables of the major, well-established companies when putting together its dealer network.

Its recent relative success, based on the image created from its turbo cars, has enabled Saab to strengthen the network considerably. In the process it has managed to attract dealers although it would never push too many cars into the market, there would be more of them in the future.

They did not expect the windfall profits the "heavy" dollar brought in during 1984 and 1985 to continue for ever. But the speed and steepness of the dollar's decline worried their executives.

Volvo Car has come a long way since 1980 when it suffered a traumatic SKr 195m loss and was being written off by many observers as being too small. Volvo sold a record 392,000 cars last year, up 6,800 over the previous year, and this year should increase its sales volume for the sixth successive year.

At present dealers are having to wait up to six months for cars. Mr Wenno says that is too long, even in the executive-luxury car market. So Saab is spending SKr 360m to boost capacity to about 150,000 cars a year by 1988 and a further SKr 30m on a new factory at Almhult to come into production late in 1988. This will lift annual output to around 180,000.

It now seems that the US currency has stabilised at a level which still permits the Swedes to make a useful profit while satiating the increasing US appetite for up-market European cars.

Mr Holtback says, for example, that his company will make pre-tax profits of between SKr 800m and SKr 1bn this year in spite of the dollar's fall and in line with the respectable SKr 822m for 1985.

Although growth in car sales volume might become rather pedestrian, profits should benefit from Volvo's significant move up-market. It is now selling cars worth a great deal more and with much more value added. "It is much more important for us to add value to our cars than to sell more cars," Mr Holtback maintains. "Volvo now has three car 'families' instead of the one on which it relied for most of the 1970s and it has expanded into the sporty part of the market as well as into the prestige sector with the 760/740 range. Its total car output increased from 378,500 in 1984 to 397,200 last year of which 109,000 were the 300-series smaller cars produced by the associate company in Holland.

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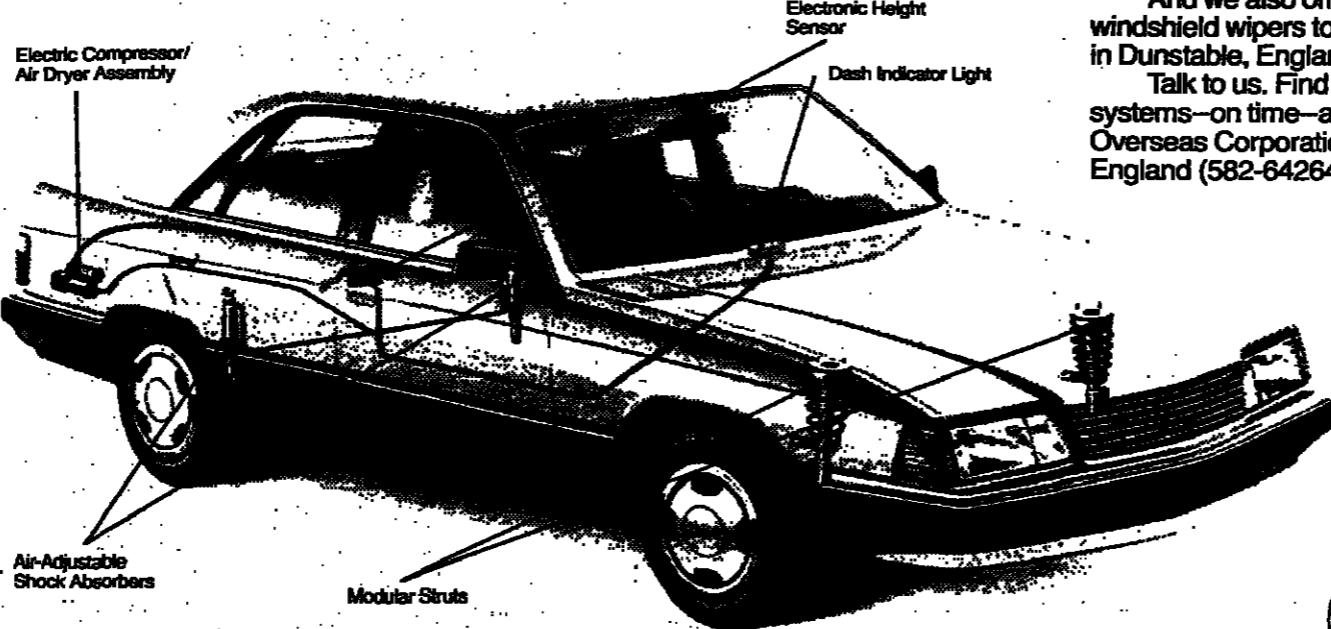
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The new car sales potential will really be tested when the automatic transmission version is available in the US this autumn. Saab now expects to sell 125,000 cars world-wide in 1986 against 107,000 last year and a target of 120,000 set earlier this year—if production can keep pace.

Kenneth Gooding



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DELCO PRODUCTS TECHNOLOGY WORLDWIDE

EXECUTIVE CARS 6

Sports cars

Ready customers

DURING THE next 12 months about 200 European customers, 12 of them in the UK, will be taking delivery of their new Porsche sports cars. They will be paying around £140,000 each for the privilege. For their money they will get 450 horsepower, six speeds in the gearbox, a lever offering a choice of FOUR ways of using the Porsche 959's variable four-wheel-drive system to cope with dry, wet, icy, and other roads, and a wealth of other electronic gadgetry.

The UK is for Porsche, and most European luxury and sports car makers, its second-best export market after North America. Mr John Aldington, Porsche Cars GB's managing director, recognises that this is so because the UK is unique in having so many of its new car sales accounted for by companies. Most estimates put the proportion at around 50 per cent and higher—by 65 per cent when cars registered in individual names, but used for business and thus tax-deductible, are taken into account.

watched warily even by companies like Ferrari. Nissan is soon to launch the Mid-4, a four-wheel-drive "super car" which is likely to be aimed at the Ferrari and top-of-the-range Porsche models. So who, apart from Porsche, is likely to take up the challenge? Jaguar will be one. Its renewed racing successes, the desire to reduce existing dependence on a very narrow model range and the age of the XJ S coupe make a new sports car, a spiritual successor to the fabled E-Type Jaguar, a virtual certainty.

Other sports car companies, like TVR of Blackpool, show little aspiration to produce cars in volumes much above 500 units a year. That leaves Lotus. The Hethel, Norfolk, company passed into General Motors ownership at the beginning of this year in a deal which valued the company at just under £23m. Lotus has long had a reputation for innovation and engineering ingenuity far in excess of the size of its car production—only about 800 last year. Most of its profits have been coming from its engineering contracts undertaken on behalf of other manufacturers, and for which GM is its biggest customer, although its clients include almost every car maker of note.

Hitherto, however, Lotus's ideas have consistently outpaced its resources to transform them into reality—reflected in the fact that its current range of cars, the Excel and Esprit, are now essentially a decade old. Suddenly, Lotus has been given what is effectively a blank cheque. Mr Alan Curtis, Lotus chairman and Mr Michael Kimberley, chief executive, have been told by GM that it will support them financially in any projects they wish to undertake which appear financially viable.

So Lotus now expects to renew its entire model range and, not least, introduce a new cheaper sports car range in 1989. This car retains the X100 code name of a model which was to have been launched late this year. But it evolved too slowly since 1986 during five years of shelving finalised designs, being completely redesigned. At least 5,000 cars a year are envisaged. So is a new "super car," the Etna, a £70,000 model to challenge Ferrari's finest and due in the late 1990s, incorporating Lotus's revolutionary "active" suspension and other advanced technology.



Lively models available in the UK are, top left, Fiat's Crona Turbo; Saab 9000 (top right); Lancia Thema (above); Alfa Romeo 75 (above right); Mercedes-Benz W124. Turbocharged five-seat saloons are reaching top speeds of 130mph with acceleration to match, but the normally-aspirated models, with 115mph top speeds, are more pleasant to drive in urban traffic.



Product review

Vintage crop of arrivals

IT HAS BEEN a vintage year for senior managers' cars. The long-awaited medium-sized Mercedes-Benz W124 saloons and three front-wheel driven Saab, Lancia and Fiat hatchbacks and roadholding plus relaxed cruising at any speed a user could reasonably demand.

At present, the only one to have a V6 alternative is the Thema. Automatic transmission is offered on a single Thema and Crona with a 2-litre, non-turbocharged engine. Saab's 9000i automatic is not far off. The Saab 9000 has non-independent rear suspension and Saab's own five-speed manual transmission; the Italian cars are fully independent at the back and have the same Fiat/Lancia gearbox. Of the three, only the Thema is a three-box saloon but the other two could be mistaken for saloons though having the utility of a large tailgate.

massive luggage space. In their higher-priced versions, they are alternatives to such conventional executive choices as BMW and Mercedes-Benz. Even with rear-wheel drive, the new Granada models are most attractive cars. With Ford's own permanent four-wheel drive transmission—first seen on the Sierra 4x4—they are quite outstanding. Ford puts one-third of the power through the front wheels, two-thirds through the rears, reasoning that buyers prefer to have familiar, rear-wheel-drive handling characteristics. It is a completely automatic system, using Ferguson viscous couplings to lock the centre and rear differentials when severe conditions demand. The driver is aware of four-wheel drive only by the way these big cars are unaffected by slippery roads that might make other rivals feel wiffling. Their standard anti-lock brakes complement the all-wheel-drive traction.

At the moment, the 2.8 litre V8 engine does not quite match the sophistication of the rest of the car though this will soon change. Nor is automatic transmission available with Ford's four-wheel drive—there is no room for it. But for business motorists who must keep going at all times and who like a big, powerful car to be undemanding, the all-wheel driven Granada and Scorpio models are ideal. Lower down the price and size scale, the Sierra-based XR4x4 and 4x4

estate car offer similar performance and safety benefits. The Honda Accord, 2-litre models are formidably good cars and provide a taste of things to come. Austin Rover Group's Rover 800, jointly developed by Honda and Rover, takes the Accord philosophy to a higher plane and mixes it most agreeably with traditional Rover touches. Buyers will not have much longer to wait to sample its delights. The Renault 21 range, just arrived in the showrooms, overlaps with the larger Renault 25 in its upper reaches though the lower priced versions are challengers in the fleet rather than executive market. Its styling is quite elegant and the 21 combines the traditional comfort of a French car with the tautness favoured by German car buyers. Mechanical refinement and lack of road-induced noise are strong points of the Renault 21. Alfa Romeo, in a determined bid to get its British act together, has launched the new 75 model here with a choice of 1.8 litre 4-cylinder or 2.3 litre V6 engines and five-speed manual transmission without the option. Putting the engines at the front and all the transmission at the rear achieves the same kind of 50:50 weight distribution favoured by Porsche. The front independent suspension is conventional, the de Dion semi-independent layout at the rear is rare nowadays. Together they give the Alfa Romeo 75 good traction and predictable handling. The remoteness of the gearbox itself from the gear lever is sometimes rather obvious but these are cars that will appeal to the individualist. They hold the road very well indeed, steer responsively and are muscular (the V6 has a 130 mph maximum). Suspension is a first acquaintance, curiously loose-joined. Alfa Romeo GB offer three-year mechanical and six-year anti-rust warranties. Prices are competitive—from £8,949 for the 1.8 litre model. There has been nothing new from Audi in the past year though a larger-engined flagship model will be here soon. BMW, too, has a big car that will succeed the 7-series waiting in the wings though, meanwhile, it has introduced limited-edition M-series versions of the medium-sized saloon. These combine staggering performance (maximum speed of about 150 mph) with refinement and docility. The successor to the 7-series will compete with the recently updated Mercedes S-Class cars. And finally, Jaguar. At long last it seems certain that the XJ-60 will take over from the XJ-6 in the UK, and still attract XJ-6 models after the International Motor Show at Birmingham in October. The current cars, though selling extremely well, especially in the US, are gradually beginning to show their age. Even so, to get in and drive one is to be carried back to the time when one knew there was a gulf between high-volume motor cars and Rolls-Royces and Jaguars. If Jaguar can retain the ride comfort and extraordinary lack of road noise while losing some weight and increasing interior space, it will have performed a miracle. By this autumn, we should know.

Stuart Marshall



The improved Mercedes 300 SL

John Griffiths

Advertisement for 'The Specialists' car fleet management service. Text includes: 'We were managing car fleets when Cortina was an unknown town in Italy.', 'We've come a long way since we first started managing company fleets back in the 50s...', 'In fact, we guarantee that if you sign up with us you'll never look back. Let's prove it to you by sending you our brochure...'

Diesels A steady rise in European sales

THE COLLAPSE of crude oil prices and the glut of petrol, done nothing to advance the cause of the diesel-powered executive car in the last year. At least, it has not done so in Britain. In European countries where there is a substantial differential between the price of premium-grade petrol and diesel (gasoil) the diesel car has gained in popularity. In West Germany where, curiously enough, there is hardly any difference between the price of diesel and petrol, registrations leapt by nearly 65 per cent last year. However, this was due in part to exhaust emission legislation and the resulting confusion over the use of catalytic converters. Unmodified diesel cars meet the emission limits in Germany at present. Plenty of new car buyers last year chose them for that reason alone.

Overall, diesel car sales rose by 21 per cent in Europe last year to take 15.2 per cent of total registrations compared with 12.7 per cent in 1984. Britain showed a much larger percentage increase than that. In 1985, diesel car registrations totalled 66,200 against 45,100 in 1984, a rise of nearly 47 per cent. This year, total registrations of 75,000 are expected. Although this would be an almost 15-fold increase on the UK diesel car market of 1980, it will be pretty small beer by the standards of Germany (530,800 last year), Italy (438,600) and France (264,800). It is not just due to the price of fuel, even though in Italy it is spectacularly cheaper than petrol and in France more than one franc cheaper per litre, or about 50p per gallon. The real reason for the lack of appeal of the large diesel car in Britain is the existence of the company car system.

In Britain, most large cars are owned by companies rather than individuals and much of the fuel they use can be offset as a business expense. There is no great incentive to run an execu-

tive-type diesel in Britain. The main buyers seem to be private individuals with large families who need a roomy car but wish to minimise running costs. On the European mainland, where the company-owned car is much rarer, business users are paid on a mileage basis. For an executive to run a diesel car in these circumstances is financially attractive. So, virtually all the growth in the UK diesel car market has been at the lower end. In the first four months of this year, Ford led diesel car registrations with 8,825 units, followed by Peugeot (4,935), Citroen (3,930), General Motors (3,280) and VAG (1,245). Two features of this situation are the extraordinary popularity of the Citroen BX—extraordinary when seen against Citroen's overall market share for petrol and diesel cars of only 1.77 per cent—and the way PSA (Peugeot-Citroen) dominates the market as engine supplier. Ford's own 1.6 litre engine is fitted to 7,256 of the cars sold in the first four months of this

mission combined with a diesel engine of adequate output is ideal for urban driving, where the diesel gives greatly superior fuel economy to a petrol-engined car and the automatic makes for relaxation and freedom from stress. The Citroen BX19 diesel is offered with automatic transmission in two versions from £7,991, which includes power steering. Its performance is excellent, and only marginally inferior to that of the 5-speed manual version which has made such spectacular gains this year at the lower-middle end of the executive diesel car market. Large business fleets like that operated by Scottish and Newcastle Breweries which have gone over 100 per cent to diesel cars, have no cause to regret their decision. The savings of the order of £800,000 per annum on a fleet of about 1,200 vehicles have been reported due to lower maintenance costs, higher retained value and reduced fuel bills. But the price differential between 4-star petrol and diesel is the most obvious argument in favour of making the change. At present, plummeting petrol prices have more or less wiped out the 14p per gallon lower duty charged on diesel fuel. Indeed, some filling stations are selling Derv (diesel) fuel for several pence per gallon more than 4-star petrol. The executive who chooses a large diesel as his company car gets the last laugh when he crosses the Channel. A very roomy five-seater like an Audi 100 or Citroen CX turbo-diesel will yield close to 40 mpg if driven at sensible speeds on a long journey. That can make a profound difference to the cost of a family holiday in Spain, Portugal or southern Italy. Cost saving during personal, as opposed to business, use of the company car is a useful diesel spin-off.

Stuart Marshall



The Citroen BX, which also comes as an automatic



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EXECUTIVE CARS 8

In-car communications

Cellular radio brings prices down

ONLY TWO years ago a car telephone was hard to get, of rather poor quality and so expensive it was usually found only in the chairman's limousine. In Britain, the US, and many other countries things have changed everything.

Prices have fallen dramatically, the quality is much improved and the capacity of the system is many times greater. This is because the cellular technology uses the scarce radio frequencies much more efficiently. As a result the cellular radiophone is fast becoming an almost commonplace fitting in the company car. Even a few battered transit vans with cellular radio telephones can be spotted.

London, where they have introduced a premium rate.

Even if the running costs are around £1,000 a year, including leasing, connection and call charges, for a basic model many more companies are showing a keen interest in cellular radio for senior managers and staff who travel a lot. Some of the first and most enthusiastic buyers were in the City where, for example, a foreign exchange dealer could probably justify its cost on a single transaction.

But the larger retailers of cellular radio in the UK—which includes companies like Philips, Granada, AA, BT Mobile Phone Division, Racal, Vodac, Motorola, Uniquair and the Carphone Company—are now looking for substantial orders from industry and commerce.

When cellular radio was launched in the UK last year companies would typically buy one or two mobile telephones. Now some are ordering up to 100 at a time as they equip sales and maintenance forces.

The reason why equipment prices have fallen so rapidly is a combination of lower manufacturing costs and the fierce competition among the 50 or so accredited retailers which sell equipment and service for the two networks.

It is much less likely that the cost of using cellular telephones will fall, however. Prices are set by the current duopoly of Cellnet and Vodafone and both companies have had to bring forward capital expenditure plans because of



Cellular technology has enormously improved the scope of car phone systems.

the success of the service. The only real problem has been in the heart of London—the City and the West End. Both networks have had to spend large sums to increase capacity there as they were beginning to run into congestion problems barely a year after the service began. Cellnet, for example, has just spent £22m on dividing its cells into sectors, which has much increased its capacity.

Demand for car telephones has been particularly strong in London and the South East, which means effectively that the capacity in central London will determine the size of the network. Providing there is some

improvement in technology it is expected that the current system using the existing frequencies will have some 500,000 subscribers by 1990.

The next great hope is that a pan-European standard will be developed for cellular radio which would be several times more efficient in its use of the radio spectrum. France and West Germany and, belatedly, the UK are working hard on this standard, although no system is likely to be introduced before the early 1990s.

But if it is much more efficient there is a real prospect of much lower equipment prices. The

British Government has resisted earlier calls by Cellnet and Vodafone to allow them to use the 400 channels set aside for the pan-European system to relieve congestion.

Instead the Government is expected soon to offer the operators additional frequencies immediately below their existing channels, which could almost double the capacity in central London.

Racal Vodafone has expressed doubts about this move, however. It believes that the 400 channels would be needed only temporarily and that the technology of splitting cells, thus increasing capacity, would resolve the problems of congestion.

Either way the UK seems set to see a big growth in car telephones. Next year will also see the introduction of the new private mobile radio systems which are not connected to the telephone network. These are like the dispatch systems used by taxis and couriers. Two national systems have been licensed as well as five in London and a number in the provinces.

The move will bring a large amount of new communications to all types of vehicles. But will predominantly use cellular radio, which will become increasingly sophisticated and flexible.

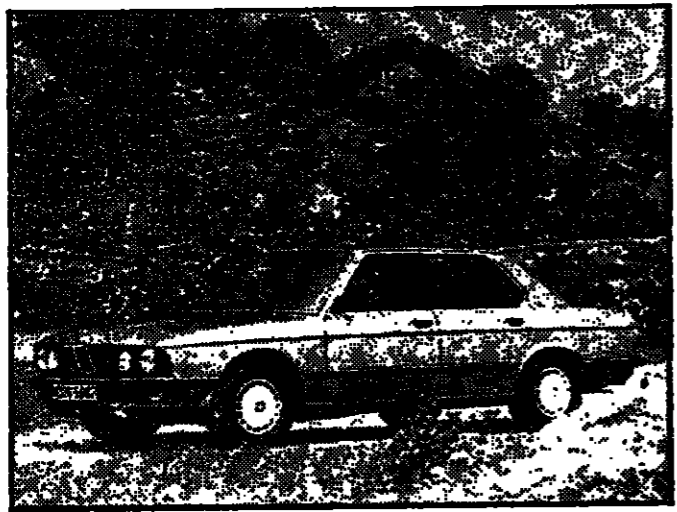
Jason Crisp



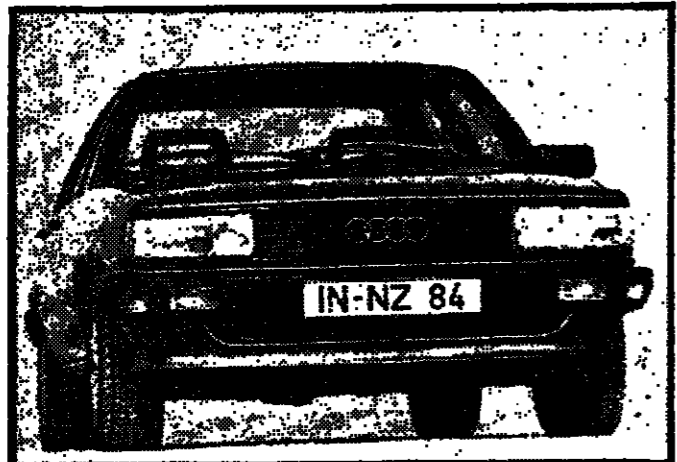
Link-up of a cell phone and electronic mail. New developments are creating greater flexibility for drivers.

Extras

Paying more for the wheels



BMW 5 series (above) and the Audi 80. Extras bump up the price of such cars but may add little to their resale value.



THE AUDI 80, bereft of extras, costs £8,101 including taxes. Were the owner to specify every option available, including air conditioning, the total bill would be almost exactly half as much again as the base price—in cash terms, about £12,000.

Were he to buy the GL model instead, again without extras, he would pay £9,224. But for the extra money he would get not only a bigger engine—of 1.8 litres, not 1.6—but also fitted as standard the five-speed gearbox, power-assisted steering, electric windows, rear head restraints, fog lamps and tachometer which are extras on the CL model.

By adding the remaining extras to make the car otherwise identical to the CL, the extras bill would total £2,500, not the £4,000 of the cheaper model. So the final price of the more powerful GL would actually be a couple of hundred pounds cheaper than that of the CL.

Similar exercises could be carried out with the model ranges of virtually any manufacturer. And that now includes the Japanese who, as a result of the strengthening yen, have been converting to extras many of the items which at one time were automatically fitted to Japanese cars as standard, and which were perhaps their strongest selling point.

Meanwhile European and particularly UK manufacturers, have been travelling in the opposite direction—raising the specifications of their cars substantially as part of the fierce competition for sales.

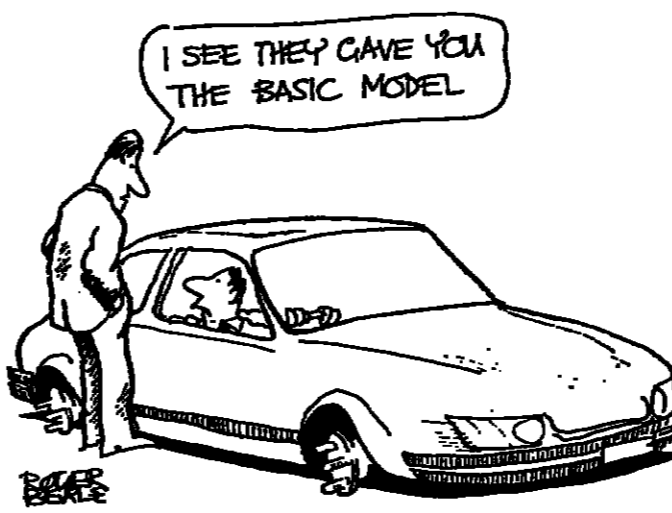
The exercises would tend to produce the same conclusion: that extras are high profit margin items which can be of poor value and which are perhaps avoidable by ordering a better-equipped model with a higher list price.

Europe's executive car makers, however, have long been aware that UK buyers are a particularly soft touch for such filaments. This is because, uniquely in Europe, most such cars are bought with tax-deductible business cash and manufacturers have not been slow to tap the advantages.

Even the wheels are extra—there is something of a vry catch-phrase about the products of some specialist executive car makers.

In many cases, such buyers will defend their decisions on the grounds that the vehicles they have chosen (not from the volume manufacturers) still represent extremely good value in terms of total cost-of-ownership. Their manufacturers, they argue, adopt policies—such as discouraging discounting—which result in higher resale values come trade-in time.

There is certainly evidence to



bear this out. In its 1986 edition of Glass Autostat, Glass's Guide, the motor trade's principal reference source, provides some interesting examples of retained values.

Thus a BMW 520i bought in March last year and which has since covered 12,000 miles, would have retained 73 per cent of its value in March this year or 68 per cent if 24,000 miles had been covered—compared with list price.

with expensive extras. Are they simply ignored by the dealer at trade-in time, leaving the owner very much worse off than the figures appear to state?

Mr Leslie Allen, director and managing editor of Glass's guide, points out—perhaps not surprisingly—that things are a lot more complicated than they at first appear.

First, in arriving at its own valuations, Glass's receives monthly from the manufacturers a detailed breakdown of the models they have sold, including the percentage of cars fitted with what Mr Allen terms the "mandatory options" without which, he says, some executive cars would be all but unsaleable. It is the case with many executive and sporting cars that basic model exists on the price list, but not actually in the metal.

So Glass's valuations are based on a realistic profile of models actually in the market rather than simply the misleading basic model price. As for whether the extras are good value in investment terms, however, Mr Allen stresses that you have not to look carefully at every extra, for every make and model.

For example, he points out a dealer's valuer would not bother to step outside his office to check if a Granada had metallic paint—in terms of the model, it is valueless to the trade. But if a Jaguar Sovereign

hasn't got air conditioning the dealer will regard it as almost unsaleable.

It all depends on what area of the market you are talking about. An extra can be a total waste of money—or worth more than its original cost if it makes the car easier to sell. Among the general good buys, Mr Allen suggests, are sunroofs—preferably powered ones, electric windows and alloy wheels.

Anti-skid braking, though a definite advantage on larger cars, is marginal in resale value terms on cars like the BMW 3 series, and he doubts very much whether body styling kits add anything to a car's value at trade-in time.

As for even the most luxurious stereos—the dealer will allow you maybe £50 extra, although he will probably use it to add £300 to the car's price at the retail level.

Top of the list of definite bad buys, he suggests, is leather upholstery. It can cost up to £1,000 to have it fitted—but you will find that lots of people in the trade will totally ignore it.

Overall, Mr Allen says, whether the extras are worthwhile will depend entirely on how wisely they are chosen for each model. "The desirability and hence enhanced value of options in a secondhand car often bear no relation to the original cost of that car."

John Griffiths

In-car entertainment

Equal to home systems

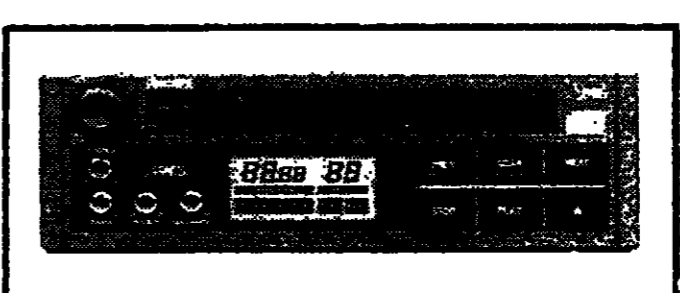
WHILE MOTOR manufacturers have been employing new technologies to develop their vehicles, the makers of audio equipment have also progressed rapidly in the era of the microchip and mini-computer. They have utilised a wide range of technological developments to produce a large selection of products for the motor-car.

Today's car is likely to arrive from the manufacturers equipped with a stereo system just as sophisticated, if not more so, as the system to be found in an average home. This is probably not as surprising as it seems when one considers that many people spend more hours listening to music in their cars than any other place. 12,000 miles.

The power output of these car audio systems is surprising. Some amplifiers generate as much as 150W per channel—probably three or four times the power of an average domestic system. The object is not maximum output but a volume level at which the quality of sound reproduction is perfect.

Most modern car audio systems are based on a stereo radio cassette player. The radio tuner and the cassette player will both have numerous features and it is their number and degree of sophistication that determines the price. It can range from £50 to well over £1,000.

Pioneer, which claims to be the leader in the UK market for systems fitted to cars after the vehicle has been purchased, manufactures a Centre radio cassette system, the FXKB, which costs about £700. For that, the buyer gets familiar features such as Dolby noise reduction, multi-station memory and remote control and others, plus innovations such as computer-controlled logic.



Compact disc player: quality systems are the norm.

The computerised logic would enable you, for example, to instruct the machine to switch automatically from a cassette tape to a radio broadcast at a given time.

An appropriate pair of speakers for this system—and some cars now come equipped with as many as six speakers—might be the TS-VX700s which cost in the region of £500 a pair. They incorporate a "monophonic subwoofer" to produce very deep bass and each speaker has its own 100W amplifier. Turned up to maximum volume, they will actually rock a stationary car on its springs.

Some Pioneer systems also feature an "auto sound leveller." A microphone built into the unit listens to the ambient sound in the car and adjust the system's output to maintain the volume level when you open a window or close the sun roof.

Panasonic sell their car audio systems through specialist retailers but also have some of their units fitted as standard by such manufacturers as Porsche, Audi and Isuzu.

Like other manufacturers,

they keep a close eye on all new developments in the car audio equipment field. One item sure to attract a lot of attention is Digital Audio Tape (DAT) which is due to be announced in October this year in Japan. Smaller than the compact cassette, it will offer better sound reproduction and is likely to appear in equipment for cars almost as rapidly as in domestic units.

One system already available from some manufacturers is the compact disc (CD) player designed for use in cars. Philips, whose equipment is fitted in about a third of all the new cars sold in Britain, can claim to be a pioneer in the field.

In the late 1950s Philips produced an in-car record player—called the Auto Mignon—which could be regarded as a forerunner of the in-car CD player. Now the company is already exploring new ways of using CD technology in motor vehicles.

A converted version of one Philips CD player has been used at the heart of the company's CARIN (Car Information and Navigation) system currently on trial in Holland. The CD player is attached to a computer, voice synthesiser, LCD panel and a

series of sensors in the vehicle. Detailed route instruction for any destination in Britain.

The complete UK road network can be stored on a single compact disc which the driver just punches in his present location, and his destination; then the system delivers instructions for the route through the voice synthesiser (or with an arrow on a television screen in the Netherlands version) with a confirmation on the LCD panel.

Between navigation instructions the driver will be able to listen to his chosen CD recording. If he takes a wrong turning, or is diverted because of road works, the CARIN system will alert him and put him back on the right route. Philips hopes to have a version of CARIN for lorries on the market by the end of 1988 and a unit for cars two years after that.

Having installed such exotic items in your vehicle, the problem of how to protect them arises. Philips claims it has solved this problem with its Security Code anti-theft system.

A secret three-digit code number has to be punched into the audio equipment to make it function if it has been removed from the vehicle or disconnected from the power supply. After three incorrect entries, there follows a waiting period of two hours before another entry will be accepted.

This delay renders the equipment useless to anyone ignorant of the code. A window sticker to tell passers-by of the Security Code fitting is supplied with the equipment to discourage would-be thieves from breaking into the car.

Philip Sanders

The Financial Times proposes to publish during 1986 the following Surveys on the

MOTOR INDUSTRY

VANS & LIGHT TRUCKS
MOTOR INDUSTRY
COMMERCIAL VEHICLES

July
October
November

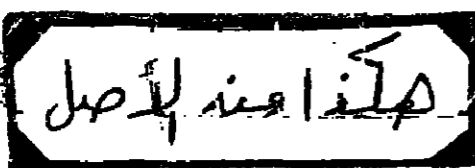
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Options for acquisition

Driver's choice an important factor

THE TREND towards giving managers a greater say in the car they can choose is leading companies to examine more carefully the different methods of acquisition. This is an important factor that companies must take into account when weighing up the costs of the different purchase or lease options.

The Monks Guide Survey of Company Car Policy* showed that 38 per cent of companies used leasing or contract hire for some or all of their car fleet. The report says:

"For such companies an 'any car as long as it costs no more to lease/hire' causes few extra costs. Contract hire gives full protection against all risks, except high petrol consumption. Leasing should give protection against excess depreciation."

Without contract hire, a "freedom of choice" policy could be difficult and costly to operate. That is the view taken by Mr John Cornish, partner in-charge of the car scheme at accountants Spicer and Pegler Service.

"The costs of operating a fleet of sales cars or any limited range of vehicles can be more easily predicted. The wider the choice, the more difficult it is to assess likely operating costs."

Junior and senior managers, and partners in Spicer's ten

offices across the country are each given a monthly rental allowance. Within that price limit, they can have any car the leasing company is prepared to supply. "Contract hire provides a wide choice of vehicle. In our business, that is important for staff motivation."

A similar method of company car allocation is operated by advertising agency J. Walter Thompson. Its 33 directors choose a car, the contract-hire company quotes a monthly rental. If over the cost limit, the director is free to make up the difference out of his own pocket.

"The essential criterion is money," says Ms Julie McCarthy, the company's benefits manager. "It is entirely up to the company employee how he spends it. That applies to optional extras. And the contract hire company will arrange for the fitting of those extras, another illustration of how it takes the hassle out of running a fleet."

In the same way that contract hire makes it simpler to predict operating costs, so it can make them easier to control. "We were not experienced at running a fleet of cars. The contract hire company has taken over the administration for us," says Mr Cornish. A number of contract-hire companies offer the firm

quotes for running its fleet on a regular basis. It uses two, while some of its offices have cars with locally-based contract hire companies.

"The leasing company handles all insurance claims associated with the firm's cars for an additional nominal sum. In the event of an accident, it deals direct with Spicer and Pegler's brokers, gets repairs done, and provides a replacement vehicle while the damaged car is being repaired."

Executives, in particular, expect a replacement vehicle of equivalent performance. Ms McCarthy says that she can rely on the contract hire company providing one within an hour.

The difficulty in estimating the depreciation on executive type cars is another reason why companies offering freedom of choice to their executives might be more likely to choose contract hire. The contract hire company takes the residual value as well as the running cost risks, building these into fixed rentals.

At the end of the contract the car is returned to the contract hire company, with no further obligation other than to pay a pre-determined excess mileage charge.

As with outright purchase, the company with its cars on a

financed lease also bears the risks of depreciation, and with the same tax advantages it would have had a few years ago. Most finance leases for cars are "residual value" leases. Reduced rentals are paid during the lease period followed at the end by a "balloon rental" equivalent to the anticipated resale price of the car at that time.

The lessee runs the risk of having to find at least part of the amount by which the car has depreciated, unless permitted to extend the lease. Unlike an operating lease, usually termed contract hire, the lessee bears the burden of administering the fleet.

According to the contract hire companies, the number of executive cars on contract hire is increasing quite dramatically, and this trend is particularly apparent among high-tech companies, which tend also to be high-growth and high-risk. Cars are an integral part of their incentive packages, but they would rather spend as much of their resources as possible on funding the company's growth.

Lex Vehicle Leasing says that the proportion of cars costing more than £14,000 in its fleet of 17,000 has more than doubled in the last two years to six per cent.

Not surprising, therefore, that

in the last 12 months have emerged small contract hire operations specialising in the executive car market. According to Mr T. N. Pykett, joint managing director of Interleasing, they are able to charge high rentals because executives in the smaller, less well-run companies are "not so critical with their own car as they are with the rest of the fleet."

Major national contract hire companies can offer more precise costs of operation based on their experience over many thousands of vehicles. "Possibly the greatest status symbol in the British industry car park is the Jaguar XJ6 4.2 Auto. Yet in our 1986 Fleet Comparisons Guide this has a higher cost per mile figure than any vehicle surveyed in its group. It is in the executive market where the greatest savings can be made."

Though contract-hire offers many advantages, 65 per cent of companies still choose outright purchase. Monks Guide makes no distinction between "executive" and non-executive cars. Mr Cornish believes the reason is partly historical. "Before contract hire got to be popular many had acquired their cars, and built up their own transport department, which they are reluctant to disband."

According to Tony Vernon



Harcourt, co-author of Monks Guide: "If a company has money on deposit or plenty of cash, then outright purchase will usually be the answer, perhaps combined with fleet management by a specialist fleet management company. With a fleet of over 200 cars, it is viable to

manage a fleet in-house, and achieve the same economies of scale as a medium-sized fleet management company." "Monks Guide to Company Car Policy, Monks Publications, Debdon Green, Saffron Walden, Essex CB11 3JX. Alastair Guild

Julie McCarthy: "Contract hire can take the hassle out of running a fleet." The contract hire company takes the residual value as well as the running cost risks.



Pre-delivery inspection at a Swan National centre. The risks of the likely depreciation have to be taken into account when choosing a particular acquisition method.

The schemes in summary

OUTRIGHT PURCHASE
Form of transaction: Immediate acquisition of title to car in return for payment in full (or finance arranged independently). Repair and maintenance the responsibility of user.
Advantages: Unqualified possession. Capital cost allowable against tax. Flexibility over time/method of disposal. Very favourable discount terms.
Disadvantages: Immediate cash drain. Risk on maintenance cost (offsettable with extended warranty). Risk on residual value. Responsibility for administration and disposal of car.

HIRE OR LEASE PURCHASE
Form of transaction: Hire of car with an acquisition of title after a period in return for payments to the lessor, vendor, which in effect amount to instalment payments plus interest. Repair and maintenance the responsibility of user.
Advantages: Defers capital payments. Capital cost allowable against tax. Flexibility over time/method of disposal.
Disadvantages: Risk on maintenance cost (extended warranty to offset). Risk on residual value. Responsibility for administration and disposal of car.

FINANCE LEASING
Form of transaction: Hire only of vehicle, with no transfer of title, is designed to compensate the hirer for the

difference between the initial value of the car and its residual value at the end of the lease, plus interest. There may be an adjustment to rentals at end of lease to reflect actual residual value. Repair and maintenance responsibility of user.
Advantages: Minimises cash outflow. Removes asset from balance sheet until new accounting standard takes effect, July 1, 1987. Some flexibility on time of disposal, at least in secondary period of lease.
Disadvantages: Risk on maintenance cost (extended warranty offset). Risk on residual value. Responsibility for administration and possible disposal.

CONTRACT HIRE
Form of transaction: Hire of vehicle with no transfer of title in return for final payment is based on the difference between the initial value of car and its expected value at the end of the lease, plus interest and expected maintenance costs. Repair and maintenance the responsibility of hirer.
Advantages: Maintenance contract available. Removes asset from balance sheet. Large number of schemes available which can be tailored to individual companies. Low administration. Fixed cost. Minimises cash outflow.
Disadvantages: Lessee pays extra to cover hirer's greater risk. Penalty clauses over high mileage, early return, and condition.

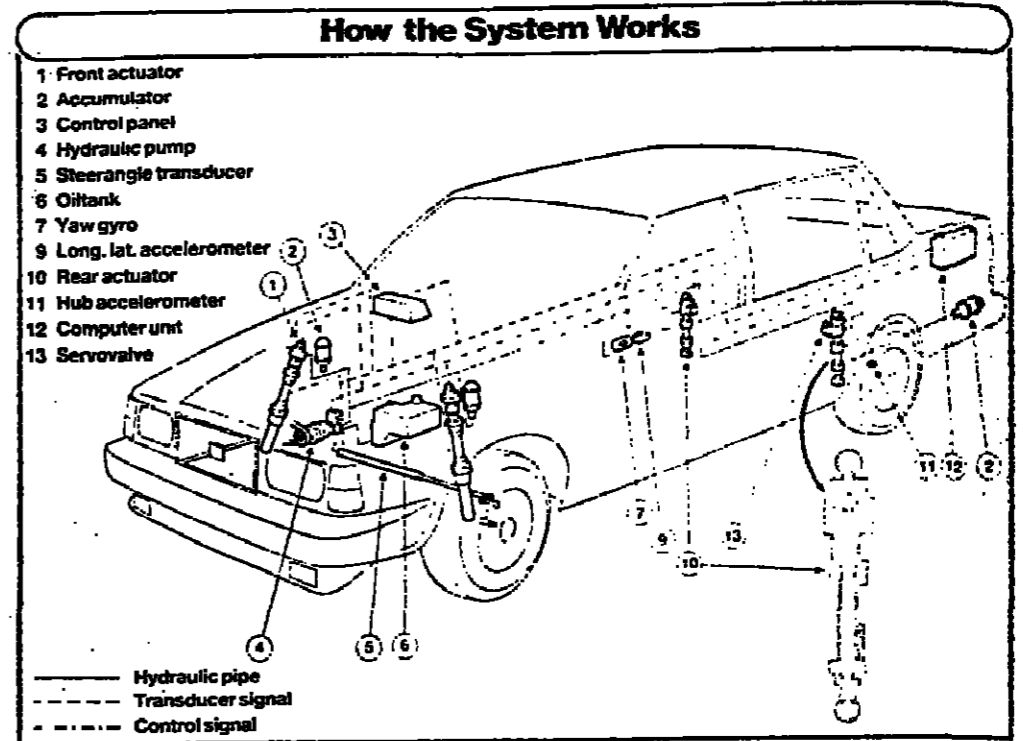
Alastair Guild

Advertisement for AC Catalytic Converter. Features a large graphic of a catalytic converter with the letters 'AC' prominently displayed. Text includes: 'AC offers European vehicle manufacturers catalytic converter and emission control system knowledge to satisfy the design, test, development and application needs for today and the future.' 'Supporting this expertise are worldwide production and engineering facilities, providing the local services required in this dynamic business environment.' 'So if you're looking for someone who knows catalytic converters inside and out, talk to us. We've been down this road before.' 'AC MAKES MORE PARTS FOR MORE VEHICLES THAN ANY OTHER COMPANY IN THE WORLD.' Logos for AC and GM are shown at the bottom. Address: AC SPARK PLUG OVERSEAS CORPORATION, P.O. BOX 336, SENTRY HOUSE, 500 AVEBURY BOULEVARD, CENTRAL MILTON KEYNES, MILTON KEYNES MK9 2NH.

EXECUTIVE CARS 10



Banking into the corner: this Volvo with active suspension (left) drives in striking contrast to the standard version beside it



Technology

Computer controls set to take over

THE NEXT generation of jet fighter will fall straight out of the sky should there be a complete failure of its computerised control systems...

in the form of digitised information along a multiplex "bus line" to the computer. Based on information received also from sensors, the computer will decide the amount of turn that is actually feasible.



Tony Rudd of Lotus and Lars-Runo Tillback, Volvo's project manager.

Mr Rudd is unusually well qualified to speak on the subject of "active" control systems for the car, because Lotus has been their major pioneer.



Peugeot, use Lotus' concept. Mr Lars-Runo Tillback, Volvo's project manager, took great delight in showing how the big 700 series Volvo saloons could be made to bank into the demonstration circuit's corners like an aircraft...

we wished to test. "Now we can change at least 66 different properties on one and the same chassis—entirely independent of each other—on the same car."

Sales competition

Flood of models in tough market

THE executive car sector in Britain is being buoyed up by a veritable flood of new models. The introduction next month of the Rover 800, Austin Rover's executive saloon, will help keep the competitive temperature high...



The Granada/Scorpio: holding 25 per cent of the market

Top ten UK executive cars

Table with columns for Sales, Share of sector %, and First qtr. 1986. Lists cars like Ford Granada, Vauxhall Carlton, Volvo 200, etc.

Most important of all was the launch in mid-1985 by Ford, the UK market and sector leader, of its new executive car — named the Scorpio on the continent but retaining the Granada name in Britain.

We cannot ignore, either, the fact that Honda, which has an astonishingly good reputation in Britain, is about to enter the executive car market — courtesy of Austin Rover.

The figures depend partly on which cars are included in the sector, but a similar study by Sewells Digest, from Society of Motor Manufacturers and Traders' statistics, confirms the trend.

Ford Granada range has played a key part in this progress even though the group has still to reach its target of 30,000 Granada sales a year...

Former Rover buyers found Volvo an acceptable substitute when there was no new model on offer from Rover during the darkest days of the crisis at state-owned BL.

BMW of West Germany gained considerable additional sales for the 5-series, its main contender in the UK executive sector...

The Munich-based group has been competing with itself to some extent by moving some versions of the 3-series models up-market, particularly in four-door form...

Depreciation

Prices forced down

THE VALUE of an executive car will depreciate in its first year by up to 45 per cent from the original list price...



deal when trading-in its used executive cars. Vehicles must, of course, be in good condition. Not only is it costly to run but also...

Mr Allen suggests that the company car buyer who really wants to keep depreciation to the minimum should give the executives two-year-old models.

Other important elements have to be considered by the company wanting to get the best

next two years unless a radical change in the model is on the way. The careful corporate buyer should also talk to the dealer to find out what optional extras are considered essential for a particular model...

While it is true that green or white cars often fetch less at auction than the same models in other colours, Mr Allen says this is not reflected in the retail prices of cars on any dealer's forecourt.

Kenneth Gooding

Kenneth Gooding



Sue Leggate: looks forward to supermarkets becoming car retailers.

Parallel market

Home discounts alter the picture

THERE WAS a time when buying a car—particularly an executive model—in another European Community country offered UK customers the prospect of big savings. The situation has changed.

Discounts on new cars being offered in Britain today are so big that anyone who does not shop around in the UK first for a car before considering buying abroad is quite mad," says Sue Leggate of the Consumer Association's Motoring Which.

Two other important factors have also made the prospects for personal car imports much less attractive.

First, currency fluctuations have in general weakened the value of the pound against the other currencies that a personal importer would have to use. To take one example, the fall against the West German Deutschmark has been so great that BMW put up its UK prices twice in one month earlier this year to compensate.

Second, regulations forcing car producers to bring pre-tax prices more into line throughout the European Community, came into operation towards the end of last year.

If these regulations do their job properly, there will be little financial incentive in future to

go shopping for a new car across the Channel.

The same regulations do ensure, however, that there is "full-line availability" of cars throughout the Community. In crude terms this means that manufacturers are required to make available to dealers vehicles similar to those the dealers normally sell, but with the specification of another Community country.

As usual with regulations, however, those dealing with new car sales have their loopholes.

Pre-tax prices can be as much as 18 per cent different between one Community country and another before the European Commission will order an immediate investigation. Differences of 12 per cent for at least 12 months will also attract the Commission's attention.

Even those differences will not trigger an investigation if there is some serious distortion in retail prices—price freezes or high tax on cars—in the country concerned.

In the circumstances, there should still be some bargains in some countries for UK buyers.

But there could be problems finding a dealer willing to take an order for a right-hand drive, UK-specification model. The Commission's regulation puts

the obligation on the manufacturer to supply once the order is placed, but there is nothing to oblige the dealer to take an order in the first place.

BEUC, the European Bureau of Consumers' Unions, carried out another survey in Brussels (a favourite car buying centre for UK customers) recently and this showed a great difference in the behaviour of dealers. Many refused pointblank to take an order for a model with a UK specification.

Complaints from constituents about such refusals to supply led Mr Christopher Jackson, European Member of Parliament for Kent East, to complain to the Commission which responded very quickly.

He now has copies of letters from both BMW and Daimler-Benz, the Mercedes group, saying categorically that they will supply UK-specification cars in all Community countries—but pointing out that some dealers do not wish to handle such vehicles and that manufacturers cannot force them to do so.

One company gets a special mention by all those who track personal car imports: General Motors, the Vauxhall-Opel group. GM supplies cars without delay and to UK specification. There is one difference which might eventually turn out to be

important—GM does not sell Vauxhall-badged cars on the Continent, so those supplied to UK customers by its dealers there are sold as Opel. Whether this will have any impact, adverse or beneficial, on their value in the used car market in Britain, is hard to say.

While some observers remain deeply suspicious about the manufacturers and the potential they have for putting unofficial obstacles in the way of would-be personal importers, the producers seem to stick to the rules rigidly when dealing with warranty claims.

Motor Magazine, which for some years has tracked the personal import business in Britain, says that although it has received many complaints about many other aspects, manufacturers deal with warranty claims in respect of personally-imported vehicles properly and without a murmur of complaint.

The difficulties encountered when an individual attempts to import a new car have helped spawn a large number of organizations willing to do the job on the customer's behalf.

The Consumers' Association says that, while this can save some of the hassle involved, there have been some worrying cases where a few import com-

panies have given customers a very raw deal.

Among the main complaints were: long waits after the stated delivery times; prices increases after ordering the car; difficulty in getting information from the company after the order was placed; receiving cars with incorrect specifications.

The association points out that people setting up car import companies do not need any professional qualifications and yet handle huge sums of money—26 recently surveyed by the association each handled an estimated £20m of customers' cash.

Some attempts are now being made by some importers to form a trade association with a proper code of conduct.

But the reputation of this part of the car import business has not been helped by a recent spate of bankruptcies which left many would-be personal car importers out of pocket.

Motor magazine says that in recent months it has been getting many more complaints about the conduct of the import companies and it does seem that the business is under some strain—mainly because the cars most in demand are built in West Germany and there has been a sudden and steep rise in the value of the D-mark.

Kenneth Gooding

Tax benefits

A perk worth having

ALTHOUGH THE Government continues to raise the taxable value of both car and petrol tax benefits by more than the rate of inflation company cars still remain an attractive perk for most "higher paid" employees and directors.

For the past ten years company cars and the associated petrol benefit have been subject to tax on a handed scale with the charges which an employee has to pay in each band being adjusted by successive Treasury orders. In his Budget this year the Chancellor announced that he proposed to raise the charges in the 1987-88 financial year, by around 10 per cent.

This is about the same increase as in the past two years but, given the fall in inflation, actually represents a greater rise. So while giving the illusion that it is imposing the same increase each year the government is in fact gradually whittling away at the tax concessions on company cars.

It is also managing to achieve this by keeping the salary level which defines an employee as "highly paid" and thus liable to tax on a company car at £5,500. While the government failed to abolish this limit altogether, it is still managing to sweep more and more employees who are likely to qualify for a company car into the tax net.

But since it has also retained the same mileage threshold of 2,500 below which the car would not qualify as a business car we will at least be spared the sight of seeing motorways chock-a-block next

April with executives driving up and down on "essential business trips" to chalk up the higher requisite miles.

If an employee's business mileage is 2,500 or less then his car perk attracts tax at 150 per cent of the scale benefit and if the business mileage exceeds 18,000 miles then the tax charge is halved. This too is being held at the same level.

The latest increase in charges accompanied by a restructuring of the rate bands which also come into effect at the beginning of the next financial year.

The amount of tax which an employee has to pay on the car itself is broken down into three main bands based on the value of the car when new. The top charge band is for cars worth over £29,000, the middle band for cars worth between £29,000 and £19,250 and the lowest band for cars worth £19,250 and under.

This lower capacity is further broken down by the size of the engine. Currently this is cars up to 1300cc, those between 1301 and 1800cc and cars of over 1800cc. But from April next year these engine size breakpoints will be raised to 1400cc or under, 1401 to 2000cc and over 2000cc to bring them into line with a proposed EEC directive on car exhaust emissions.

The change is also dependent on the age of the car with the charge on cars that are over four years old being generally about a third less.

This will be to the advantage of those with larger engines. It means that 2-litre engine cars

will drop down a category so that such a car which is less than four years old will be assessed at £200 less in the next financial year.

For a basic rate taxpayer, helped too by the cut in the basic income tax rate, this means a tax bill of £203 instead of £261 which will inevitably encourage the employee to go for the highest-engined car for which she or he is eligible. However, such employees may well be higher rate taxpayers and have to bear in mind that company cars attract tax at the highest marginal rate on the scale benefit.

At the lower end of the scale a car with an engine of 1300cc will also be assessed at a lower rate because it will now fall into the lowest category—£525 instead of the present £575 second band. For a basic rate tax payer, that means a payment of £155, which is £14 less than if the bands remained the same.

The taxable value of company petrol used for private motoring are being kept broadly in line with 1986-87 but adjusted for the change in breakpoints.

While company cars again this year escaped the threat of being assessed as income when calculating National Insurance contributions, they will be hit by the proposal in this year's Finance Bill that employers should be liable for VAT on any petrol provided for the employee's private use with effect from next April.

This may well mean that the employers will stop supplying or paying for petrol for their employees' company cars given the additional paperwork and complications involved in determining the amount of petrol used for private consumption.

Though estimating the true value of this perk may be difficult, a company car is still regarded as a perk well worth having. And though it is government policy to phase out tax concessions on them, the scale charge on which tax is assessed is still well below the value of the car to the employee.

Even though the tax which an employee has to pay for this perk is gradually being increased it has to be weighed against the capital cost if the employees purchase their own cars, especially if they had to borrow funds to do so, as well as the depreciation and the cost of servicing and repairs. All the running costs of a company car are covered within the Inland Revenue scale charge.

Margaret Hughes

Tax scale charges for cars and fuel

	Cars under 4 yrs. old		Fuel
	£	£	
1986-87			
Cars costing up to £19,250			
Up to 1300cc	450	300	450
1301-1800cc	575	380	575
Over 1800cc	900	600	900
Cars costing £19,250-£29,000	1,320	875	*
Cars costing over £29,000	2,100	1,400	*
1987-88			
Cars costing up to £19,250			
Up to 1400cc	525	350	480
1401-2000cc	700	470	600
Over 2000cc	1,100	725	900
Cars costing £19,250-£29,000	1,450	970	*
Cars costing over £29,000	2,300	1,530	*

*According to engine capacity

Source: Inland Revenue

The Delco Remy Road Gang.

A balanced electrical system to reduce the cost of maintenance on diesel-powered equipment.



Provides unified power.

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• Maintenance-free Delco Heavy-Duty Freedom Batteries with the correct cold-cranking power for the particular size and type of engine.

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• Delcotron® Heavy-Duty Alternators. Sealed bearings. Brushless design. Providing sufficient output to supply the entire electrical system and still keep the batteries fully charged.

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Proved worldwide to reduce the cost of maintenance. Perhaps it's time you considered the long-term benefits of choosing a matched team of electrical components for your vehicles.

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A world leader in automotive electrical systems.



EXECUTIVE CARS 12

Luxury market

Waiting for the XJ40's appearance

THE MOTOR INDUSTRY is convinced that Jaguar will show its long-awaited new car, the XJ40, for the first time on October 8 at the Paris Motor Show.

The organisers of the Birmingham International Motor Show, which starts on October 18 at the National Exhibition Centre at the Jaguar company's back door, will be disappointed because they hoped to get the "world preview."

However, Jaguar's plan is something of a compromise. The first public appearance of the new car will be halfway through the Paris Show, not at the beginning, and certainly not during the Press preview. But the XJ40 will be at Birmingham throughout the run of the Show.

The XJ40 is the successor to the XJ6 saloon which first took to British roads as long ago as 1969 and has been Jaguar's best-selling car ever since.

Last year Jaguar sold 29,975 XJ6 saloons compared with 7,760 XJ-S sports cars and 215 of the grand old Daimler limousines. The figures emphasise that Jaguar is virtually a one-product company and there is naturally considerable interest—not so say some concern—in the fact that that one product is about to be replaced.

The XJ40, originally was expected to be introduced in 1984. But Jaguar knew it could not afford any mistake in bringing the car to market.

The company, now sold back to the private sector, spent two more years on further development and refinement in the knowledge that when the XJ40 is launched, it must pass scrutiny against the best that its much larger and more powerful main rivals, BMW and Mercedes of West Germany, can offer.

As it turns out, Jaguar was given the extra breathing space. Sales of the current models continue to set records around the world, particularly in the US, the company's biggest market, and production last year reached 35,500 compared with the nominal capacity of 24,000 cars.

At Jaguar's annual meeting last month, John Egan, its chairman, reassured shareholders when he said the XJ40 models will be launched this year. After a pause he added "or next year."

He warned again that profits—up from \$30.2m in 1984 to \$121.5m last year at the pre-tax level on a turnover up from \$984m to \$747m—will be "flat" in the year the XJ40 is launched. Jaguar would have to build up a stock of at least 2,000 cars for the launch, he pointed out, while it has been operating with virtually no stocks at all.

The company would also have to face some disruption to production and would have to start charging depreciation for the first time on 200m of new equip-

ment bought to build the new car.

There are clear signs that the stocking-up process has begun. For example, Walter Frey, chairman of the Emil Frey organisation, the majority shareholder in the company which imports Jaguar cars to West Germany, said recently that he expected sales to fall back in 1985.

"We do not want to be left with many of the old saloons in stock at a time when the XJ40 is being launched," he explained. His company would prefer to organise a careful "run-out" of the old model, even if it meant leaving dealers short of cars for some part of the year.

Dealers as far away as Australia and North America also expect the XJ40 to be unveiled in the UK in the autumn.

Provided Jaguar has used the extra time well and the XJ40 proves to be worth waiting for, the delay is certain to provide the company with a commercial bonus. Few, if any, new models have been subject to so much speculation and anticipation for so long.

Few doubt that the XJ40 will assume the mantle currently worn by the saloon range. According to Monix Guide to Company Car Policy, the Jaguar/Daimler saloon is the car most favoured by company chairmen and other high-level executives in the UK.



Jaguar's XJ6—the company's best-selling car since its introduction in 1969

However, the certainty that the new car's introduction cannot be held back much longer has been having a noticeable impact on UK sales of the Jaguar saloon.

Last year Jaguar car sales in the UK fell from 5,749 in 1984 to 5,575 and its share of the luxury car sector slipped from 48.6 per cent to 41.4 per cent, according to an analysis of Society of Motor Manufacturers and Traders statistics by Sewells International Digest.

That put Jaguar well ahead of the other models in the relatively limited sector.

The Mercedes S-class models took second place last year with 2,630 registrations for a 19.5 per cent share of the sector, up from 1,875 and 16 per cent in 1984. BMW's 7-series cars took third place in the sector with 2,255 registrations (2,060 in 1984) and a 16.7 per cent share (16.7 per cent).

Mercedes' SL/SEC models came next last year with 1,475 registrations (1,263) and a 11 per cent share (10.3 per cent) followed by the BMW 6-series with sales of 818 (863) and a 6.1 per cent share (6.24 per cent).

The sector, according to the Sewells analysis, is completed by the Rolls-Royce and Bentley cars which last year increased sales from 630 to 710 and market share from 5.1 per cent to 5.3 per cent.

This is a clear indication that the Rolls-Royce company, part of the Vickers group, is on the mend after a very bad patch at the beginning of the 1980s.

The reasons behind the decline in Rolls-Royce's fortunes were complex. Partly it was to do with the recession in Britain and the obvious fact that it was unacceptable for the company chairman to collect his new Rover at a time of large-scale lay-offs and redundancies.

Companies had become used to the days when it was possible to buy a Rolls, run it for a couple of years and then sell it for

about the price paid for it. All that changed. Rolls-Royce began to depreciate fast.

The problems were compounded by soaring interest rates in the US, the company's best market. Sales plummeted there too.

Rolls-Royce could do nothing about the recession and interest rates worldwide, but the management was strengthened, particularly on the marketing side, new ventures were introduced—including those which put renewed emphasis on the Bentley marque—and careful attention was given to making sure customers got the quality they deserved.

The efforts paid off and last year 2,530 Rolls-Royce and Bentley cars were produced compared with 2,200 in 1984.

Both Mercedes and BMW continue to benefit from increasingly widespread "user-chooser" policies in UK companies where executives are given relative freedom of selection when picking their "perk" company car.

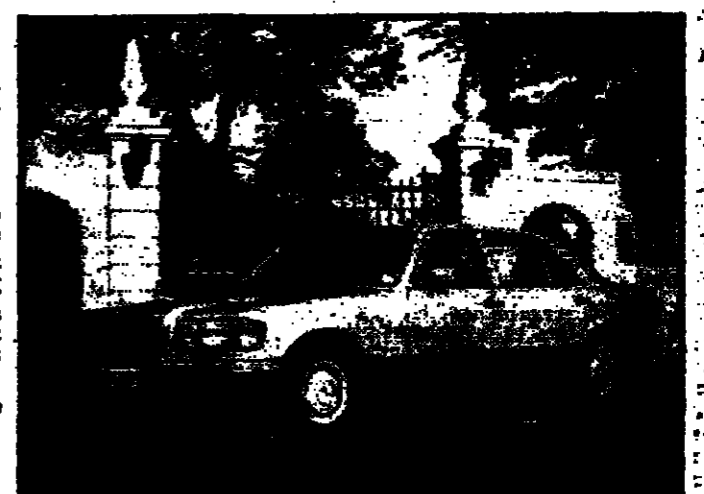
The West German groups also benefit financially from the very high level of factory-fitted equipment demanded by UK customers. BMW in particular fits as standard in its 6-series and 7-series cars equipment offered only as optional extras in its domestic market.

For in the UK market the emphasis really is on luxury.

Kenneth Gooding



Above: Bentley Mulsanne—there has been a renewed emphasis on the marque. Below: S Class Mercedes-Benz—a beneficiary of user-chooser policies in the UK.



Rolls-Royce Silver Spur—attention to quality has helped to push up Rolls sales.

VAUXHALL CAVALIER BETTER BY DESIGN

ACFO

CAR OF THE YEAR 1985

Vauxhall Cavalier

ACFO

FLEET CAR OF THE YEAR 1986

Cavalier

Is the writing on the wall for other fleet cars?

The evidence is there for all to see. And it's becoming increasingly hard to ignore.

Indeed, these days it's not so

much a case of justifying running the Cavalier. It's justifying not running it.

The Cavalier was, after all,

voted Fleet Car of the Year in 1985, an award based on best value for money.

At the same time, the point home... 1986.

Just recently, it came out 'tops for reliability' in an independent report, based on a survey of over 20,000 vehicles.

For example, in the first 25,000 miles, the Cavalier's clutch had

only a 0.4% chance of failure.

(Compare that with figures of 14% for the Sierra and 5.3% for the Montego.)

Indeed, taking into account all seven components studied, the Cavalier came a clear first.

All of which would make other fleet cars rather hard to defend.

Especially when in conversation with the financial director.



VAUXHALL CAVALIER

BETTER BY DESIGN

FLEET CAR OF THE YEAR (DESIGNED BY THE ASSOCIATION OF OWNERS)

Handwritten signature: J. J. J. J.

INTERNATIONAL COMPANIES and FINANCE

Capel defers Singapore payment

BY CHRIS SHERWELL IN SINGAPORE

ANOTHER TWIST in Singapore's controversial forward contracts saga has unexpectedly come to light following a decision by James Capel, the London stockbroker, to put off making a payment arising out of a transaction it entered into a year ago.

The case involves 1.9m shares in Ambassador Hotel, a listed Singapore company. Capel was due to channel \$812.68m (US\$57m) back to the Singapore merchant banking arm of Banque Nationale de Paris by June 12. But it has not received the money from the borrower, Mr Manharial Gathani, who bought the shares on a 12-month forward basis and joined Ambassador's board.

This is not the first time Capel has faced such a problem. Last November the firm was the first to be hit by a default on a forward contract as a result of the collapse of Pan-Electric Industries, which had guaranteed \$514m-worth of forward contracts. But at that time Capel paid up, on this and other forward deals, all at consider-

able cost to itself.

On this occasion the firm is evidently worried about the original deal and, more pertinently, what has happened to Ambassador Hotel since that time. So too is Singapore's powerful Commercial Affairs Investigation Department, which has been looking into the company's affairs.

Forward share contracts have been banned in Singapore since December, when the Pan-Electric collapse prompted the unprecedented three-day closure of the Singapore and Malaysian stock markets. More than anything else, these contracts were a sophisticated mechanism for creating credit.

Thus, banks would fund a spot share transaction using a broker as an intermediary. A counter party forward transaction, usually three, six or 12 months ahead, could be relied on to produce excellent returns for both bank and broker—provided the deal was honoured by the borrower, who was often a share speculator.

The scheme fell apart last

year under the weight of a falling stock market, leaving brokers and bankers chasing bad debts, with mixed success. Pan-Electric's forward share commitments, for example, were taken over by Mr Tan Koon Swan, the Malaysian entrepreneur, and some have still not been honoured.

The Ambassador case, however, throws a fresh shaft of light on the forward contracts system. It is now clear that Mr Gathani became the largest shareholder in Ambassador and accepted a directorship—subsequently becoming managing director—without fully paying for his stake.

Since at least one other director of the company is believed to have become a shareholder on a similar basis, the wider question has inevitably arisen whether other companies in Singapore and Malaysia have also been acquired by such means, and whether the practice is legal.

This has looked even more pertinent because of a stream of individually minor events at

Ambassador over the past year which, cumulatively, cause concern. The company has entered into a series of complex transactions, some with companies connected to the directors, only to terminate them or see them go awry amid conflicting legal claims.

These events have led Ambassador's auditors to qualify the company's latest accounts. They appear doubtful whether a \$52m deposit handed over by Ambassador under a now-terminated agreement is recoverable, and they complain about the lack of access to accounts of a company with which Ambassador has had dealings. On top of this Mr Gathani has resigned as managing director—ironically on a forward basis, since it takes effect in November. The company says he is not in Singapore, and refuses to offer any reasons for his departure.

Capel and BNP also refuse to comment on what is plainly a sensitive matter and one which, in all likelihood, will end up in the courts.

Sony first half net profits fall by 7.9%

By Yoko Shibata in Tokyo

SONY, the Japanese consumer electronics giant, yesterday reported group net profits in the first half to April down 7.9 per cent to ¥35,060m (\$209.2m), on sales which at ¥691,920m were up 1.8 per cent.

Good demand for its new 8mm format video cassette recorders and compact disc (CD) players, as well as a doubling in non-operating income to ¥40.64m, failed to offset the negative impact of the yen's appreciation.

Value sales in the US fell 1.3 per cent as a result, although its exports to European countries posted a 23.6 per cent gain.

In order to deal with the stronger yen, Sony is constructing a CD player plant in France and a CD disc plant in Austria. For the parent company alone, pre-tax profits were down 33.2 per cent to ¥30,310m with net profits of ¥20,48m, down 18 per cent. Unconsolidated sales of ¥547,020m were 8.6 per cent higher.

Overseas sales accounted for 68 per cent of total group turnover, down from 72.3 per cent. Sony covered exports up to the end of the first half in the forward exchange market. These hedging measures cover only about 70 per cent of its projected exports for the third quarter and none in the fourth quarter.

For the full year, consolidated net profits are expected to fall 27 per cent to ¥530m

Banco Nacional de Angola



Sociedade Nacional de Combustiveis de Angola

U.S. \$50,000,000

Revolving Acceptance Credit Facility

Provided by

- Banco Pinto & Sotto Mayor
- Berliner Handels- und Frankfurter Bank
- Bankers Trust Company
- Banque Arabe et Internationale d'Investissement (B.A.I.I.)
- Banque Indosuez
- Crédit Commercial de France
- Hollandsche Bank-Unie N.V.

Arranged by



Bankers Trust Company

This announcement appears as a matter of record only.

February, 1986

Further sales by Malaysia Mining

By Our Financial Staff

MALAYSIA MINING Corporation has made a further move to shed assets in the wake of the tin price crisis by agreeing the sale of its 42.9 per cent stake in the quoted Aokam Tin for 22.61m ringgit (\$8.73m).

The buyer of the holding is Halimtan, an investment holding company under Bumiputra (native Malay) control. Malaysia Mining has already been paid an initial 7.6m ringgit and is to receive the remainder in two tranches over the next year.

The per-share price on the deal is 3.80 ringgit, a considerable discount to Aokam's recent trading range of 5 ringgit to 7.20 ringgit.

Foreign exchange loss hits Isuzu

BY OUR TOKYO STAFF

ISUZU MOTORS, the Japanese car and truck maker in which General Motor has a 38.6 per cent stake, suffered a pre-tax profit fall of 32.9 per cent in the half-year to April to reach ¥4.44bn (\$36.47m).

The poor performance was attributed to a ¥15bn foreign exchange loss caused by the sharp upturn of the yen against the dollar. The prices in yen

terms of the cars it supplies to GM went up by a total of ¥4bn. In an attempt to alleviate the impact of the yen's rise, Isuzu has in addition acted to boost productivity and prune plant investment.

The company did swing back, however, to net profits of ¥1.65bn from a net loss of ¥4bn in the preceding first half, when it suffered heavy depreciation costs and interest burden as a

result of a ¥70bn investment for development of "R-cars" for supply to its US partner.

Half-year sales rose 11 per cent to ¥328,030m, with domestic turnover advancing 5 per cent by value and exports up 18 per cent.

For the year as a whole, Isuzu expects pre-tax profits of ¥5bn, down 37.3 per cent, on turnover of ¥1,040bn, up 2.3 per cent from the previous year.

Lower costs boost Nokia

BY OUR TOKYO STAFF

NOKIA, Finland's largest privately owned company, with interests in electronics, cable, forests and rubber industries, has reported a fivefold increase in profits after financial items to FM 101m (\$8.9m) for the first four months of the year, against FM 20m, writes Olli Virtanen in Helsinki.

Turnover rose 9 per cent to FM 3,620m. The increase in profits is attributed to lower financing costs as well as to a good performance by the elec-

tronics division which boosted earnings by 14 per cent.

The targeted share issue which raised FM 295m this spring eased the company's financing cost burden considerably.

Mr Karl Kairamo, the chairman, regards the result as "satisfactory" considering a number of strikes and the problems in Finland's trade with the Soviet Union. The volume of that trade may decrease drastically due to falling oil prices.

Rabobank set for South East Asia expansion

By Our Singapore Correspondent

RABOBANK, the Netherlands' third largest bank after ABN and Amro, is defying the general banking trend in South East Asia by opening an offshore branch in Singapore and representative offices in both Hong Kong and Jakarta.

The bank, which specialises in financing agribusiness, has assets of US\$48bn and says it is internationalising its operations because it foresees an expansion of trade between South East Asia and the Netherlands.

The Singapore office, which opened on Monday, will offer a variety of banking services and cover the Asean countries and Australasia. The Jakarta office, which opened yesterday, will concentrate on trade between the Netherlands and its former colony, while the Hong Kong office, which starts up next Monday, will be involved in Dutch trade with China. This grew 33 per cent last year.

Province of Nova Scotia (CANADA)

U.S. \$100,000,000
8 per cent. Debentures due 1989
Issue price 101 1/2 per cent.

The following have agreed to purchase or procure purchasers for the Debentures:

- Union Bank of Switzerland (Securities) Limited
- Banque Paribas Capital Markets Limited
- Credit Suisse First Boston Limited
- Dominion Securities Pitfield Limited
- Kredietbank International Group
- Leu Securities Limited
- McLeod Young Weir International Limited
- Merrill Lynch Capital Markets
- Morgan Guaranty Ltd
- Orion Royal Bank Limited
- Richardson Greenshields of Canada (U.K.) Limited
- S. G. Warburg & Co. Ltd.
- Westdeutsche Landesbank Girozentrale
- Wood Gundy Inc.

Application has been made to the Council of The Stock Exchange for the Debentures, to be admitted to the Official List, subject only to the issue of the temporary global Debenture.

The Debentures will bear interest at 8 per cent, per annum, payable annually in arrear on 26th June, the first payment being made on 26th June, 1987.

Particulars of the Debentures and Province of Nova Scotia, in the form of an Extel Card, are available in the Extel Statistical Service and copies may be obtained during usual business hours up to and including 23rd June, 1986 from the Company Announcements Office, The Stock Exchange, Throgmorton Street, London, EC2 and up to and including 3rd July, 1986 from:

- Union Bank of Switzerland (Securities) Limited, The Stock Exchange Building, London EC2N 1EY
- R. Nivison & Co., 25 Abchurch Lane, London EC4N 3JB
- Orion Royal Bank Limited, 1 London Wall, London EC2Y 2JX

General Motors Corporation

(Incorporated in the State of Delaware, United States of America)

Yen 22,000,000,000
5 3/4 per cent. Notes due June 18, 1991
Issue Price 101 1/2 per cent.

- Mitsui Finance International Limited
- Morgan Guaranty Ltd
- Bank of Tokyo International Limited
- Credit Suisse First Boston Limited
- Dai-ichi Kangyo International Limited
- Daiwa Europe Limited
- Goldman Sachs International Corp.
- IBJ International Limited
- Leu Securities Limited
- Merrill Lynch Capital Markets
- Mitsubishi Finance International Limited
- Morgan Stanley International
- Nomura International Limited
- Salomon Brothers International Limited
- Sumitomo Trust International Limited
- Tokai International Limited

June, 1986

Midland Bank plc
(Incorporated with limited liability in England)

U.S. \$750,000,000
Updated Floating Rate Primary Capital Notes

For the six months from 19th June 1986 to 19th December 1986 the Notes will carry an interest rate of 7 1/4% per annum.

On 19th December 1986 interest of U.S. \$368.54 will be due per U.S. \$10,000 Note for Coupon No. 3.

Agent Bank:
EBC Amro Bank Limited

Malayan Banking Berhad

US \$60,000,000
Negotiable Floating Rate Dollar Certificates of Deposit due 1987 Tranche A

In accordance with the provisions of the Certificates, notice is hereby given that the rate of interest for the period from 19th June 1986 to 19th September 1986 has been established at 7 1/4 per cent per annum.

The interest payment date will be 19th September 1986. Payment which will amount to US \$4,592.01 per Certificate, will be made against the relative Certificate.

Agent Bank:
Bank of America International Limited

U.S. \$20,000,000
Floating Rate Subordinated Bearer Participation Certificates 1990

issued by The Law Debenture Intermediary Corporation Limited evidencing entitlement to payment of principal and interest on an advance made to

Den norske Creditbank (Luxembourg) S.A.
repayment of which is guaranteed on a subordinated basis by Den norske Creditbank.

DnC

Interest Rate 7 1/4% per annum
Interest Period 19th June 1986 to 19th September 1986
Interest Amount per U.S. \$1,000 Certificate due 19th September 1986 U.S. \$18.53

Credit Suisse First Boston Limited
Agent Bank

Weekly net asset value

Tokyo Pacific Holdings (Seaboard) N.V.
ON 16th JUNE, 1986 U.S. \$ 136.65

Listed on the Amsterdam Stock Exchange

Information: Pierson, Holding & Pierson N.V., Herengracht 214, 1016 BS Amsterdam.

AIBD BOND INDICES

WEEKLY EUROBOND	Redemption Yield	GUIDE JUNE 13		12 Months High	12 Months Low
		Change on Week	12 Months		
US Dollar	9.571	-1.509	10.850	10.850	9.094
Australian Dollar	13.200	0.617	14.630	14.630	12.600
Canadian Dollar	10.775	-0.407	11.850	11.850	10.469
Euroguilder	6.181	0.113	7.050	7.050	5.571
Euro Currency Unit	8.589	0.025	9.660	9.660	8.164
Yen	6.501	-1.887	7.250	7.250	6.307
Sterling	10.056	0.630	11.922	11.922	9.751
Deutschemark	6.640	-0.195	7.260	7.260	6.418

Bank J. Vontobel & Co Ltd, Zurich - Telex: 812744 JVZ CH

All these securities have been sold. This announcement appears as a matter of record only.



AB Electrolux

(Incorporated in the Kingdom of Sweden with limited liability)

International offering of 8,000,000 Free B shares
to raise
U.S. \$300,000,000 equivalent

Co-ordinated by

Enskilda Securities
Skandinaviska Enskilda Limited

The management, underwriting and placing of the offering were arranged on a regional basis as follows:

Austria
Creditanstalt-Bankverein

Canada
Wood Gundy Inc.

France
Banque Paribas Capital Markets Limited

Banque Indosuez
Crédit Commercial de France
Crédit Lyonnais

Banque Louis-Dreyfus

Banque Nationale de Paris
Crédit Industriel et Commercial de Paris
Société Générale

Lazard Frères et Cie

Al Saudi Banque
Banque de Neufize, Schlumberger, Mallet

Banque Française du Commerce Extérieur
Crédit du Nord

Banque Herve
Hottinguer et Cie

Italy
(Italian Depository Receipts)
Mediobanca S.p.A.

Banca Commerciale Italiana
SIGE S.p.A.

Credito Italiano
Banca Nazionale del Lavoro

Banco di Roma
Credipar S.p.A.

Japan and the Far East
Singapore Nomura Merchant Banking Limited

Kokusai Europe Limited

The Nikko Securities Co., (Europe) Ltd.

Netherlands
EBC Amro Bank Limited

Algemene Bank Nederland N.V.

Nederlandsche Middenstandsbank nv

Pierson, Heldring & Pierson N.V.

Nordic countries (excluding Sweden)
Enskilda Securities
Skandinaviska Enskilda Limited

South and Central America
Merrill Lynch Capital Markets

Switzerland and Liechtenstein
Swiss Bank Corporation International Limited

Credit Suisse First Boston Limited

Union Bank of Switzerland (Securities) Limited

Banca del Gottardo
Compagnie de Banque et d'Investissements, CBI
Lombard, Odier International Underwriters S.A.

Banca della Svizzera Italiana
HandelsBank N.W. (Overseas) Ltd.
Pictet International Ltd.

Bank Julius Baer & Co. Ltd.
Leu Securities Ltd.
Swiss Volksbank

Bank Gutzwiller, Kurz, Bungener (Overseas) Limited

Banque Paribas (Suisse) S.A.

Sarasin International Securities Limited

Swiss Cantonalbanks

Bank Heusser & Cie AG
United Overseas Bank

Bordier & Cie

Ferrier Lullin & Cie. S.A.

Hentsch & Cie

Verwaltungs- und PrivatBank Aktiengesellschaft
Rothschild Bank AG

United Kingdom
Enskilda Securities
Skandinaviska Enskilda Limited

Cazenove & Co.

West Germany
Deutsche Bank
Aktiengesellschaft

Berliner Handels- und Frankfurter Bank
DG Bank Deutsche Genossenschaftsbank

Commerzbank Aktiengesellschaft
Dresdner Bank Aktiengesellschaft

Deutsche Girozentrale-Deutsche Kommunalbank
Westdeutsche Landesbank Girozentrale

Baden-Württembergische Bank Aktiengesellschaft
Berliner Bank Aktiengesellschaft
Merck, Finck & Co.
Sal. Oppenheim Jr. & Co.

Bank für Gemeinwirtschaft Aktiengesellschaft
Georg Hauck & Sohn Bankiers KGaA
B. Metzler seel. Sohn & Co.
Trinkaus & Burkhardt KGaA
M.M. Warburg-Brinckmann, Wirtz & Co.

Joh. Berenberg, Gossler & Co.
Hessische Landesbank - Girozentrale -
Norddeutsche Landesbank Girozentrale
Vereins- und Westbank Aktiengesellschaft

Other countries

Australia: Cazenove Australia Pty. Limited

Belgium & Luxembourg: Enskilda Securities
Skandinaviska Enskilda Limited

China and the Middle East: Merrill Lynch Capital Markets, Arab Banking Corporation (ABC), Kuwait Foreign Trading Contracting & Investment Co. (S.A.K.)

Spain: S.I. Activos Financieros, S.A.

C.I.R. International S.A.
 NOTICE TO THE HOLDERS OF
 ECU 85,000,000
 Guaranteed 4 7/8% Convertible Bonds
 Due 1995
 ("the Bonds")

Unconditionally guaranteed by and convertible into non-convertible Savings Shares of

Compagnie Industrielle Riunite S.p.A.
 ("the Guarantor")

The Board of Directors of the Guarantor will submit to the Shareholders Meeting to be held on 18th July, 1986 (or, in case of adjournment, on 23rd July, 1986), the following proposals:

- issue to C Shareholders of shares free of payment by way of capitalisation of reserves in the ratio of one new C share for each three C shares subscribed on or before 9th July, 1986;
- issue of C shares to be offered to C Shareholders in the ratio of one new C share for each two C shares subscribed on or before 9th July, 1986, at a price which will be determined by the Shareholders Meeting between a minimum of Lire 4,430 and a maximum of Lire 5,150 (including Lire 150 as reimbursement of expenses and dividend adjustment). This issue shall be subject to approval by the Italian Government Authorities. The new shares will be entitled to dividends as from 1st January, 1986.

Bondholders who wish to participate in these issues must exercise their rights of redemption and subscription no later than 9th July, 1986. The current Subscription Price is Lire 3,930. To this effect notices of redemption and subscription by the Bondholders will have to be delivered to (and payments, if any, due in connection therewith under Condition 8 of the Bonds will have to be received by) the Principal Conversion Agent in Luxembourg on or before 8th July, 1986 (the "Record Date").

Bondholders' rights of redemption and subscription will be suspended with effect from the Record Date, pending publication of a further notice. If the proposals are approved, the current Subscription Price will continue to apply until the C Shares are traded "ex rights" when the Subscription Price will become subject to adjustment and the right of redemption and subscription will again be suspended pending the calculation of such adjustment. It should be noted that C Shares issued as at a Subscription Date subsequent to 9th July, 1986, might not be traded on the Stock Exchange until C shares generally are traded "ex" the rights relevant to the above-mentioned issues.

19th June, 1986

The Republic of Italy
 U.S. \$500,000,000
 Floating Rate Notes due 2000

In accordance with the provisions of the Notes, notice is hereby given that for the Interest Period from 19 June, 1986 to 19 December, 1986 the Notes will carry an interest rate of 6.9375% per annum. The interest payable on the relevant interest payment date, 19 December, 1986 will be US\$352.66 per US\$10,000 Note and US\$8,816.41 per US\$250,000 Note.

19 June, 1986
 Istituto Bancario San Paolo di Torino, London as Agent Bank

Standard Chartered
Standard Chartered PLC
 (Incorporated with limited liability in England)

£300,000,000
 Undated Primary Capital Floating Rate Notes
 of which £150,000,000
 comprises the Initial Tranche.

In accordance with the Terms and Conditions of the Notes, notice is hereby given that for the three months period (92 days) from 18th June to 18th September, 1986, the Notes will carry an Interest Rate of 10 per cent. per annum.

The interest payment date will be 18th September, 1986. Coupon No. 5 will therefore be payable on 18th September, 1986 at £1,260.27 per coupon from Notes of £50,000 nominal and £126.03 per coupon from Notes of £5,000 nominal.

J. Henry Schroder Wagg & Co. Limited
 Agent Bank

Financière CSFB N.V.
 U.S. \$150,000,000
 Junior Guaranteed
 Undated Floating Rate Notes
 Guaranteed on a subordinated basis
 as to payment of principal and interest by

**Financière
 Crédit Suisse-First Boston**

CSFB

Interest Rate	7 7/8% per annum
Interest Period	19th June 1986 19th September 1986
Interest Amount due 19th September 1986	U.S. \$ 91.04 per U.S. \$ 100,000 Note
	U.S. \$1,820.83 per U.S. \$100,000 Note

Credit Suisse First Boston Limited
 Agent Bank

U.S. \$200,000,000
J.P. Morgan & Co. Incorporated
 Floating Rate Subordinated Capital Notes
 Due December 1997

Notice is hereby given that the Rate of Interest has been fixed at 7.05% p.a. and that the interest payable on the relevant Interest Payment Date, September 19, 1986 against Coupon No. 3 in respect of U.S.\$10,000 nominal of the Notes will be U.S.\$180.17 and in respect of U.S.\$250,000 nominal of the Notes will be U.S.\$4,504.17.

June 19, 1986, London
 By: Citibank, N.A. (CSSI Dept.), Agent Bank **CITIBANK**

June 19, 1986

RENFE
Red Nacional de los Ferrocarriles Españoles
SDR 50,000,000
 Guaranteed Floating Rate Notes due 1989

Irrevocably and unconditionally Guaranteed by The Kingdom of Spain

In accordance with the terms and conditions of the Notes, notice is hereby given that for the Interest Period commencing on June 20, 1986 the Notes will bear interest at the rate of 6 1/2% per annum. The interest payable on the Interest Payment Date, December 22, 1986 against SDR 1,000 nominal will be SDR 35.008681. The US\$/SDR rate which will determine the US\$ amount payable in respect of Coupon No. 10 will be fixed together with the Interest Rate for the period commencing December 22, 1986, on December 18, 1986.

Fiscal Agent
ORION ROYAL BANK LIMITED
 A member of The Royal Bank of Canada Group

BAWAG
BANK FÜR ARBEIT UND WIRTSCHAFT A.G.
 (Incorporated with limited liability in Austria)

US\$75,000,000 Subordinated Floating Rate Notes due 1999

In accordance with the terms and conditions of the above mentioned Notes notice is hereby given that the Rate of Interest has been fixed at 7 1/2% per annum and that the interest payable on the relevant Interest Payment Date, December 19, 1986 against Coupon No. 4 in respect of US\$10,000 nominal of the Notes, will be US\$362.19.

June 19, 1986, London
 By: Citibank, N.A. (CSSI Dept.), Agent Bank **CITIBANK**

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US\$150,000,000
 Floating Rate Subordinated Capital Notes due 2009

Notice is hereby given that in respect of the Interest Period from June 19 to September 19, 1986 the Notes will carry an interest rate of 7 1/2% per annum. The coupon amount payable on September 19, 1986 will be US\$183.68 per US\$10,000 Note.

June 19, 1986
 The Chase Manhattan Bank, N.A. London, Agent Bank

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 To All Holders of

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On May 19, 1986, The Limited, Inc. (the "Company") declared a three for two stock split-up to be effected by a stock dividend of one share for each two shares held of record as of the close of business on June 6, 1986, and payable on June 24, 1986. Consequently, the conversion price for the Company's 6 1/2% Convertible Subordinated Bonds due August 15, 2000 will be reduced as of the close of business on June 6, 1986 to \$21.333333 per share of the Company's Common Stock.

The Limited, Inc.
 Dated: June 13, 1986

IRELAND
 U.S. \$25,000,000
 Floating Rate Notes due 1990

In accordance with the provisions of the Notes, notice is hereby given that for the next six months, from June, 1986 to 19th December, 1986, the interest payable on the Notes has been fixed at 7 1/2% per annum. The Coupon Amount payable on Coupon No. 22 on September 17, 1986 will be US\$37.17.

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April, 1986

INTERNATIONAL COMPANIES and FINANCE

\$500m issues despite dip in dollar Eurobond prices

BY CLARE PEARSON

PRICES OF dollar Eurobonds eased yesterday along with New York, discouraging new issue activity for much of the day. Nevertheless, three borrowers managed to launch \$500m worth of debt in the dollar sector. S. G. Warburg led GTE's \$100m bond with Union Bank of Switzerland as co-lead. It was issued early in the day, before the market turned down. The market turned down before the market turned down before the market turned down...

DM 100m deal for Sparekassen Bikuben, the Danish savings bank. The DM 100m six-year bond bore a coupon of 8 1/2 per cent and was priced at par. Meanwhile, Deutsche Bank launched a DM 100m five-year bond for McDermott, the US oil drilling company. The coupon was also set at 8 1/2, though issue price was 99 1/2. Both deals were quoted at a discount to issue price on the bid side of 1 1/2, within their total fees. CSFB-Effektenbank launched warrants on their own exercisable into a 6 1/2 per cent bond due 1996 over the next three years. There are 250,000 warrants to buy up to DM 250m bonds. They are offered via subscription without an underwriting group and without a set offering price. They were quoted at DM 40 each yesterday. Orion Royal Bank launched a \$75m issue with a further \$100m on tap for Commonwealth Bank of Australia. The four-year deal has a coupon of 12 1/2 per cent and price of 101 1/2. It is fully callable with an outstanding price of \$125m bond for the borrower. McCleod Young Weir issued a \$850m five-year 10 per cent bond for Canada Trustco. Priced at 101 1/2, its terms compared favourably with Tuesday's issue for Royal Trustco. The Swiss franc market saw mixed trading. A Sfr 80m 10-year 5 per cent deal for United Breweries traded for the first time at 98 1/2, versus a par issue price. Bacon della Svizzera Italiana priced an issue for Bank of Greece, the first Swiss franc issue for a Greek borrower, with a coupon of 5 1/2 per cent, as against an indicated 5 1/2 per cent. The price was set at 99 1/2. Banque Paribas launched a FFf 600m 7 1/2 per cent 10-year bond for Nordic Investment Bank. The deal is callable after seven years at 101 1/2, and then at declining premiums. Unlike many recent new bonds in the dollar sector, a five-year deal for retailer Hudson's Bay traded yesterday at around its par issue price. The \$60m deal has increased to \$75m. Since its coupon is set at 10 per cent, it yields around 250 basis points over US Treasury bonds. Most of the issue was pre-placed by lead-manager Morgan Stanley with banks, for whom such a high-yielding instrument can be used as a banking asset, and with other financial institutions. Morgan Stanley also reported demand from individual investors in Switzerland. Hudson's Bay is rated double-B in Canada. The company is regarded as an improving credit risk after reporting large losses in 1984.

Both issues came too late in the day to trade actively. In the D-Mark sector there was vigorous new issue activity. Dealers say new issue activity lifted this week following the result of the Lower Saxony elections last Sunday, which gave a narrow majority to the Christian Democratic party. The sector has also been buoyed up by New York's recent firmness, and seemed impervious to yesterday's downturn. Commerzbank launched a

Benetton in L160m debut

BY OUR EUROMARKETS CORRESPONDENT
BENETTON, THE Italian clothing company currently planning to open 800 more shops, yesterday came to the international capital markets, as well as the Milan and Venice stock markets, with a debut L160.68bn (\$100m) equity offering. The Benetton family, which owns all the shares is offering 11 per cent—15.6m shares—

Peter Montagnon on the banks' search for new ways of lending to developing countries Debt crisis revives switch to equity idea

SCHEMES for converting bank loans into equity have been given a new impetus by realisation that the developing country debt crisis is going to be a long drawn-out affair and the fresh problems engulfing Mexico. "There are now a number of banks, which previously were taking a hard line, that say turning debt into equity may produce a quicker return," says Mr David Gill, a senior official of the World Bank's International Finance Corporation affiliate. The idea of converting debt into equity is not new but it has been lent a fresh respectability by the so-called Baker plan for easing the debt crisis which concentrates on market-orientated solutions to the problem. Theoretically it is attractive because it reduces the overhang of debt on which interest must be paid. Equity produces a dividend only when a company is performing well. Translated to a country's economic position, it means that an outflow of returns to lenders or investors occurs only when the resources are being created to finance it. For lenders who convert debt into equity there is also some prospect of capital gain that would allow them to recover their money at a profit. The type of debt being converted since Chile demonstrated that its own scheme for convert-

ing debt into equity had produced investments of some \$600m, reducing its debt overhang by a similar amount. Yet as banks look closer at the possibilities they are also discovering all sorts of practical problems. The upshot may be that, despite the latest debate, debt/equity swaps will play only a marginal role as a solution to the debt problem. However, bankers do not discount the psychological importance of using it to mobilise investment inflows. This mobilisation could boost confidence, and prompt the return of flight capital from abroad. There are basically two ways of converting debt into equity. In the first instance a bank can simply agree to do this and continue to hold the assets on its own books. Some banks want to buy local financial institutions in countries where they have had to reschedule debt. They can cancel some of this debt in return for a stake in the bank they want to buy. More common, is a system whereby the lending bank sells its debt at a discount to an industrial or commercial company which is planning an investment in the country concerned. That company may be able to have the debt redeemed in local currency at its full face value and use the proceeds to finance its investment at low

cost to itself. One problem is that many countries still have strict barriers to inward foreign investment. In Mexico, for example, it is impossible for foreigners to buy banks which are majority state-owned. That depending on the type of investment being contemplated. For lenders there are other problems to consider. The greatest is that which has already dampened interest in the market for swapping Latin American loan assets. The Express Bank flows of \$22bn would do no more than maintain inward direct investment at the same level it reached in 1975. This is almost twice the international Monetary Fund's expectation for this year of \$11.7bn. That sort of total would depend not only on a greater willingness among debtor countries to accommodate investment inflows, but also the right economic climate and confidence is still lacking. Moreover, even in the most propitious circumstances there remains some doubt as to whether debtor countries would want to concentrate too much on a special scheme for exchanging bank debt into equity. Mr John Calverley, an American Express Bank economist, points out that countries would have mixed feelings about such schemes if they were simply going to absorb an inflow that would have happened anyway. The reality is much more harsh, says another banker. Because of the regulatory problems involved, banks would have to be subjected to a much larger shock over debtors than they would be over a borrower, such as Mexico, actually interrupted its normal flow of interest payments would they contemplate debt/equity swaps on any really significant scale; and that would be because there was nothing left to lose.

Table with 5 columns: Year (1981-1985), Direct investment, Other non-debt, Official loans, Market borrowing, Total. Values in billions of dollars.

NET FOREIGN FUNDING BY DEVELOPING COUNTRIES

Colombia plans Y8bn placement

BY PETER MONTAGNON, Euromarkets Correspondent
COLOMBIA plans to return to the international bond markets this year, marking a further stage in its rehabilitation from the debt crisis which started in 1982. Mr Mauricio Cabrera, director of public credit, said in London yesterday. A planned private placement of around Y8bn to be launched in the second half of the year, would be only the second bond issue by a Latin American country since the debt crisis developed. Last year Mexico's state oil monopoly launched a similar Y5bn issue. Envoied by high coffee prices and net exports of coal and oil, Colombia is seeking to normalise its international financial relations. "We think

Lyons seeks to broaden interest in unlisted market

BY DAVID HOUSEGO
LYONS, France's second largest city, yesterday sought to generate Swiss interest in its fast-growing house by presenting companies quoted on its unlisted securities market, to Swiss institutions in Geneva. It is the first time that the Lyons Bourse has attempted to attract foreign funds by making a presentation outside the country. At present about 15 per cent of shares listed on the house are held by foreigners. The meeting also attracted British bankers and fund managers who flew from London. The presentation was a step towards broadening the international character of the Lyons Bourse, said the organisers, Societe Lyonnaise de Banque, the French regional bank based in Lyons. Mr Jean Carriere, chairman of Lyonnaise de Banque, said that his bank would like to link up with Swiss institutions to make joint introductions on the Lyons and Geneva bourses. Geneva is expected to open an unlisted securities market next year. The link-up with Geneva is seen by Lyonnaise as part of the development of a European region. The Lyons USM has had an explosive growth over the last few years. It now accounts for more than half the FFf 26bn (\$3.64bn) market capitalisation of the companies quoted on the Lyons Bourse. On the Paris Stock Exchange, however, share prices have fallen by 10-15 per cent since reaching a peak in May.

Fund allows cross-border share buying by Swedes

BY OUR FINANCIAL STAFF
SWEDISH residents will shortly be able to buy shares in other Scandinavian countries following central bank approval for a new equity fund being launched by Skandinaviska Enskilda Banken. The fund—SEF Skandinavisk Aktiefond—is being formed in conjunction with three other Nordic banks, Bergen Bank of Norway, Privatbanken of Denmark and Union Bank of Finland. The official green light for the fund, which goes on sale in August, marks an initial step in Sweden's cautious movement towards liberalising its tough foreign exchange regulations. Swedes are still forbidden to buy foreign equities, unless they use so-called "switch currency," a special limited pool of funds that allows them to buy foreign stocks at a premium. However, this premium has all but disappeared following a recent Government statement that ownership of foreign stocks could possibly be allowed before the end of the year. Se-Banken, which is Sweden's largest commercial bank, said Swedish citizens will be allowed to buy non-Swedish Scandinavian equities through the fund up to a total of SKr 120m. But the fund may only buy as many non-Swedish shares as it sells shares outside Sweden. Stock in the new fund, which will be managed by Se-Banken subsidiary Aktiv Placering, will go on sale in the final week of August.

FT INTERNATIONAL BOND SERVICE

Listed are the 200 latest international bonds for which there is an adequate secondary market. Closing prices on June 18

Table of international bonds with columns for Issuer, Denomination, Maturity, Coupon, Price, Yield, and Change.

Table of international bonds with columns for Issuer, Denomination, Maturity, Coupon, Price, Yield, and Change.

Colombia plans Y8bn placement

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THE COMPANY: One of the biggest names in the industry, taking pride in leading the field and determined to maintain its position by continuing to hire the very best.

THE POSITION: To play a vital role in coordinating and controlling all recruitment activities and related personnel matters within a major section of the London operation involving recruitment at all levels up to and including Management together with the development and implementation of employment policies.

THE CANDIDATE: Should be a Graduate with experience of recruitment within, or for, the Banking, Securities or Trading areas. The successful candidate will have outstanding interpersonal and analytical skills, functioning well within a team environment and be assertive and influential in dealing at all levels.

PROSPECTS: Excellent - this is a high pressure, high profile role within an organisation dedicated to the recognition and reward of achievement.

Please contact SUSAN FIRTH in strictest confidence

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Jonathan Wren

MANAGER, CORPORATE FINANCE, BIRMINGHAM

Our client, a major British merchant bank, is expanding the corporate finance team in its Birmingham office. The team is actively involved in flotations, public company takeovers, mergers and acquisitions, and there are excellent opportunities for progress for high calibre staff.

The successful candidate will be a graduate, aged between 26 and 32, professionally qualified as a chartered accountant or solicitor. Previous experience of corporate finance work is essential. Additionally, experience in the area of equity investment appraisal would be an advantage.

A salary up to £27,500 (depending on experience) is proposed, together with car, subsidised mortgage and other benefits for this significant appointment.

Send a full cv, or ring Mark Forrester, Director, Merchant Banking Division.

All applications will be treated in strict confidence.

SYDNEY


Jonathan Wren
Recruitment Consultants

HONG KONG

170 Bishopsgate, London EC2M 4LX. Tel: 01-623 1266

Accountancy Appointments

ACCOUNTANTS, ECONOMISTS & MARKETING SPECIALISTS



IF YOU'RE FEELING ISOLATED IN INDUSTRY WITH NO ONE TO CHALLENGE YOUR VIEWS, INVESTIGATE MANAGEMENT CONSULTANCY.

One of the ironies of climbing to the top of your profession is an awareness of the increasing lack of intellectual challenge. On the upward trail, your career now surveys a plateau with no clear indication of how best to develop your speciality and experience. There is a name to describe this malady, isolation!

If this reflects your current state of mind, you are probably ready to investigate an alternative outlet for your talent; Management Consultancy with Touche Ross.

It is essentially a problem-solving environment. One of constant challenge, change and achievement in finding practical solutions to problems generated by multi-national corporations, financial institutions and a multitude of small businesses. Working in small inter-dependent teams will provide a greater stimulus for your intellect, in an open, informal structure that encourages both self-direction and personal achievement.

Our growth rate creates a continuous need for people with a good first degree and appropriate professional qualification in accountancy, economics, or industrial marketing. An excellent training programme allied to the wealth of knowledge freely available from more experienced colleagues will help ensure your success. Exceptional men and women are progressing to partnership in 3-4 years.

Salaries are negotiable and a car is provided. If you wish to consider joining us in London, Birmingham, Manchester or Glasgow, please write or telephone in absolute confidence, to: Michael Hurton, (Ref 2671)

Touche Ross
Management Consultants
Touche Ross & Co., Hill House, 1 Little New Street, London EC4A 3TR. Tel: 01-353 8011.

Hoggett Bowers

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BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE, SHEFFIELD and WINDSOR

Young Analyst

Corporate Finance and Strategy

*For a Major Industrial Group
London, to £25,000, Car*

The present and proposed expansion of this major British industrial multi-national requires the highest level of corporate strategic planning and this new position reflects that need. The person appointed will join a small department and work directly with the Group's senior management. The role is very broad, ranging over preparation of the Group strategic plan, investor relations and key corporate financial tasks including acquisitions, disposals and reorganisation of financial structures within the Group, both UK and overseas. Candidates must be qualified accountants or MBAs in their mid/late 20's, who have had some practical exposure to the tasks described above. Vital personal qualities include a first class intellect and the ability to relate to all levels of management. H.W. FitzHugh, Hoggett Bowers plc, 1/2 Hanover Street, LONDON, W1R 9WE. Tel: 01-734 6852. Ref: 20329/FT.

Group Management Auditor

City based to £23,000, Car

Our client is a major multi-national financial institution which is establishing an operational audit department. The prime functions will be to review the Group's operations involving an appraisal of resources relating to objectives together with the evaluation of computerised financial information, systems, and results. Reporting directly to the Group Internal Audit Manager, the successful candidate will play a significant role in the development of the department. Audit capability and personality are major selection criteria and it is expected that candidates will be qualified and in their early thirties. Remuneration and employee benefits are first class and commensurate with the standards expected of a leading City company. I.L. Duff, Hoggett Bowers plc, 1/2 Hanover Street, LONDON, W1R 9WE. Tel: 01-734 6852. Ref: 2612/FT.

These positions are open to male or female candidates. Please telephone for a Personal History Form to the relevant office, quoting the appropriate reference.

Finance Director

Leicester c£35,000 + car + substantial benefits

We are acting for a progressive £95 million turnover investment group, encompassing some 25 companies, whose trading interests are principally manufacturing based. They are now embarking on a substantial development programme and wish to appoint a Finance Director to co-ordinate and control the project from inception.

The position reports to the Group Managing Director and involves close contact with Board members and Directors at operational level. Candidates will be FCA/ACMA's, aged mid to late 30's who can demonstrate strong management reporting skills, particularly in rationalising group information and systems. Experience of computerised accounting in the manufacturing sector is therefore important. The remuneration package will not be a limiting factor for this high profile appointment and will include a profit related bonus. Relocation assistance will be provided where appropriate. Interested applicants should write to Andrew Sales FCCA, Executive Division, enclosing a comprehensive c.v., quoting ref. 320 at 39-41 Parker Street, London WC2B 5LH.

Michael Page Partnership
International Recruitment Consultants
London Windsor Bristol Birmingham Manchester Leeds Glasgow Brussels New York Sydney
A member of the Addison Page PLC group

Exceptional Opportunity in a High Growth Company

Financial Controller

to £30,000 inc bonus + car + relocation Essex

Our clients are world leaders in the design and manufacture of highly sophisticated electronic equipment with a global reputation for excellence. The company has a rapidly growing turnover of c. £50 million pa and is an autonomous subsidiary of a major US international.

They seek a Financial Controller to play a full and active part in the overall management of the company and contribute to the continuing growth and development of the organisation. Reporting to the Financial Director, you will be responsible for the financial management and control of the company and especially the development of systems (involving a major investment) in a fast moving environment. This will also involve controlling c. 50 staff in the financial and management accounting, budgeting, planning and treasury functions. The successful candidate must be capable of achieving a board position in the medium term.

To be considered you should be a qualified accountant, probably aged 30-40, with line management experience in a substantial company. The ideal candidate will also have experience of some of the following: manufacturing and/or the electronics industry, systems development, managing a large department and MOD contracting.

Please send your career and current salary details to BARRY C. SKATES as quickly as possible or telephone him on (0628) 75956 for an informal discussion.

MKA SEARCH INTERNATIONAL LIMITED
MKA House
King Street
Maidenhead
Berkshire SL6 1EF



Financial Director Designate

Circa £30,000 pa plus car and other benefits

Suffolk

Our client, a world leader in its field and with a £25 million annual turnover, seeks a fully qualified accountant with potential to fill a Board appointment at an early date.

The successful candidate's responsibilities include heading the finance, Secretarial and systems functions as well as making a positive contribution to the development of a market orientated corporate strategy. The vacancy calls for computerised accounting experience at senior management level in an engineering environment; this must include Treasury management and knowledge of export finance.

Applicants are asked to write with a full CV and day time telephone number, quoting reference 1462, to:

BinderHamlyn
MANAGEMENT CONSULTANTS
Trevor Austin, Executive Selection Division
BinderHamlyn Management Consultants
8 Cl Brade Great, London EC4A 4DA

Young Accountant

Entertainments Industry

c£18,000 + car

Primarily involved in the management of recording artistes, our client also manages a number of other entertainments related companies, including record and music publishing interests, both in the UK and overseas.

Reporting to and working closely with the General Manager, the Accountant will be responsible for the full financial and management accounting function. Supervising a small department, he or she will develop computerised systems and will be involved in all aspects of the business. The position requires flexibility and initiative and the ability to manage a variety of projects.

In their mid to late 20s, applicants should be recently qualified accountants from the profession or industry. Technical accounting and good inter-personal skills are considered essential.

Please write, enclosing a career/salary history and daytime telephone number, to David Hogg FCCA quoting reference H/441/AF.

Lloyd Management
125 High Holborn, London, WC1V 6QA Selection Consultants Tel: 01-405 3499

FINANCIAL DIRECTOR

c. £25,000 + CAR

Our client, an expanding regional international airline, wishes to recruit a Financial Director to play a major role in the Company's overall management and direction. The ideal candidate will be a qualified accountant, with several years' broadly based financial experience gained in a commercial environment.

Previous experience in the airline industry plus handling of financial negotiations with bankers and institutions for aircraft financing, would be a considerable advantage. Please write in confidence, with full career details and salary history, quoting reference B0391184 to: F. C. Marks, Executive Selection Division:

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10 Cannon Street, London EC4P 4BY

<h4 style="text-align: center;">Divisional Accountant</h4> <p style="text-align: center;">Financial Management EC3 £18,000</p> <p>A management information role for a newly qualified ACA keen to develop professional expertise within this major international insurance broker. Reporting directly to the Divisional M.D., you will be responsible for providing financial information encompassing presentation of management accounts to board, liaising with profit centre Directors, recommending improvements to divisional profitability plus preparation of divisional budget. In addition you must be prepared to develop micro computer systems using Focus.</p> <p>This is a highly visible role offering excellent promotional prospects.</p> <p>Ref: 3273</p>	<h4 style="text-align: center;">Junior Research Analyst</h4> <p style="text-align: center;">Stockbroker/Merchant Bank City £20,000</p> <p>An opportunity for a Graduate ACA aged mid 20's, to join the Portfolio Investment Management Division of this leading financial group. Reporting to the US Fund Manager, responsibilities will include the management of quoted securities on behalf of clients, scrip and rights issues, collection of dividends, preparation of valuation, periodic review plus the reallocation of funds where necessary. This position is seen as an ideal first move away from the profession for an ambitious person interested in developing their career within the finance sector.</p> <p>Ref: 3272 <small>For further information about these positions please telephone Richard Green.</small></p>
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Dunlop & Badenoch
Financial Recruitment 60, Mark Lane, London EC3R 7NE. Tel: 01-265 0377

BLUE CHIP CORPORATE FINANCE

C. London £20,000 pkg

This company's tremendous growth, based on timely acquisition, has been widely reported in the press. Their name has become synonymous with success and profitability. As leaders in a highly competitive market-place, they require exceptionally motivated and commercially aware young accountants.

You will plan the group's future with specific references to the following areas:

- Forecasts + business plans for divisions
- Commercial summaries for board
- In-depth acquisition studies
- Review of investment proposals

Ambitious graduate ACA/ACMA/ACCA (aged 24-28) will be encouraged to develop his/her career rapidly towards general management or controllership.

Call JANE EASTON on 01-242 6321 (Ref: 1910).

Personnel Resources 75 Gray's Inn Road London WC1X 8US

Jokubas

Accountancy Appointments

FINANCIAL CONTROLLER

Our client, a substantial U.K. manufacturing group, offers a development opportunity to a high calibre controller. Providing comprehensive support to the Commercial Director, responsibilities encompass group statutory and management accounts, cash management, forecasts, budgets etc. Based at Head Office with responsibility for six staff, the Controller will be directly involved in the development of accounting systems at a major manufacturing site also in Bucks. Suitable candidates, aged 26-40, will be qualified accountants with a proven track record within a manufacturing environment. Ref. JG. BUCKS. **£22,000+ Car**

CORPORATE PLANNING

Due to outstanding growth, our client, a leading Finance House, requires a qualified Chartered Accountant to form part of a newly created Corporate Planning Department. Principal responsibilities will embrace departmental forecasts, short and long term plans, capital appraisal projections and systems development. Additional responsibilities will include financial modelling on IBM micros in order to prepare special project reports. Candidates will be newly or recently qualified ACAs aged 25-30. Excellent Prospects. Ref. SW.

N. LONDON to £18,000+ Banking Bens.

ROBERT HALF PERSONNEL, FREEPOST, ROMAN HOUSE, WOOD STREET, LONDON EC2B 2JL. 01-638 5191.



ROBERT HALF

FINANCIAL CONTROLLER/CONTROLLER

Financial director

Nr Bath, £30,000 neg



For an entrepreneurially managed marketing led company with excellent manufacturing facilities which is amongst the most successful in its specialist consumer products field.

Started as a management buy-out in 1984 and now with blue chip institutional backing and turnover of £20m, the company has gone from strength to strength through the efforts of a small top flight management team now looking for its final member -- a Financial Director.

Reporting to the Chief Executive in a key role you will assume responsibility for the entire financial function with an overall objective of altering the company towards flotation in about three years time. More immediate tasks are to strengthen computer based systems, tighten up management reporting and help pinpoint areas with scope for improving business performance.

A proactive qualified accountant aged from the early thirties you must have had at least three years' experience at controller level, and have spent some time with a small to medium sized company or division. On the personal front you need to be able to stand your corner but with tact and diplomacy. Above all you must be able to identify totally with this small dedicated team. For the right person prospects are exceptionally good.

Résumés including a daytime telephone number to John Robins, Executive Selection Division, Ref. R524.

Coopers & Lybrand associates

Coopers & Lybrand Associates Limited management consultants

Shelley House 3 Noble Street London EC2V 7DQ

Finance Director Financial Services

Guernsey very competitive salary at 20% tax

This established off-shore life assurance/ investment company with a comprehensive international marketing base has recently become a subsidiary of a major financial services group. As part of its long term growth strategy the company requires a qualified accountant for the new position of Finance Director based in Guernsey.

As a member of a small senior management team, the Finance Director will be responsible for all aspects of the direction of the company's financial and administrative affairs. This will focus upon the enhancement of controls and procedures, organising financial, administrative and data processing staff, and will include direct participation in the overall management of the firm. Some travel between London and other international centres will be required. The requirement is for a chartered accountant in their late 30's with

experience at a senior level within a related financial services company, coupled with strong commercial and accounting skills and the creative flair to make a key contribution to the company's future development. Remuneration is very attractive and will include a car and assistance with relocation and accommodation. Taxation in Guernsey is at 20%.

Please write, in confidence, enclosing full career details and quoting reference 7579/L to Claire-Marine Francois-Ponce, Executive Selection Division, Peat, Marwick, Mitchell & Co., 165 Queen Victoria Street, Blackfriars, London EC4V 3PD.



Financial Controller (Director Designate)

London

c£27,500 + car

We have been retained by a dynamic plc within the telecommunications industry to select a high calibre Financial Controller with a view to directorship after an initial period. Established in 1981, our client has broadened progressively from its initial trading activities and has recently made two significant acquisitions in related areas.

The Financial Controller will be a key member of the small management team and will be expected to make a full contribution to the strategic direction of the Group as well as having total responsibility for the financial function and its fifteen staff. There is scope for the successful candidate to make an immediate impact in terms of improvements to the company's systems and procedures.

A Chartered Accountant, aged 32-40, you will have gained a thorough understanding of cash flow management as Financial Controller of a company with high transaction levels in purchase and sales. Personal qualities will include adaptability and mental agility coupled with demonstrable maturity and commitment.

The competitive salary will be enhanced by a benefits package including a quality car and eligibility under the Group's executive options scheme. Interested applicants should write to Nigel Bates FCA, Executive Division, enclosing a comprehensive C.V., and quoting ref. 318, at Michael Page Partnership, 39-41 Parker Street, London WC2B 5LL.



Michael Page Partnership

International Recruitment Consultants

London Windsor Bristol Birmingham Manchester Leeds Glasgow Brussels New York Sydney

A member of the Addison Page PLC group

UNITED TECHNOLOGIES Operational Audit

Brussels/European base

**£26-36,000
UK equivalent salary**

United Technologies is one of the largest manufacturing groups in the United States, with sales in excess of U.S. \$15 billion. Their companies are market leaders in their various high technology fields. The group has expanded rapidly in recent years. European sales are in excess of U.S. \$2 billion with between 20-30% of audits relating to new acquisitions.

This expansion, linked to a firm policy of internal advancement, has led to a 90% success rate in promoting members of the European audit team to key positions in the group. Further promotions are scheduled for this year.

As a result, they are seeking other high calibre individuals for their European audit team. Successful candidates must have a clear potential for advancement.

Requirements include superior communications and analytical skills, motivation to excel and a minimum of four years' financial and/or industrial experience. A second European language would be a major asset. Significant European travel is necessary, with a return to home base at weekends; while this is normally Brussels, individuals may possibly be based in other major European business centres.

Interested applicants should contact either Stephen Raby on London 831 0431 at 39-41 Parker Street, London WC2B 5LL, or John Archer on Brussels 648 1384 at Avenue Louise 350, Box 3, 1050 Brussels. Please enclose a comprehensive curriculum vitae with your application, quoting ref. FT 1099.



Michael Page International

Recruitment Consultants
London Brussels New York Sydney

A member of the Addison Page PLC group

PIFCO salon Group Accountant

MANCHESTER

Pifco Salon manufacture and market small electrical appliances and we are now seeking an energetic, qualified accountant to join our Head Office team.

The successful applicant is likely to be promoted to Financial Director of the main trading subsidiary within 2 years.

This challenging position is ideal for a hands-on Manager who ideally will be aged 30-35 years of age and has 3-5 years industrial experience. There is an attractive salary together with a company car, contributory pension scheme, share incentive scheme and free medical insurance.

Please write in confidence with full career details to: J A S Wallace, Pifco Holdings plc, Fallsworth, Manchester M35 0HS.

MANAGEMENT ACCOUNTANT

28 - 35

£22,500 negotiable

A well established expanding firm of City Solicitors wish to appoint a Chartered Accountant to fill the post of Management Accountant.

Reporting to the Chief Accountant you will be responsible for the efficient day-to-day control of the Management Accounting Department, including the preparation of monthly management accounts and budgets. The accounting systems are computerised.

Candidates should be Chartered Accountants in the age range 28-35 with about five years post qualification experience, preferably with some experience in a professional partnership. Computer experience is required and some knowledge of taxation and VAT would be an advantage.

Salary is negotiable to £22,500 and the prospects are excellent.

Please send a comprehensive career résumé, including salary history and day-time telephone number, quoting ref. 2672 to W L Tait, Executive Selection Division.

Touche Ross
The Business Partners

Hill House, 1 Little New Street, London EC4A 3TR. Telephone: 01-353 8011.

ACCOUNTANTS

LIVERPOOL PACKAGE £19,000 TO £22,500

Are you satisfied with your progress so far and at the point where your next career decision has to be taken?

If so the challenge of operating in a major international financial sector organisation should interest you.

THE GROUP: Royal Insurance is a major international Group with an annual premium income of around £3,000 million. Our Group Head Office is located in the UK as well as four of our eight operating companies; successful candidates will have the opportunity to compete for appropriate positions in these units.

THE OPENINGS: Shortly there will be a number of vacancies in the Group Comptroller's Department of Group Head Office including:

- deputy to the Group Accountant, responsible for consolidation of Group worldwide management reporting and statutory accounting.
- line manager of the division responsible for Group Investment Accounting in the UK and consolidation of worldwide investments, currently worth over £7,000 million.
- technical specialist to contribute to the development of accounting standards, EEC Directives and UK legislation.

In addition GCD has units responsible for Group Taxation, Cash Management, Expense Accounting, Internal Audit and Competitor Analysis. Career development is across all these functions and our policy of job rotation ensures that breadth of experience can be gained at appropriate levels.

THE PEOPLE: You are likely to be aged 28 to 40 and qualified Accountants keen to apply your skills in a challenging environment. You should be capable of managing professional support staff and should have innovative abilities and positive attitudes to modern technology. Your qualities will be such as to enable you to reach senior positions in the Group.

THE REWARDS: Salary progression in our remuneration package is geared to achievement of agreed targets, recognising true contribution. Our package includes mortgage interest subsidy, pension scheme, profit sharing and relocation costs.

TO APPLY: Send full CV to: D M Heather FCA, Deputy Group Comptroller, Royal Insurance plc, PO Box No 144, New Hall Place, LIVERPOOL L69 3EN.

Royal Insurance

We are an equal opportunities employer.

Group Taxation

Southern Home Counties **£Excellent + Car and share options**

This vigorous and highly profitable British based international company with a turnover in excess of £1 billion believes that its tax function should actively contribute to business performance.

An enthusiastic corporate tax specialist is sought to join the company's tax team as Deputy Group Taxation Manager. Key areas will include UK and international tax planning, DTR, and negotiations/discussions with the Revenue.

Candidates from the profession or commerce, probably aged 30-40, should be of graduate calibre. Considerable experience should have been gained in an innovative environment and ideally would include exposure to international transactions. Personal qualities will include a strong intellect, flexible style and excellent communication skills.

The highly competitive package will include a car and share option scheme.

Please reply to Martin Manning in strict confidence with details of age, career and salary progression, quoting reference 1608/FT on both envelope and letter.

Deloitte Haskins + Sells

Management Consultancy Division
P.O. Box 198, Hillgate House, 26 Old Bailey, London EC4M 7PL

BEYOND CORPORATE AUDIT

South of England **c.£25,000+car+benefits**

Our client is a major British manufacturing group with world-wide sales of around £300m. The recently appointed Finance Director is building a small head office team and is looking for a man or woman who can play a key role in changing the current corporate culture.

The job title is Head of Internal Audit, but if that conjures up an image of box-ticking and number checking, it could not be further from the truth. The major aim of the post will be to ensure that the Group is managed in the most effective and efficient way by reviewing and appraising the soundness, adequacy and application of controls, the efficiency with which the Group's assets are employed and the quality and effectiveness of business activities.

It is unlikely that the type of person we are seeking would have thought of internal audit as the next most logical career step. However, we are seeking candidates who will be immediately capable of influencing the management of the Group as a whole and who will have the breadth and capacity to move into a Finance Director position with a subsidiary within a couple of years or so.

You must therefore be a qualified accountant, probably educated to degree level with at least 7 years post-qualification experience, some of which will have been in a major industrial environment. A comprehensive understanding of modern audit techniques is essential.

Salary will be negotiable around £25,000 per annum. In addition, there is an excellent benefits package including car, private medical insurance and non-contributory pension. Relocation will be offered where appropriate.

Applicants should send a brief c.v. with details of current salary to: Max Emmons, CRS 429, Lockyer, Bradshaw & Wilson Limited, 39/41 Parker Street, London WC2B 5LL.

List separately any companies who should not receive your application.

LBW

LOCKYER, BRADSHAW & WILSON LIMITED
A member of the Addison Page PLC Group

UK COMPANY NEWS

Revamped Chloride counts the cost

Chloride Group, the batteries manufacturer headed by Sir Michael Edwards, only just broke even in the year ended March 31 1986...



Sir Michael Edwards, chairman of Chloride.

Over the past six months Chloride has regrouped operations into three product based areas, cut its workforce by around 500 jobs and restuffed its management team.

Turnover for 1985-86 fell from £412m to £309.7m, of which divested operations accounted for £30m (£17.5m). Operating profits fell nearly £10m to £14.5m...

The tax charge of £7.5m (£11m) left net losses at £7m (£3.5m) or 9.4p (3.2p) per share.

On a future strategy, Sir Michael said "We are now building on these immediate actions to advance our strategic plans for the three mainstream businesses in our new structure: industrial batteries, automotive batteries and power electronics."

"It is planned to grow the industrial battery business worldwide, including defence products, and to expand the power electronics business in the US and Europe.

Looking at the new group structure in detail, the chairman said that the three geographies Europe, North America and Asia - have been replaced with three product-based operations with each product grouping headed up by a main board director.

new structure facilitates quicker decisions and a clearer focus on Chloride's various markets and areas of operation and provides a sound base on which to develop future product plans.

As a first step towards achieving product synergy, the industrial battery operations in the UK - motive power and power storage - have been merged under a single management team.

Except for a small central research team, the group's technical personnel have been transferred into the key operating companies where they will be able to make a more direct contribution.

"This will ensure that product development proceeds more rapidly and with greater commercial reality. By eliminating duplication and reducing administrative overheads, the action has resulted in a significant reduction in costs and the number of staff employed."

Group headquarters staff numbers have been virtually halved and will be relocated to smaller premises at the end of this month. The number of executive directors has also been reduced.

"We have tightened up the budgeting process, particularly with regard to levels of fixed expenses. All operating companies are required to structure their overheads so as to achieve targeted profit margins without relying on significant increases in sales," said Sir Michael.

Waddington ahead but setback for games

John Waddington, the packaging and games group made further good progress over the second six months and for the full 1985-86 year raised its profits by 12 per cent to £4.1m.

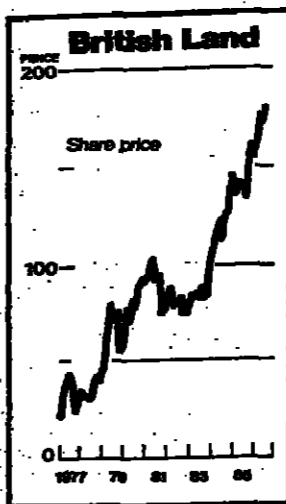
Furthermore, the current year has started strongly with trading in the first two months well up on both last year and budget.

The group, which turned aggressor in the bid game having fought off approaches from both Morton Owen and Mr Robert Maxwell in recent years, says acquisitions during the past year added £12m to turnover and £200,000 to profits.

Shareholders are told that 1985-86 was a year of steady progress with consolidation of the existing businesses together with the relevant acquisitions which will help the group exploit its packaging technology.

Group turnover for the past year has started strongly with ahead from £77.62m to £86.21m and at the operating level profits showed an improvement of £1.25m to £7.9m.

British Land surges by 79% to a record £21m



The British Land Company, engaged in property investment and development, raised its profits before tax from £11.5m to a record £21.1m in 1985-86, an increase of 79 per cent and a rewarding shareholding with a 0.5p lift in their total dividend to 3p net.

Another asset which had not been revalued in the accounts is the W. Crowther Group, where indications from independent investment banking advisers are that market value would show a surplus of some £25m over book value.

The chairman says that since the year-end, and therefore also excluded from the accounts, the company has contracted to purchase from the Legal and General (Pensions Management) an institutional portfolio of 48 properties of which 14 are office buildings, including Marine House and several others in the West End and City of London.

The purchase involves a considerable £90m phased in three tranches of £40m, £22m and £31m, the final tranche being due in May 1987.

Benford gives in to BM

Benford Concrete Machinery yesterday abandoned its fight against BM Group's £20m hostile bid, and recommended shareholders to accept BM's cash alternative of 90p per share.

Anglia TV soars to record £4m

ADVERTISING REVENUE at Anglia Television Group has recovered from the depressed levels of the previous year and this, together with vigilant control of expenditure and the near-elimination of associated company losses, has resulted in record half-year profits.

Before Channel Four subscription and Eschequer Levy, profits were up from £6.92m to £11.48m, but Anglia paid £5.7m (£4.76m) towards Channel Four, and the Eschequer Levy rose from £50,000 to £1.96m, leaving £4.32m compared with £1.59m.

revert to the more normal pattern. They say revenue continues to be buoyant and the prospects for the full year are encouraging.

At Anglia's annual meeting in April, the retiring chairman, the Marquess of Townshend of Raynham, said the board had appeared prudent in declining not to involve the company in cable ventures at that time.

Lovell advance slowed by construction division

DESPITE results from the construction division being below expectations, Y. T. Lovell (Holdings), building contractor, reports its six months pre-tax profits for the six months to March 31 1986. The figures were up from £2.52m to £2.52m, and the interim dividend is increased from 1.55p to 1.7p net on the share.

Sharp rise for Irish mining group's shares

Conroy Petroleum and Natural Resources, an Irish company with a London listing, has seen its shares rise sharply in recent days following an announcement of the discovery of new lead and zinc deposits and the interest of Outokumpu, a Finnish mining group.

Metals Ex/ Hampton Gold

Metals Exploration, a member of Australian entrepreneur Mr Alan Bond's group, said yesterday that it seeks for \$2.2 million of London's Hanson Gold Mining Areas, following its cash offer of 150p per share.

Mounview Estates

Mounview Estates, property dealer and investor, increased its pre-tax profits from £4.38m to £5.44m in the year to March 31 1986.

comment

With this set of interim results Anglia almost matched the City's expectations for the full financial year and its shares soared by 35p to 255p yesterday.

comment

Games have become a major part of the UK's leisure and entertainment scene, and towards special plastics products to meet the demand of the bulk of us who are fast food fields no matter what the weather.

A. & J. Gelfer gets a bid approach

A. & J. Gelfer, the tie and headwear business, yesterday said it had received a bid approach. Gelfer shares rose 22p to 185p, capitalising the group at £2.6m.

AHS 43% ahead at £4m

Associated Heat Services, the energy management group controlled since last month by the French Compagnie Generale de Chauffe, yesterday announced a 43 per cent rise in pre-tax profits to £4.82m for 1985/86, on turnover just 15 per cent up at £59.8m.

comment

Industrial and commercial developments secured a number of excellent opportunities in the South East, particularly in the retail field. The US operations and with a sound financial base represented by net assets of £12m, the company is in a strong position to expand its services to industry commerce and the public sector, they say.

Advertisement for Marks and Spencer Finance (Nederland) B.V. featuring U.S. \$150,000,000 in 8 1/4% Guaranteed Bonds 1996, unconditionally guaranteed by Marks and Spencer p.l.c.

Advertisement for Consolidated Murchison Limited, Declaration of Final Dividend No. 77, Reg. No. 05/05478/06.

Advertisement for Jims, THE EMPLOYMENT EXPERTS, providing recruitment services.

Advertisement for Granville & Co. Limited, Member of The National Association of Security Dealers and Investment Managers.

Table titled 'COMPANY NEWS IN BRIEF' with columns for Company, Price Change, and Fully Paid.

Vertical text on the right edge of the page, including 'Extens', 'BOARD MEET', and 'SUSPENDED'.

UK COMPANY NEWS

Extension may resolve CGA bid

BY MARTIN DICKSON

THE TAKEOVER PANEL yesterday a rare two week extension of the normal timetable in an attempt to resolve the deadlocked three-way battle for County General's Association, the financial services business.

The move gives Fredericks Place group an opportunity to clinch victory for itself, which is being recommended by the CGA board. Bestwood, which is making a rival, contested bid, had argued against the extension.

By Tuesday, the 60th day of the battle and normal final closing date of the bids, Fredericks Place had valid acceptances covering 49.29 per cent of CGA's shares—just 0.73 per cent short of victory. It also had acceptances covering

a further 1.35 per cent, which would win it the battle if these could be confirmed as valid.

Bestwood owned or had valid acceptances covering 46.3 per cent of CGA's shares.

A meeting of the full Take-over Panel yesterday accepted a request by the CGA and Fredericks Place for an extension of both bids until July 1, on the ground that this would be in the interests of CGA's shareholders.

Such an extension is sometimes allowed when there is an agreed bid, but it is not usual in a contested battle of this nature.

Mr Tony Cole, chairman of Bestwood, said last night that

he was "very unhappy indeed about this decision, which seems to shift the goalposts." He did not believe it was right for such an extension when there were two competing bids, since this was not even-handed.

If neither bid succeeds by July 1, and if the Panel does not allow a further extension, then neither Bestwood nor Fredericks Place would be free to bid again for 12 months.

With over 95 per cent of the CGA's shares now spoken for, it will be extremely difficult for Bestwood to gather sufficient shares to win itself. However, analysts said it would be in the company's interest if both bids failed, rather than for Fredericks to succeed.

Berisfords dismisses Allied claim

By Lionel Barber

Berisfords, the ribbon maker contesting a £7.8m bid from Allied Textiles, yesterday rebutted Allied charges that it was using property sales to finance dividends and extraordinary costs.

In a letter to shareholders, Mr David Mynors, Berisfords' chairman, said the total net of tax cost of dividends for the year ending March 1987 would be £356,000. The sum would be covered 1.3 times by forecast profits. Mr Mynors urged shareholders to reject what he described as an inadequate Allied offer.

George Wimpey plans series of divestments

BY DAVID GOODHART

George Wimpey, the engineering and construction group, announced yesterday that it is beginning a series of minor divestments and "going back to the core businesses," according to Mr Cliff Chetwood, the chief executive.

The first subsidiary it is seeking to sell is the builders merchants, Wimpey Merchants, consisting of three separate companies—W. W. Hall, based in the South-east, Monteith Building Services of Scotland, and Edwards & Co of Kent.

According to the 1985 annual report, Wimpey Merchants "had

a very satisfactory year overall" and the sale is expected to raise close to £20m.

"We expect a lot of interest in the business because it would be very complementary to a lot of other people's businesses," said Mr Chetwood.

The divestment strategy was hammered out at a Wimpey strategic review last October. "We took the decision then that we should concentrate our investment in main line businesses where we have a premier position. We are never going to have a premier position in builders' merchants without

investing about £60m or £70m," said Mr Chetwood.

He added that the three companies have given adequate returns, but are hungry eaters of cash. Further small divestments are expected over the coming months. Wimpey's share price rose 2p to close at 203p.

WILLIAMS HOLDINGS announces that the recommended offers for the whole of the ordinary and preference share capital of Dupont have been declared unconditional in all respects.

Rotaflex defence forecasts 49% profits increase

BY LIONEL BARBER

Rotaflex, the lighting company contests a £30m bid by Emess Lights, yesterday forecast a 49.4 per cent rise in pre-tax profits to £4.7m for the year ending December 1988.

Earnings per share are also expected to rise by 52.4 per cent to 22p, Rotaflex said. This would represent respectively compound growth rates over the five years to December 1988 of 5.6 per cent and 75.1 per cent.

Emess which has so far received a 0.4 per cent acceptance of its share offer, is extending it until June 25. A cash alternative of 252p per share has lapsed but can be reintroduced.

The stock market expects times to increase its offer of 9.9 million shares for every 100 in Rotaflex. On the basis of last

night's closing price for Emess, down 2p to 384p, the offer values Rotaflex, up 5p to 383p, at 300.6p per share.

Mr Michael Meyer, Emess chairman, was in New York yesterday on business. This week, he has held discussions with Bairncro, the US company which last month announced a joint venture with Rotaflex to exploit their microprocessor lighting technology.

Mr Tim Seymour at County Bank, advising Emess, said that Rotaflex's profits forecast made no mention of a dividend forecast, nor of its gearing which he said stood at around 140 per cent.

Rotaflex, advised by S. G. Warburg, said Emess lacked credibility. It said that Emess's core businesses were on a downward trend before it made major acquisitions in 1984 and 1985.

Two US directors of Pavion share £1m bonus

BY CHARLES BATCHELOR

TWO US directors of Pavion International, the cosmetics group, were paid a total of £1.43m in salaries and bonuses, it was revealed in Pavion's 1985-86 annual report published yesterday.

Mr Mike Flinn, Pavion's chief executive and himself the highest-paid UK director with a £70,000 salary last year, said such bonuses were "a common North American situation."

The two US directors are Mr Stan Acker, the founder of Pavion Cosmetics, which acquired the group in January 1985, and Mr Tony McCready. The two men, together, earned under £200,000 in salary with more than £1.2m of their payment represented by bonuses, Mr Flinn said.

Mr Acker and Mr McCready will continue to be eligible for the same level of bonus for the next five and three years respectively, Mr Flinn said.

The Pavion acquisition boosted the group's pre-tax profits to £2.41m in the year ended February 1986 from £577,000, on turnover which rose from £32.67m to £43.63m.

Sangers took the unprecedented step of accepting voluntary demotion from a full London Stock Exchange listing to the USM market when it acquired Pavion, a New York-based budget cosmetics group. Pavion did not have a long enough record of audited accounts for the combined group to retain its full listing.

Beaverco placing over 2m shares today at 145p

BY RICHARD TOMKINS

Beaverco, a Derbyshire-based company which has become a leading UK manufacturer of polyurethane foam, comes to the USM today through a placing of 2.1m shares at 145p per share.

Its market capitalisation at the placing price is £29.6m. Samuel Montagu, the merchant bank, is sponsoring the issue and Laurence Prust is the broker.

Most of Beaverco's foam production is cut and shaped into components for the upholstery and bedding industries. Seat, back and arm cushions are supplied for three-piece suites while bedding components are used in headboards, mattresses and divan bases.

The group also has a consumer products division which makes sofa beds, headboards and sports equipment such as gymnasium mats, and an industrial products division which makes packaging, soundproofing and filters.

The company was founded by Mr John Lees, now chairman,

in 1972. Since the construction of its own block foam factory in 1980, growth has come both internally and through acquisitions.

Profits have risen from £184,000 in 1982 to £1m in the year to last March on turnover up from £7.1m to £13.8m. There is no profit forecast so the company is coming to the market on an historic price/earnings multiple of 11.5.

Half the £2m being raised through the placing will go to existing shareholders and the remaining £1.2m, net of expenses, to the company. Beaverco says the flotation will provide an enhanced capital base, reduce borrowings, and help the group's expansion.

The directors say that plans for additional plant and recent technical developments in flame-retardancy should help the group maintain its position in existing markets. It would also exploit the increasing demand for safer materials in areas such as aircraft, buses and catches, offices and theatres.

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BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether the dividends are interim or final and the subdivisions shown below are based mainly on last year's timetable.

TODAY		FUTURE DATES	
Interim: Arbutnot Japan Growth Fund, Arbutnot Sterling Fund, Dundee and London Investment Trust, Arthur Lee.		Interim: Barr (A. G.)	June 25
Finals: Allied Colloids, Arbutnot Van Bond Fund, Baker Perkins, British Telecommunications, Brown Shipley, Dawson International, Gorman Tele. v.a.or., Johnson Matthey, London		Hambro Currency Discounter	July 2
		Lincoln Kilgour	July 1
		Nash Industries	June 24
		Trusthouse Forte	July 2
		Union Discount	July 18
		Finals:	
		Balshaven Brewery	June 20
		Birmingham Mint	July 9
		British Bldg & Eng Appliances	July 8
		Brown and Jackson	June 26
		Equity Consort Inv Tat	July 2
		First Security	June 22
		Hambro Currency Fund	Aug 5
		London Investment Trust	June 23
		Plantation Trust	June 23

DIVIDENDS ANNOUNCED

Company	Current Payment	Date of payment	Current payment	Date of payment	Total of year	Total of last year
AHS	10	June 20	7.7	14	11	9
Anglia TV	3.75	Aug 20	1.75	3	2.5	2.5
British Land	3	Aug 21	2.5*	4.5	3.75*	3.75*
Godfrey Davis	11.35	July 24	2.1	—	—	—
Granite Surface	2	—	1.6	—	4.9	7
Lookers	11.7	Sept 30	1.55	—	—	—
V. J. Lovell	4	Aug 18	3.5	5	4.5	3.3*
Manville Estates	2.45	Aug 13	2.5*	3.55	—	—
Stead & Simpson	2.45	—	1.25	nil	2	2
Tern Group	nil	July 26	12	28	24	—
J. Waddington	113	—	—	—	—	—

Dividends shown in pence per share except where otherwise stated. * Equivalent after allowing for scrip issues. † On capital increased by rights and/or acquisition issues. ‡ USM stock.

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UK COMPANY NEWS

Lexicon dealings resume after reimbursement plans

BY ALICE RAWSTHORN

Lexicon, the US-based manufacturer of digital audio equipment, yesterday announced details of its proposals to reimburse shareholders for part of their investment in the company...

interim results would not be as high as our past performance had led investors to expect, said Mr Ronald Noonan, Lexicon's president and chief executive.

comment Given that Lexicon's shares were suspended under a cloud of secrecy, many of its investors could be forgiven for having assumed that its position was much, much worse than this set of results and the company's bullish development plans would suggest.

Godfrey Davis up 21% to £4.6m

BY ALICE RAWSTHORN

Godfrey Davis (Holdings) yesterday reported a 21.4 per cent increase in full-year profits with improvements spread across the company's three divisions, Ford main dealerships, portable buildings and portable buildings.

ISSUE NEWS

Thames TV begins to broadcast details of its 17m share offer

BY ALICE RAWSTHORN

THE PROSPECTUS for the stock market flotation of Thames Television, the UK's largest independent television company which has produced Minder, Edward and the Crown and the Benny Hill Show, is published today.



Mr Hugh Dunlop, chairman of Thames.

EMT will reduce their holdings to 28.75 per cent each. Both companies have given undertakings to the IBA not to dispose of any more shares until the current franchise expires in 1991.

At the offer price Thames has an historic multiple of 10.9. The directors anticipate paying a dividend of 9.5p a share in the current financial year ending 31st March 1987.

Antofagasta lights to raise £4.9m

BY TONY POWY

Antofagasta Holdings, the UK listed company which operates railways, mines and water distribution services in Chile, is raising £4.9m in a one-for-six rights issue of 1.07m shares priced at 70p.

comment The City has long been ambivalent towards the television sector, but the Thames's management team has worked very hard in the last few weeks at selling to stock and the sector in the City.

Lookers rises in opening half

Increased pre-tax profits up from £1.01m to £1.25m, are reported by Lookers, the Manchester-based motor vehicle distributor and engineer, for the six months to March 31, 1986.

Stead & Simpson holds profit despite weather

THE WEATHER dampened Stead & Simpson's profits from its footwear division during 1985-86, but improved returns from motor trading left the group's pre-tax result little changed for the full 12 months to March 31, 1986.

comment These figures were pretty much what analysts were predicting and the City reacted warmly, marking the shares up 5p to 115p on the news.

comment

These figures were pretty much what analysts were predicting and the City reacted warmly, marking the shares up 5p to 115p on the news.

Borland's £62m USM debut

BY RICHARD TOMKINS

Schroders, the merchant bank, today sponsors the flotation of another large US company, Borland International, the California-based computer software house.

comment The shares are priced at 125p, valuing the company at £62m, and the issue are de Zeele & Bevan.

for the current year but the directors say they are confident that sales will be substantially ahead. The shares are priced on an historic price/earnings multiple of 16.

SMALLBONE PLC (Incorporated in England under the Companies Acts 1948 to 1981. Company No: 162227) Facing by STOCK BEECH & CO. of 1,470,000 Ordinary Shares of 10p each at 165p per share.

Hawker yet to find suitable acquisition

Hawker Siddeley said yesterday that considerable research on the acquisition front had yet to yield any fruit. "We have not yet found a sufficiently attractive major corporate acquisition at an acceptable cost," said Sir Peter Bessendall, the chairman, at the annual meeting.

Smallbone valued at £9m

BY RICHARD TOMKINS

Smallbone, the up-market fitted kitchen supplier, being floated on the USM, yesterday published the prospectus for a placing of 1.47m shares at 165p each through brokers Stock Beech.

comment Smallbone is being floated on an historic price/earnings multiple of 15.4. The placing will raise about £9m for existing shareholders and £1.5m net for the company.

comment

Schroders has spared no efforts to prevent Borland from being tased with the Mrs Fields brush; the prospectus is replete with references to European companies and the expenses of the company are being provided with a hypothetical p/e calculation based on US accounting procedures.

Harris Queensway

Harris Queensway rights issue of 32,920 new ordinary shares has attracted acceptances in excess of 30,000 of the shares—about 94 per cent of the issue.

BEAVERCODIC (Registered in England No. 1043817) Placing by Samuel Montagu & Co. Limited of 2,068,965 Ordinary Shares of 5p each at 145p per share.

BPCC shares spurt 24p

Mr Robert Maxwell, chairman of the British Printing and Communications Corporation yesterday told shareholders at the annual meeting that results for the first half of the current year "would be splendid, at least double those of the first six months of 1985."

Public Works Loan Board rates

Table with columns: Years, Effective June 16, Quoted loans repaid, Non-quota loans repaid. Rows: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 15, 20, 25.

comment

comment The remaining shares not taken up have been sold in the market at an average net price (after deduction of the issue price) and the expenses of sale of approximately 4.5p per share.

comment

comment The remaining shares not taken up have been sold in the market at an average net price (after deduction of the issue price) and the expenses of sale of approximately 4.5p per share.

Granite ahead

Granite Surface Coatings, which joined the USM in December, increased its pre-tax profits from £945,000 to £1.26m in the year to February 28, 1986. Turnover was up from £11.65m to £12.45m.

UK ECONOMIC INDICATORS

Table with columns: 1986, 1985, 1984, 1983, 1982, 1981, 1980, 1979, 1978, 1977, 1976, 1975, 1974, 1973, 1972, 1971, 1970, 1969, 1968, 1967, 1966, 1965, 1964, 1963, 1962, 1961, 1960, 1959, 1958, 1957, 1956, 1955, 1954, 1953, 1952, 1951, 1950, 1949, 1948, 1947, 1946, 1945, 1944, 1943, 1942, 1941, 1940, 1939, 1938, 1937, 1936, 1935, 1934, 1933, 1932, 1931, 1930, 1929, 1928, 1927, 1926, 1925, 1924, 1923, 1922, 1921, 1920, 1919, 1918, 1917, 1916, 1915, 1914, 1913, 1912, 1911, 1910, 1909, 1908, 1907, 1906, 1905, 1904, 1903, 1902, 1901, 1900.

EQUITIES

Table of equities with columns for Issue, Price, and various financial metrics. Includes sub-sections for 'FIXED INTEREST STOCKS' and 'RIGHTS' OFFERS'.

AUTHORISED UNIT TRUSTS

Main table of authorized unit trusts, organized into columns such as 'Funds in Court', 'S. & A. Trust (s)', 'Key Fund Managers Ltd', etc. Each entry includes the trust name, manager, and performance data.

FIXED INTEREST STOCKS

Table of fixed interest stocks with columns for Issue, Price, and various financial metrics.

RIGHTS OFFERS

Table of rights offers with columns for Issue, Price, and various financial metrics.

F.T. CROSSWORD PUZZLE No. 6,051

Crossword puzzle grid with clues for 'HIGHLANDER' and 'SOLUTION TO PUZZLE No. 6,050'. Includes clues like '1 Went round wearing women's clothing (7)'.

Solution to puzzle No. 6,050. Includes clues like '1 Old gold coin looks round to us (7)' and the corresponding words filled into the crossword grid.

INSURANCE, OVERSEAS & MONEY FUNDS

Table listing various insurance and overseas services, including company names, addresses, and contact information.

Table listing various money funds, including fund names, managers, and performance metrics.

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Additional information and notes regarding the money funds listed.

COMMODITIES AND AGRICULTURE

'Complacent' gold mines urged to spend more on promotion

By Stefan Wagstyl

GOLD MINING companies have been urged to spend more money on promoting the metal to make sure that rising supplies do not swamp the market. Mr Julian Baring, gold specialist at London stockbroker James Capel, yesterday told a Financial Times conference in London, that the industry was in danger of allowing complacency to overtake it at a time when the profit margin was high enough to attract many newcomers.

South African Government planned to increase the 25 per cent tax surcharge imposed on gold mine company profits. The surcharge had been introduced as a temporary measure. "I don't know when, but the next step should be to reduce it."



African Ministry of Finance, denied suggestions that his government might be planning changes to its two-tier foreign exchange market to switch dividend payments from commercial rands to the much weaker financial rands. Mr Guy said that the pattern of trade in the gold market had changed in recent years with investors and speculators leaving the market to be replaced by mining companies. The latter have a consistent objective to investment and a powerful encouragement for fraud.

US admits trade war strategy

By James Buxton in Rome

MR RICHARD LYNG, the US agriculture secretary, publicly acknowledged for the first time an intention to use trade war strategy yesterday that US farm policies "will cause new concerns in world markets". In a speech which will have done little to ease US-EEC tensions over farm trade he told the World Food Council meeting in Rome that the US was "now engaging vigorously in some of the practices which we so strongly criticised in the past."

Mr Lyng said that it was still realistic to hope that developed countries "might begin to act in unison to make world agricultural markets more open and rational". He said that he hoped the negotiating session. Mr Lyng acknowledged that in the 1970s the US had strongly criticised "excessive protection and excessive subsidisation of agricultural trade". He said that his criticism had been aimed mainly at developed countries "most often... the European Community."

Commodity price warning Singapore tea sales down

COMMODITY PRICES are likely to continue lower in the next four to five years due to problems arising from exchange rate instability and producing countries' need to service foreign debts. ICI chief economist Richard Freeman said in London yesterday, reports Reuters.

THE TEA auction centre in Singapore, which was set up a few years ago with high hopes making it the world's second largest international tea auction centre next to London, Malaysian Rubber Research and Development Board official Lim Sow Ching told the forum. Malaysia's natural rubber output is projected to increase only from 1.52m tonnes by 1990 from 1.46m in 1985, he said.

Oil futures trading rides high on back of Opec disarray

By David Owen

MR T. BOONE Pickens Jr, chief executive of Mesa Petroleum, has good reason to be thankful for the New York Mercantile Exchange's (Nymex) crude oil futures contract. When the price slide set in late last year he was short to the tune of \$m barrels. As oil prices have moved from the stable arena of a producers' cartel to the switchboard world of a free market more and more producers have followed Mr Pickens' example by turning to futures either to offset risk or to seek speculative profit.

Multiple sales on each cargo. Basis contracts - they formed that they were left with oil on their hands which they had contracted to sell at prices far higher than prevailing levels. In December, Vest Alpine, Austria's largest industrial company, withdrew from the market with losses of \$15m. One result was a move by BP to introduce tighter contracts, which require, among other things, that the buyer must put up a margin if the oil price subsequently falls. This measure has not proved popular. Shell which has also launched a new contract recently has not imposed margin calls, but has nevertheless created a contract considerably tighter than the existing one. However, neither contract has been widely accepted by the market, and most of the trading is still being done on the old BP contract.

But while Nymex's energy futures contracts have clearly established themselves as a success. The exchange may be doing a bit far when it claims that its markets represent "the new life blood of the international oil economy". To what extent are trends in this highly liquid but essentially paper market now regarded as indicators for the "real" world of the oil industry at large? Scarcely at all, it would seem, in the calculations of Exxon, the world's largest oil multinational.

The segmented nature of the global crude market has undoubtedly deterred some potential users outside America from using Nymex. The marker crude on the exchange is West Texas Intermediate (WTI). While it is accepted as the domestic standard, however, WTI does not maintain a constant price differential with, say, Brent, the European marker crude. Furthermore, as US-produced crude cannot normally be exported, arbitrage opportunities, which would normally correct any distortions, are

LONDON MARKETS

COCOA VALUES fell on the London futures markets yesterday for the eighth successive trading day as reports of new crop sales by the Ivory Coast added to the established bearish sentiment. The September position's £2 decline to £1,285.50 a tonne took the aggregate fall over the past two weeks to \$79.50 a tonne. Dealers said the market's mood was uncertain ahead of next month's renewed attempt to renegotiate the International Cocoa Agreement.

INDICES

REUTERS June 19 June 17 7th 50 Year Ago June 19 1985 1551.1 1701.1 1794.1 (Base: September 18 1931 = 100) DOW JONES June 19 June 17 1516 1693 1816 (Base: December 31 1937 = 100)

MAIN PRICE CHANGES

in tonnes unless otherwise stated. June 18 1986 +/- 490 METALS Aluminium 1285.50 -10 1275.50 Copper 152.50 +5.5 158.00 Gold 382.50 +2.5 385.00 Lead 182.50 +2.5 185.00 Tin 1285.50 -10 1275.50 Zinc 112.50 +1.5 114.00

US MARKETS

NEW YORK COFFEE advanced again mainly due to a positive technical situation to finish \$1.39 up in the spot. July position, reports Herald Commodities. A positive morning in London - and short-covering early in the session - prompted more speculative and commission-house buying with the trade selling somewhat. Rumours about possible crop damage in Brazil shortly before the close triggered high steps and led to panic buying on the close. Precious metals closed mainly unchanged after a short rally after the resignation of Mexican finance minister Silvia Herzog. A statement by Mr Volcker, the Federal Reserve chairman, eased the tension, which also affected the Chicago treasury bond market.

ORANGE JUICE 15,000 lb. cants/lb

Table with 4 columns: Month, Close, High, Low, Prev. Data for July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

PLATINUM 5 Troy oz. \$/Troy oz

Table with 4 columns: Month, Close, High, Low, Prev. Data for June, July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

SILVER 5,000 Troy oz. cents/Troy oz

Table with 4 columns: Month, Close, High, Low, Prev. Data for June, July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

SUGAR WORLD "11" 112,000 lbs. cents/lb

Table with 4 columns: Month, Close, High, Low, Prev. Data for July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

NEW YORK

Table with 4 columns: Month, Close, High, Low, Prev. Data for June, July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

CHICAGO

Table with 4 columns: Month, Close, High, Low, Prev. Data for June, July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

COCOA 10 tonnes, 3/tonnes

Table with 4 columns: Month, Close, High, Low, Prev. Data for July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

COPPER 25,000 lb. cents/lb

Table with 4 columns: Month, Close, High, Low, Prev. Data for June, July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

COFFEE "C" 37,500 lb. cents/lb

Table with 4 columns: Month, Close, High, Low, Prev. Data for July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

COSTON 5,000 lb. cents/lb

Table with 4 columns: Month, Close, High, Low, Prev. Data for June, July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

CRUDE OIL (LIGHT) 42,000 US gallons, \$/barrel

Table with 4 columns: Month, Close, High, Low, Prev. Data for July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

GOLD 100 Troy oz. \$/Troy oz

Table with 4 columns: Month, Close, High, Low, Prev. Data for June, July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

SOYABEAN MEAL

Table with 4 columns: Month, Close, High, Low, Prev. Data for July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

GRAINS

Table with 4 columns: Month, Close, High, Low, Prev. Data for July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

POTATOES

Table with 4 columns: Month, Close, High, Low, Prev. Data for July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

FREIGHT FUTURES

Table with 4 columns: Month, Close, High, Low, Prev. Data for July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

GAS OIL FUTURES

Table with 4 columns: Month, Close, High, Low, Prev. Data for July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

RUBBER

Table with 4 columns: Month, Close, High, Low, Prev. Data for July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

ALUMINIUM

Table with 4 columns: Month, Close, High, Low, Prev. Data for June, July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

COPPER

Table with 4 columns: Month, Close, High, Low, Prev. Data for June, July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

LEAD

Table with 4 columns: Month, Close, High, Low, Prev. Data for June, July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

NICKEL

Table with 4 columns: Month, Close, High, Low, Prev. Data for June, July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

TIN

Table with 4 columns: Month, Close, High, Low, Prev. Data for June, July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

ZINC

Table with 4 columns: Month, Close, High, Low, Prev. Data for June, July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

GOLD

Table with 4 columns: Month, Close, High, Low, Prev. Data for June, July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

SILVER

Table with 4 columns: Month, Close, High, Low, Prev. Data for June, July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

MEAT

Table with 4 columns: Month, Close, High, Low, Prev. Data for July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

WHEAT

Table with 4 columns: Month, Close, High, Low, Prev. Data for July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

SOYABEAN

Table with 4 columns: Month, Close, High, Low, Prev. Data for July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

SUGAR

Table with 4 columns: Month, Close, High, Low, Prev. Data for July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

MEAT COMMISSION

Table with 4 columns: Month, Close, High, Low, Prev. Data for July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

WHEAT

Table with 4 columns: Month, Close, High, Low, Prev. Data for July, Aug, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun.

Foreign Exchange Market

Interest

CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

Volcker aids dollar recovery

The dollar recovered from early weakness on the foreign exchange market yesterday, and finished little changed. The main factors influencing trading were the revision to first quarter US gross national product growth...

£ IN NEW YORK

Table showing exchange rates for £ in New York, including columns for June 18, Latest, and Prev. close.

In West Germany, the Bundesbank did not intervene yesterday when the dollar was fixed at DM 3.2290, compared with DM 3.1949 Monday. Trading was generally quiet...

FINANCIAL FUTURES

US bonds below best

US Treasury bonds finished below the days highs in the London International Financial Futures Exchange yesterday. Prices opened on a steady to firm note in expectation of only a modest decline in revised first quarter GNP figures...

60-22 up from 96-15 and touched a best level of 97-17 before finishing at 96-22.

Gold prices showed a weaker trend, ignoring lower UK unit labour costs and a rise in industrial production. Profit taking earlier in the week and an absence of retail buying prompted dealers to run short and this was met with little resistance.

Table of US Treasury Bond Futures Options with columns for Strike, Call, Put, and various dates.

Table of Liff Long Gilt Futures Options with columns for Strike, Call, Put, and various dates.

Table of Philadelphia SE E/S Options with columns for Strike, Call, Put, and various dates.

Table of Chicago and London market data, including US Treasury Bonds and 10% National Gilt.

Table of CURRENCY MOVEMENTS showing Bank of England and Morgan Guaranty changes.

Table of CURRENCY RATES showing various international exchange rates.

Table of OTHER CURRENCIES showing rates for currencies like Arg/Vina, Brazil, etc.

Table of STERLING INDEX showing values for various countries.

Table of EMS EUROPEAN CURRENCY UNIT RATES showing rates for various European currencies.

Table of FT LONDON INTERBANK FIXING showing rates for various currencies.

Table of LONDON MONEY RATES showing rates for various currencies.

Table of MONEY RATES showing rates for various currencies.

Table of NEW YORK RATES showing rates for various currencies.

Table of MONEY RATES showing rates for various currencies.

Table of MONEY RATES showing rates for various currencies.

COUNTERFEITS & FORGERIES advertisement featuring INTERPOL information system on counterfeit and genuine money and travellers cheques.

Company Notices advertisement for MAKITA ELECTRIC WORKS, LTD. (CDRN).

BOND FUTURES & FUTURES OPTIONS advertisement for COMEX-GOLD & SILVER.

Legal Notices advertisement for SARA KREK PARTICIPATIONS N.V. and FINANCIAL SECURITIES FUND.

Clubs advertisement for THE GOLD MAPLE LEAF.

Art Galleries advertisement for OHELL GALLERIES.

Table of POUND SPOT - FORWARD AGAINST POUND showing exchange rates for various countries.

Table of DOLLAR SPOT - FORWARD AGAINST DOLLAR showing exchange rates for various countries.

Table of EXCHANGE CROSS RATES showing rates for various currencies.

Table of EURO-CURRENCY INTEREST RATES showing rates for various currencies.

MONEY MARKETS section discussing period rates were virtually unchanged in London yesterday.

UK interest rates barely changed section discussing period rates were virtually unchanged in London yesterday.

Table of MONEY RATES showing rates for various currencies.

Table of MONEY RATES showing rates for various currencies.

The best of a bar made better advertisement for Gold Maple Leaf, featuring an image of a gold bar and text describing its purity and investment value.

BRITISH FUNDS

Table of British Funds with columns for Name, Price, and Yield. Includes sub-sections for 'Shorts' (Lives up to Five Years), 'Five to Fifteen Years', and 'Over Fifteen Years'.

AMERICANS - Cont.

Table of American Stocks with columns for Name, Price, and Yield. Includes sub-sections for 'CANADIANS' and 'BANKS, HP & LEASING'.

LONDON SHARE SERVICE

BUILDING, TIMBER, ROADS - Cont.

Table of Building, Timber, and Roads stocks with columns for Name, Price, and Yield.

DRAPERY & STORES - Cont.

Table of Drapery and Stores stocks with columns for Name, Price, and Yield.

ELECTRICALS

Table of Electrical stocks with columns for Name, Price, and Yield.

CHEMICALS, PLASTICS

Table of Chemicals and Plastics stocks with columns for Name, Price, and Yield.

DRAPERY AND STORES

Table of Drapery and Stores stocks with columns for Name, Price, and Yield.

BEERS, WINES & SPIRITS

Table of Beers, Wines, and Spirits stocks with columns for Name, Price, and Yield.

BUILDING, TIMBER, ROADS

Table of Building, Timber, and Roads stocks with columns for Name, Price, and Yield.

AMERICANS

Table of American Stocks with columns for Name, Price, and Yield.

ENGINEERING - Continued

Table of Engineering stocks with columns for Name, Price, and Yield.

INDUSTRIALS - Continued

Table of Industrial stocks with columns for Name, Price, and Yield.

FINANCIAL SERVICES ETC.

Table of Financial Services and other stocks with columns for Name, Price, and Yield.

HOTELS AND CATERERS

Table of Hotels and Caterers stocks with columns for Name, Price, and Yield.

INDUSTRIALS (Miscel.)

Table of Miscellaneous Industrial stocks with columns for Name, Price, and Yield.

AMERICANS

Table of American Stocks with columns for Name, Price, and Yield.

AMERICANS

Table of American Stocks with columns for Name, Price, and Yield.

AMERICANS

Table of American Stocks with columns for Name, Price, and Yield.

INDUSTRIALS - Continued

Table of industrial stocks including companies like British Petroleum, Shell, and various mining and utility firms. Columns include stock name, price, and percentage change.

INSURANCE

Table of insurance stocks such as Royal Indemnity, Commercial Union Assurance, and others.

LEISURE

Table of leisure and recreational stocks including Leisure Group, Leisure World, and others.

LEISURE - Continued

Continuation of leisure stocks from the previous section.

MOTORS, AIRCRAFT TRADES

Table of motor and aircraft trade stocks including Rover, Jaguar, and aircraft manufacturers.

NEWSPAPERS, PUBLISHERS

Table of newspaper and publishing stocks such as News International and others.

PAPER, PRINTING, ADVERTISING

Table of paper, printing, and advertising stocks including Newsprint and advertising agencies.

PROPERTY

Table of property and real estate stocks including various real estate investment trusts.

PROPERTY - Continued

Continuation of property stocks from the previous section.

SHOES AND LEATHER

Table of shoes and leather goods stocks.

SOUTH AFRICAN

Table of South African stocks including various local companies.

TEXTILES

Table of textile stocks.

TOBACCO

Table of tobacco stocks.

TRUSTS, FINANCE, LAND

Table of trusts, finance, and land stocks including investment trusts and financial institutions.

INVESTMENT TRUSTS - Cont.

Continuation of investment trusts from the previous section.

FINANCE, LAND - Cont.

Continuation of finance and land stocks from the previous section.

OIL AND GAS

Table of oil and gas stocks including various energy companies.

OVERSEAS TRADERS

Table of overseas trading companies.

PLANTATIONS

Table of plantation stocks.

RUBBERS, PALM OIL

Table of rubber and palm oil stocks.

FINANCE, LAND, ETC.

Table of finance, land, and other miscellaneous stocks.

MINES - Continued

Continuation of mining stocks from the previous section.

Diamond and Platinum

Table of diamond and platinum stocks.

Central Africa

Table of Central African stocks.

FINANCE

Table of financial stocks.

Australians

Table of Australian stocks.

TIRES

Table of tire stocks.

Miscellaneous

Table of miscellaneous stocks.

NOTES

Notes section containing various financial news items, market commentary, and company announcements.

REGIONAL & IRISH STOCKS

Table of regional and Irish stocks.

LONDON STOCK EXCHANGE

Banking issues lead fifth successive advance in equity values

Account Dealing Dates
Option
*First Declared Last Account Dealing Date

A strong financial sector featured in another thrust forward yesterday which left the FT equity indices higher for the fifth consecutive session.

Legal and General appreciated 9 1/2 p.p. Among Lloyds Brokers, Willis Faber, which holds a near-25 per cent stake in merchant bank Morgan Grenfell advanced 12 1/2 p.p.

FINANCIAL TIMES STOCK INDICES
Table with columns for Date, Index, and Change. Includes sub-sections for 1986 and Stock Companies.

division of Ordinary shares. Among Investment Trusts, Wemyss were marked 13 higher to 623p following the offer from A.I.S.

Oil's quiet
Dealers marked down the leading Oils at the outset of trading but modest buying interest saw prices pick up to close little changed on balance.

The sustained demand impinged on jobbers' short book positions and both classes of NatWest stock raced higher: the one reached 500p before easing late to close at 496p for a gain of 20 on the day.

Legal and General appreciated 9 1/2 p.p. Among Lloyds Brokers, Willis Faber, which holds a near-25 per cent stake in merchant bank Morgan Grenfell advanced 12 1/2 p.p.

street announcement centres for 1975m, closed 7 better at 355p. British Aero up
British Aerospace came to life following news of the 50m order from Presidential Airlines for five new 146-200 aircraft and closed 15 1/2 higher at 318p.

Financials were equally firm. American Corporation jumped 80 to 720p. General rose 75 to 700p, "Johnnies" moved up to 555 and OFSIL put on almost a point at 233.

Other clearers were overshadowed by NatWest's performance, but still closed with gains ranging to 8. Barclays was the much dearest at 493p and Lloyds at 388p, while Midland hardened a few pence at 830p.

Retailers led the way in the Food sector. Tesco advanced 12 1/2 to 387p as did J. Sainsbury to 370p, while Unigate continued to 220p.

Anglia TV rose 36 to 285p in the interim figures. Jaguar, already a few pence to the good, during the house session, resumed to sizeable US support after-hours and advanced 12 to a new peak of 525p.

UK mining financials attracted renewed interest, helped by the continuing strength in gold, and rises of 40p to 440p. A buyout platinum sector showed Impala 15 higher at 555p and Bantec 10 better at 570p.

FT-ACTUARIES SHARE INDICES

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

Table with columns for Equity Groups & Sub-sections, Wednesday June 18 1986, and various indices.

FIXED INTEREST

Table with columns for Price Indices, Average Gross Redemption Yields, and various interest rates.

NEW HIGHS AND LOWS FOR 1986

Table listing new highs and lows for 1986 for various companies and sectors.

BASE LENDING RATES

Table listing base lending rates for various banks and financial institutions.

EUROPEAN OPTIONS EXCHANGE

Table showing European Options Exchange data for various currencies and options.

TRADITIONAL OPTIONS

Table showing Traditional Options data for various stocks and options.

YESTERDAY'S ACTIVE STOCKS

Table showing Yesterday's Active Stocks data for various companies.

WEDNESDAY'S ACTIVE STOCKS

Table showing Wednesday's Active Stocks data for various companies.

RISES AND FALLS YESTERDAY

Table showing Rises and Falls Yesterday data for various sectors.

LONDON TRADED OPTIONS

Table showing London Traded Options data for various options and currencies.

WORLD STOCK MARKETS

Table of stock market data for various countries including Austria, Germany, Norway, Australia, Japan, Canada, Hong Kong, Singapore, and New York. Columns include country, date, price, and change.

Table of stock market data for Canada, listing various stocks and their prices and changes.

Table of stock market indices for various regions including Australia, Belgium, Denmark, France, Germany, Hong Kong, Italy, Japan, Netherlands, Norway, Singapore, South Africa, and Switzerland.

Table titled 'OVER-THE-COUNTER' showing Nasdaq national market data for 2,300 prices, listing stock symbols, prices, and changes.

Table titled 'LONDON' showing chief price changes for various stocks and indices, including the FTSE 100 and other market indicators.

Hand Delivery Service: Your subscription copy of the FINANCIAL TIMES can be hand-delivered to your office in the centre of any of the cities listed above.

Table titled 'NEW YORK' showing stock market data for various sectors and indices, including the Dow Jones Industrial Average.

Advertisement for S.F.E. INTERNATIONAL N.V. offering U.S. \$75,000,000 Guaranteed Floating Rate Notes Due 1991, guaranteed by Societe Financiere Europeenne.

Table titled 'BRUSSELS' showing stock market data for various companies and indices, including the Brussels Stock Exchange.

OFFSHORE MINING COMPANY LIMITED: U.S. \$100,000,000 Guaranteed Floating Rate Notes due 1986. NOTICE OF FINAL REDEMPTION.

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Prices at 3pm, June 18

Main table of stock prices with columns for stock symbols, prices, and changes. Includes sections for 12 Month, 1 Week, and 1 Day.

Continued on Page 37

NYSE COMPOSITE PRICES

Table of NYSE Composite Prices with columns for 12 Month High, Low, Stock, P/E, Div, Yld, and various price points.

AMEX COMPOSITE PRICES

Prices at 3pm, June 18

Table of AMEX Composite Prices with columns for Stock, P/E, Div, Yld, and various price points.

OVER-THE-COUNTER

Nasdaq national market, 2.30pm prices

Large table of Over-the-Counter prices with columns for Stock, Sales, High, Low, Last, and various price points.

ANKARA SPECIAL SUBSCRIPTION HAND DELIVERY SERVICE For information contact: DÜNYA Miss Meral ERDEN

ISTANBUL SPECIAL SUBSCRIPTION HAND DELIVERY SERVICE For information contact: DÜNYA Miss Meral ERDEN

Continued on Page 35

FINANCIAL TIMES WORLD STOCK MARKETS

WALL STREET

Growth data gnaw at confidence

WORRIES over the sluggish pace of the US economy continued to gnaw at investor confidence on Wall Street stock markets yesterday, writes Terry Byland in New York.

Turnover was still moderate, but weakness in the technology sector turned the rest of the manufacturing sector downwards.

A substantial, and unexpected, downward revision of federal estimates of first-quarter GNP growth heightened nervousness in a stock market now bracing itself for the second-quarter corporate reporting season.

But the revised GNP estimates fell on stony ground in the bond market, where prices shaded lower in nervous response to the departure of Mexico's Finance Minister, a crucial figure in the country's debt negotiations with US banks.

At 3pm the Dow Jones industrial average was down 7.44 at 1,858.34.

Some selling was triggered when market indices futures dipped to a discount and traders were nervous ahead of Fri-

day when June contracts on index futures expire.

A spate of selling hit the semiconductor issues after a Morgan Stanley analyst following up on his firm's recent downgrading of its GNP forecasts for the second half, trimmed earnings estimates for the sector.

This week has brought bearish comments on technology and semiconductor issues from several Wall Street brokerage houses, which have pointed out that the sector is cyclically driven and reflects the outlook for the economy.

Among yesterday's casualties Texas Instruments tumbled 3 3/4 to \$119, Motorola 1 1/4 to \$37 3/4 and Advanced Micro Devices 1 1/4 to \$20 3/4.

Selling pressure overflowed into other technology sectors. In brisk turnover IBM fell 1 1/4 to \$145, Honeywell 1 1/4 to \$75 3/4 and Burroughs, currently absorbing its \$4bn acquisition of Sperry Corp, dipped 1 1/4 to \$90.

Also weak were many over-the-counter technology stocks. Apple Computer lost 1 1/4 to \$33 1/4 in heavy selling, and Cray Research at \$87 3/4 gave up \$1 3/4.

US bank stocks, troubled by the new uncertainty in the Mexican debt situation, rallied from early falls after Mr Paul Volcker, the Fed chief, testifying on Capitol Hill, expressed optimism for the debt negotiations. Citicorp showed a net gain of 1 1/4 at \$45 after opening lower, and similar paths were traced by J. P. Morgan, up 3/4 at \$84 1/4, Manufacturers Hanover, down 1/4 at \$50 1/4, and Bankers Trust, 3/4 off at \$47 1/4.

Merck, the pharmaceutical leader, was almost alone among the blue chips

to advance, gaining \$2 1/2 to \$102 3/4 in thin-

nish turnover. General Electric fell \$1 to \$80 3/4, McDonnell Douglas \$1 1/4 to \$80, General Dynamics \$ 3/4 to \$78 and Lockheed \$1 to \$53 3/4.

The Detroit car issues followed the market downhill but saw little selling pressure. General Motors rose \$ 1/4 to \$77 1/4, Ford \$ 1/4 to \$52 3/4 and Chrysler \$ 1/4 to \$35 3/4.

Domestic air carrier stocks drifted lower again, United shedding 3/4 to \$53 3/4 and American 5/8 to \$52 3/4. With the outlook for the economy now less sure, there was profit-taking in railroad stocks, which traditionally reflect national business trends. CSX fell \$1 to \$32 3/4 and Burlington Northern \$ 1/4 to \$80 3/4. Union Pacific, planning a restructuring, eased \$ 1/4 to \$54.

The bond market suffered falls of about half a point in the first half of the session but saw little retail selling. At the short end, rates remained steady, with federal funds at 6 per cent and the Fed buying liquidity help in the form of \$2.5bn of customer repurchases.

LONDON

Financials display strength

A STRONG FINANCIAL sector featured in yesterday's advance in London, and the FT Ordinary index closed 13.9 higher at 1,940.1, making a gain of nearly 40 points in the past five sessions.

Overseas demand boosted banks on reports that the UK authorities could soon ease primary capital regulations. NatWest encountered particularly heavy demand, and the clearer firmed 20p to 495p.

Other features included British Aerospace, 15p ahead at 518p, Jaguar, 12p higher at 525p, and Unigate, 13p firmer at 286p.

In sharp contrast, the scene in gilts was more gloomy with several long-dated issues down a point. Operators pointed to the market's current lack of scope and saw little reason for fresh investment until the authorities had established a new yield structure.

Chief price changes, Page 35; Details, Page 34; Share information service, Pages 32-33

TOKYO

Buoyancy returns in late rally

A LATE upsurge in domestic demand-related, speculative and high-priced issues drove the Nikkei stock average sharply higher in Tokyo yesterday, writes Shigeo Nishioaki of Jiji Press.

The market index rose 101.18 to 17,177.07 on a volume of 800m shares, up from 866m on Tuesday. Advances out-paced declines by 311 to 355, with 135 issues unchanged.

Equities moved within a narrow range in the morning, reflecting concern over precariously high prices and the likelihood of tighter controls on margin trading. The market recovered its buoyancy in the afternoon, with some domestic demand-related, speculative and high-priced stocks rallying strongly.

Low-priced large-capital steels and shipbuilding stocks regained popularity in volume. Ishikawajima-Harima Heavy Industries remained the busiest stock with 96.64m shares traded and firmed ¥7 to ¥257. Some institutional profit-taking forced it as low as ¥250.

Nippon Kokan, second-busiest with 89.86m shares, rose ¥5 to ¥172. Tokyo Gas, third with 45.62m shares, increased ¥5 to ¥490, and Kawasaki Steel, fourth with 33.26m shares, ¥2 to ¥185. Sumitomo Chemical added ¥1 to ¥399.

Lower-grade stocks linked to domestic demand scored sizeable advances. Mitsui Real Estate Development jumped ¥70 to ¥1,900 on foreign buying. Railways with large off-the-book assets strengthened in sympathy, with Sagami Railway surging ¥44 to ¥680.

Among constructions, Kyowa Densetsu climbed ¥70 to ¥1,010 and Obayashi ¥23 to ¥613.

High-priced issues surged. Japan Air Lines jumped a maximum ¥1,000 to ¥10,900, Nippon Television Network ¥750 to ¥11,450, Kokusai Denzetsu Denwa ¥410 to ¥31,210 and Computer Services ¥390 to ¥7,790.

Buying interest in speculatives revived. Nihon Nosen Kogyo advanced ¥35 to ¥870 and Tobitama Corporation ¥42 to ¥763.

Small-capital cash-trading issues were also sought as they are exempt from margin trading restrictions. Sanken Cur-

poration, Nissan Corporation and Daiwa Seikoe soared a maximum ¥100 to ¥648, ¥895 and ¥786, respectively. Akai Electric, which is under reconstruction, rose the ¥80 limit to ¥536.

Cement makers were sought. Nihon Cement was the sixth-busiest with 19.48m shares changing hands and strengthened ¥26 to ¥835 and Ube Industries ¥20 to ¥301.

The yield on the bellwether 4.2 per cent government bond due in July 1995 went up slightly from 4.680 to 4.685 per cent. The yield on the 5.1 per cent government bond maturing in March 1996 rose from 4.990 to 5.110 per cent.

EUROPE

Clouded by uncertainty over rates

A CLOUD of interest-rate uncertainty moved across Europe, blocking the sunnier mood in evidence earlier this week.

The surge in Frankfurt following the Christian Democrat victory in Lower Saxony proved short-lived as the market resumed trading after Tuesday's holiday.

Prices turned sharply lower as investors, uncertain about the future trend, took profits. The Commerzbank index fell 35.2 to 2,030.6.

Degussa suffered the largest setback among chemicals with a DM 0.50 drop to

DM 447. BASF lost DM 6 to DM 294 and Hoechst DM 4 to DM 276, while Bayer rose DM 5.80 to DM 327.80.

Mr Gernot Ernst, president of the Berlin Stock Exchange and partner in the private bank Dellbrück and Co, has been elected president of the assembly of eight West German houses. The reformulated working group will become active on July 1.

DM 447, BASF lost DM 6 to DM 294 and Hoechst DM 4 to DM 276, while Bayer rose DM 5.80 to DM 327.80.

Daimler-Benz gave up more than its rise on Tuesday, shedding DM 31 to DM 1,412. VW dropped DM 7 to DM 563, but against the trend Porsche advanced DM 12 to DM 1,947 as the dollar firmed and BMW DM 4 to DM 604.

Banking issues came under selling pressure. Dresdner gave up DM 13 to DM 436.50, and at DM 321.20 Commerzbank fell DM 1.80.

Retailer Karstadt lost DM 9 to DM 340. Lufthansa finished steady at DM

208 and Veolia, the utility group, closed at DM 292 after falling DM 4.20.

Uncertainty over interest rates kept bond traders on the sidelines, and prices barely changed throughout the session. The 10-year 5% per cent federal government loan stock eased about 10 basis points to 100.10, and the 6 per cent long bond, set to mature in 2016, declined by a similar amount to 98.95.

The Bundesbank sold DM 59.3m worth of domestic paper.

Stockholm also fell prey to profit-takers after Tuesday's higher move. The reaction was, however, felt to be technical, and dealers on the exchange believe the market is still strong.

Saab-Scania attracted most attention on the back of a 1.2 per cent rise in pre-tax profits for the first quarter. The diversified transport group jumped SKr 25 to SKr 625.

Most sectors turned lower as investors contemplated their midsummer festivities and holiday.

Oelo was virtually unchanged as investors digested the revised national budget. Norsk Data added Nkr 5 to Nkr 228 while Norsk Hydro gained Nkr 1 to Nkr 163.

Milam dropped sharply, with the stock index ending about 4 per cent lower on the day. Insurers experienced the sharpest declines.

First, which has fallen progressively over the past few sessions, steadied at L12,300 while Generali plummeted L5,025 to L12,975.

Amsterdam was subdued as summer holidays took their toll. Lower economic data and interest-rate uncertainty contributed to the mood.

Akzo dropped F1 1.50 to F1 168.50 and Royal Dutch 20 cents to F1 196.40 while Philips, which has agreed a joint venture with a Hong Kong group to produce car audio equipment in China, lost 10 cents to F1 54.00.

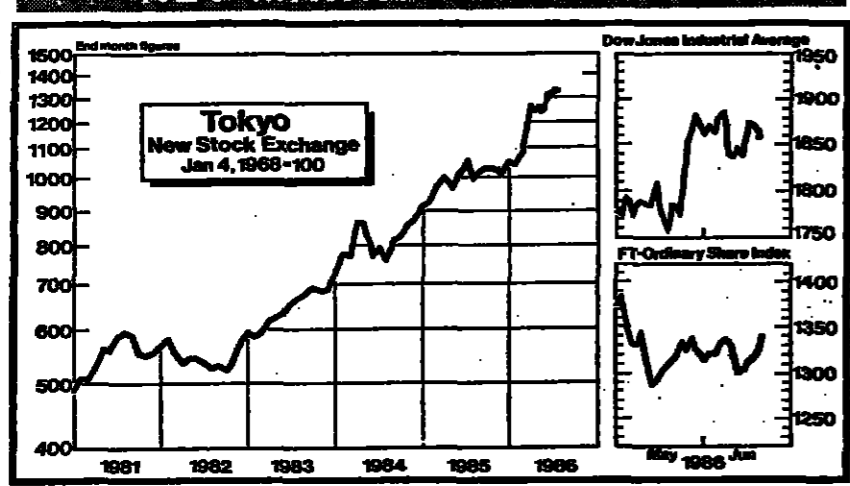
The Dutch Government announced a new 10-year 6% per cent bullet bond which might attract the same degree of demand as the Government's first bullet bond launched earlier this year. Most bond prices ended at around the same levels as yesterday, however.

Paris was inhibited by the end-of-month book squaring due on Friday, and prices drifted easier.

Poclain led declining issues, falling 13.4 per cent or FFf 9.05 to FFf 56. Printemps, the department store and supermarket chain, which expects earnings to grow by about 10 per cent this year, edged FFf 3 lower to FFf 523.

Brussels, Zurich and Madrid ended higher in active sessions.

KEY MARKET MONITORS



STOCK MARKET INDICES				
	June 18	Previous	Year ago	
NEW YORK				
DJ Industrials	1,858.34	1,865.78	1,304.77	
DJ Transport	778.50	785.13	643.38	
DJ Utilities	188.02	188.52	165.37	
S&P Composite	243.43	244.35	187.34	
LONDON				
FT Ord	1,340.1	1,326.0	982.9	
FT-SE 100	1,619.0	1,605.3	1,284.0	
FT-A All-share	797.9	791.78	791.78	
FT-A 500	881.03	875.20	875.20	
FT Gold mines	220.9	207.0	452.3	
FT-A Long gilt	9.46	9.38	10.58	

CURRENCIES				
	June 18	Previous	June 18	Previous
(London)				
\$	1.505	1.5015		
DM	2.2405	2.2405	3.3625	3.365
Yen	167.8	167.75	261.5	261.75
FFf	7.145	7.14	10.72	10.72
Sw/ster	1.280	1.285	2.775	2.775
Canada	2.222	2.223	3.785	3.785
Lira	1.535.5	1.530	2.305	2.257
RM	45.7	45.9	66.55	66.5
CS	1.3815	1.3815	2.0905	2.092

INTEREST RATES				
	June 18	Previous	June 18	Previous
Euro-currency				
3-month offered rate)				
\$	8 1/4%	8%		
FFf	5 1/4%	5 1/4%		
DM	4%	4%		
FFf	7%	7%		
FT London interbank (bid)				
(offered rate)				
3-month US\$	7	7		
6-month US\$	7	7		
US Fed Funds				
US 3-month CDs	6 1/2%	6 1/2%		
US 3-month T-bills	6.07	6.27		

US BONDS				
	June 18	Previous	June 18	Previous
Treasury				
7% 1988	100%	7.015	100%	7.052
7% 1993	99%	7.50	99%	7.556
7% 1996	98%	7.573	98%	7.626
7% 2016	97%	7.44	97%	7.435

Treasury index				
Maturity	Return	Yield	Yield	Day's change
(year)				
1-30	150.80	+0.04	7.63	-0.01
1-10	143.87	+0.10	7.44	-0.02
1-3	135.69	+0.07	7.14	-0.03
3-5	145.70	+0.08	7.84	-0.01
15-30	175.75	-0.19	8.24	+0.01

COMMODITIES				
	June 18	Previous	June 18	Previous
(London)				
Silver (spot fixing)	\$37.70p	\$36.20p		
Copper (cash)	\$350.5	\$345.0		
Coffee (September)	£1,857	£1,819		
Oil (Brent blend)	\$12.15	\$12.20		

FINANCIAL FUTURES				
	June 18	Previous	June 18	Previous
CHICAGO				
US Treasury Bonds (May)				
5% 32nds of 100%				
June	97.05	97.25	97.03	97.14
US Treasury Bills (May)				
5 1/4% points of 100%				
Sept	94.22	94.27	94.17	94.21
Certificates of Deposit (May)				
5 1/4% points of 100%				
June	93.35	93.35	93.35	93.30

LONDON				
	June 18	Previous	June 18	Previous
Three-month Eurodollar				
\$1m points of 100%				
June	93.27	93.34	93.24	93.23
20-year National GB				
£50,000 32nds of 100%				
June	120.22	n/a	n/a	121.18

GOLD (per ounce)				
	June 18	Previous	June 18	Previous
London	\$339.0	\$336.25		
Zurich	\$339.0	\$337.0		
Paris (fixing)	\$340.0	\$338.30		
Luxembourg	\$338.50	\$337.75		
New York (Aug)	\$340.50	\$339.30		

HONG KONG

AN EARLY SURGE in Hong Kong was reversed by sustained profit-taking, and the Hang Seng index managed to finish the half-day session 0.39 higher at 1,114.16.

Swire Pacific was in early demand, particularly from UK investors, and closed 20 cents higher at HK\$12.40. Jardine Matheson reversed an early advance to end unchanged at HK\$12.80 although Hutchison Whampoa dropped 10 cents to HK\$29.20.

Among mixed banks Hang Seng gained 25 cents to HK\$35.25, and Bank of East Asia, dipped 10 cents to HK\$18.50.

Utilities, firm on Tuesday, weakened, with Hongkong Telephone 10 cents cheaper at HK\$12 despite its 'strong profits performance for last year.

AUSTRALIA

STRONGER INDUSTRIALS buoyed Sydney and firmed the All Ordinaries index by 3.4 points to 1,200.6.

BHP moved against the trend again with a 4-cent decline to A\$8.84 after an early A\$8.88 in thin trading while Elders DXL firmed 12 cents to A\$4.80 on speculation that the group would bid A\$9.40 a share for BHP.

Adelaide Steamship added a further 40 cents to A\$12.40, and Equitcorp Tasmann finished 4 cents higher at A\$1.72. Bell Resources and its parent Bell Group closed unchanged at A\$4.20 and A\$9.60, respectively.

SINGAPORE

DOMESTIC INVESTORS triggered a buying spree in Singapore and boosted the Straits Times industrial index 26.65 higher to 746.88.

Brokers reported considerable Central Provident Fund investor activity in trustee stocks while blue chips were sought by domestic and foreign institutions.

DBS was the most active with 1.8m shares traded out of a total session volume of 33.6m. The bank rose 15 cents to S\$8.80 while Van der Horst, also active, firmed 4 cents to 69 cents.

SOUTH AFRICA

SUSTAINED local buying combined with a slight recovery in the bullion price to push Johannesburg gold shares higher. Extra strength in the rand failed to have an impact.

Randfontein staged a dramatic R11 jump to R276 while Buffels managed a R1.75 gain to R82 and Free State Consolidated picked up 25 cents to R32.25.

Mining financials, diamonds and platinum shadowed golds with broad gains although some consumer-oriented issues lost ground.

CANADA

LACKLUSTRE trading prompted modest losses in Toronto.

Dome Petroleum was actively traded 2 cents down at C\$1.30 after a 6-cent fall on Tuesday amid reports of an expected second-quarter loss.

Industrials gained slightly in Montreal as most other sectors eased.

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